

Jacoria Borders is a servant leader and social impact executive known for catalyzing positive change at the intersection of culture, community, and commerce. With over a decade of experience in philanthropy, politics, sports, and entertainment, Jacoria is the visionary founder of The Community Group, a Social Impact Agency established in 2019. Through strategic leadership, she positions clients as exemplary models for meaningful community impact. In 2022, she founded TCG Impact, a 501(c)(3) organization dedicated to inspiring and empowering the next generation of learners and leaders through civic celebrations, college and career connections, and scholarships. To date, the organization has reached over 13,000 students across Atlanta and awarded more than \$50,000 in scholarships.

Before launching her social entrepreneurial ventures, Jacoria directed over \$24 million in grants across three years at the Arthur M. Blank Family Foundation. Her leadership encompassed civic engagement strategies, youth empowerment initiatives, social justice efforts, and serving on the inaugural DEI Council across the Blank Family of Businesses. She also established Mercedes-Benz Stadium as one of Georgia's largest Early Voting Sites during the 2020 Senate Runoff Election.

Earlier in her career, Jacoria supported fundraising and special events, raising \$ 42 million for House Minority Leader Stacey Abrams' first Gubernatorial bid. She also continued her public service as an Advance Associate and, most recently, the Deputy Director of Presidential Advance in the Executive Office of the President at the White House for President Joseph R. Biden Jr.

A proud two-time HBCU graduate, Jacoria received the 2024 FAMU 40 Under 40 Award, the 2022 Emerging Leader in Philanthropy Award from the Association of Black Foundation Executives, and the 2024 Outstanding New Member Award for the Southern Region of Delta Sigma Theta Sorority, Inc. She actively serves on the Hands On Atlanta Changemakers Board and Matt & Sarah Ryan's ATL: Advance the Lives Advisory Board, is a New Leaders Council Fellow (2021), a member of LEAD Atlanta (Class of 2023), and the Georgia Social Action Coordinator for Delta Sigma Theta Sorority, Inc., leading over 8,000 members statewide in alignment with the National Social Action Commission.

Residing in Southwest Atlanta, Jacoria is an active member of Elizabeth Baptist Church, enjoys global travel, and has a passion for exploring diverse cultures in the countries she visits.