



CAKE SMASH & SPLASH

prep guide

MOMENTOS PHOTOGRAPHY
ENQUIRIES@MOMENTOSPHOTOGRAPHY.CO.UK



meet your photographer

I'm Maria Wright, a professional newborn, baby and family photographer and a proud member of the Guild of Photographers. I specialise in newborn photography, maternity sessions, family portraits and birthday photoshoots, including fun cake smash sessions.

Based in Cradley Heath, West Midlands, I welcome families from Birmingham, Old Hill, Dudley and surrounding areas. Every session is carefully planned to create beautiful images you'll treasure for years.

FIND ME ON



WHAT TO *expect*



CHOOSE A THEME

Part of the fun of a Cake Smash Session is choosing a theme. I can do just about anything but feel free to check out my Instagram, Facebook pages or website for inspiration. I have lots of props but if you have anything you want to add, please let me know so I can plan for it in advance.

PLEASE NOTE: I order a custom cake from a local baker. If you want a specific cake design, please inform me at least 2 weeks in advance so I can place the order.

CAKE SMASH & SPLASH

After the cake smash, we'll move straight into the splash bath. I provide everything you need, including outfit, towels, a baby bath, and gentle baby wash—so there's no need to bring anything extra unless you have a favourite product you'd prefer to use.

Don't worry about the clean-up—I've got it all covered. You can relax and enjoy the moment while I take care of the mess. And trust me... I've seen it all!

SCHEDULING

Cake smash sessions are best booked in advance to ensure availability, ideally 4–6 weeks ahead of your baby's first birthday. Sessions are typically scheduled in the afternoon when little ones are happiest and most settled. If you're planning to use the images for birthday celebrations, we recommend booking your session at least 2–3 weeks before your baby's big day to allow time for editing and delivery.

PICTURE DAY

preparations

IT'S FUN TURNING ONE!

The first birthday is a greatly anticipated milestone in every family. At this age, your toddler will be interacting in fun ways, which makes for a cute session! If your baby isn't quite walking, that's ok. I will pose baby with tall props he/she can hold on to while we snap away! We can also sit baby in a chair, inside a basket, etc. If baby is walking, chairs and props will be best since baby won't want to stay in one place long!

FAMILY PHOTOS

I'll begin with family photos using the cake smash backdrop, then capture some clean, classic portraits of your baby before the cake fun (and mess!) begins!

OUTFITS FOR BABY

Two or three outfits is about the maximum for babies in this timeframe, especially if they hate being changed or you have a difficult outfit (snaps, buttons, etc.)

If you're planning a theme or colour scheme, I'll provide an outfit to match. You're also welcome to bring your own—Etsy and Amazon have lots of cute options (just be sure to order early).



SESSION *timeline*

DAY OF SESSION

On the day of the session, we will meet at my home studio, and the creative fun will begin! It's important for your family to be themselves so the photographs capture individual personalities. A fun and relaxing session results in beautiful portraits you can treasure. Expect your session to take about 40 minutes for the family, baby only and cake smash & splash portions.

DAYS LATER

Sneak peek images may be posted to Facebook and/or our Instagram for your family and friends to view (if model release form has been signed)

1 TO 2 WEEKS LATER

After the photographs have been taken and each image has been professionally retouched, you will receive an email with gallery instructions to view and download your finished digital images!

OBTAINING IMAGES

Your final images will be delivered as high-resolution digital files via a secure online gallery link, ready for download. Please allow around 1-2 weeks after your session for editing and delivery..



WHAT IF...



BABY ISN'T INTO THE CAKE?

I understand the concern. You're paying money for a session and social media sometimes gives us some expectations. I have never had a session without some images in the cake set. Some babies do not like the cake and that's ok. If you want to bring "puffs" along or something that your baby loves to snack on, you can always sprinkle the snack on top of the cake to get them going! (This works a lot!) If baby still won't go for the cake, a splash instead of smash is usually the route I like to go. I have a baby bathtub and bubbles – which is usually a winner. Despite how the session goes, this is still a memory and may be hilarious in five years!

BABY HAS A FOOD ALLERGY?

No worries! I have the best baker and she can customize cakes to meet dietary requirements. Please make sure you mention the food allergy ASAP so we can let her know. Some cakes lacking dairy, for instance, may have a change in consistency and texture, but nothing noticeable in photos. However, do not ask for a no sugar cake!, all of my little clients leave with a big sugar rush!

I PREFER TO STAY CLEAN DURING MY BABY'S SMASH?

You may even have plans or an appearance in public to make after the shoot! Some parents like to bring a change of clothes. Babies usually dig into the cake and then crawl to mom or dad with icing all over. I'll give you a towel to help keep you clean, but don't be surprised if your baby still manages to make a bit of a mess on you!



Momentos
PHOTOGRAPHY

MARIA WRIGHT 07907608865