

The Entrepreneurial Mindset, Walking By Faith

PWSMD

10 STEPS
TO START
YOUR
OWN
BUSINESS

CHEF DANIEL VARGAS

**"SUCCESS
IS A CHOICE,
NEVER GIVE UP!"**

**IDENTIFY AUTHENTIC HAPPINESS:
TALKING ABOUT THE STATE OF MIND**

PWSM DESIGN

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BY MARTHA MELO

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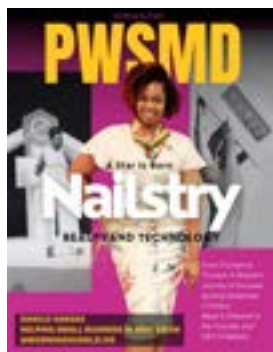


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Inspire The People Be Extraordinary

By Martha Melo

Chief Editor PWSMD BY MARTHA MELO

GIVING BACK TO THE COMMUNITY

As an entrepreneur, I learned that a positive mindset and action are the keys to growing our business. Only brave souls can go so far. Despite everyone saying 2023 would be challenging, I am confident that 2023 can be the best year of our lives against all odds. Is it our genuine desire to translate everything I have learned as a business owner to our customers so they can grow their businesses too? We want to positively change our community, help other people improve as individuals, and also help you achieve the American Dream.

This edition is dedicated to Small Business owners in Miami-Dade.

We cover helpful topics such as Money, Food, Health, Wellness, Nature, Real Estate, Entrepreneurship Solutions, Marketing for Small Businesses, Grants information, and Coming Events dedicated for business growth.

Additionally, we have invited mentors, coaches, and business owners to share their experiences with our community. Remember, networking is the most powerful marketing tool. I welcome our connection!

in·spi·ra·tion
/ˌɪnspəˈrāSH(ə)n/

noun

1.1. the process of being mentally stimulated to do or feel something, especially to do something creative.

**WINNERS ARE
NOT THOSE WHO
NEVER FAIL,
BUT THOSE WHO
NEVER QUIT**

THE AMERICAN DREAM

NEVER GIVE UP! SUCCESS IS A CHOICE

by Martha Melo



Chef Daniel follows the golden rule in life with passion: "Treat others how you want to be treated." This principle goes beyond simple kindness.

Chef Daniel truly believes your food should always be prepared with natural ingredients and produce sourced from local farmers: Handcrafted food made with fresh and natural ingredients.

As you can see, your food is freshly made and handcrafted supporting our local economy.

With love and dedication, Chef Daniel learned about Mexican and Italian food from traditional recipes. So, the flavor of your food is authentic, depending on the origin of the dish. We are cooking "The Best Of The Two Worlds."

When Failure Is Not An Option:

Chef Daniel Vargas is an amazing example of the American Dream. He knows very well that if you want to succeed, no matter what, never give up! More than





THE REWARD OF FAITH IS TO SEE THE FUTURE YOU BELIEVE!

30 years ago, he started his own street food business in Mexico. Chef Daniel remembers those difficult times with a smile: "One time the police took my food and the transport I used to transport the food, it was a tricycle. When I finally recovered the bicycle (there was no food because the police did not allow us to sell food on the streets), I pedaled through a large part of Mexico City, a distance by bike from Miami to Homestead. I was exhausted when I got home.

Years later, Miami became my home, the place where I started my career as a Chef from zero, as everyone starts in the gastronomy industry. My first job was washing dishes.

In a new country, I started learning to communicate in English and Italian, cooking Italian food learning from Italian chefs who were generously my mentors, and friends. In one night, we could cook for well-known



Artists like Michael Douglas and other famous local people dined at the restaurant. Life was my best school. My story is simple: I fell in love and got married very young. I have four daughters. The eldest graduated from FIU and works for Apple, while my other daughters are still studying. I know that life is not always easy, but having a positive attitude, setting goals, and working hard pays off.

The strength of my family is based on our faith in God. We have always helped each other, working as a team. That is the key to achieving success." With more than 20 years of experience cooking for high-end restaurants in Miami, in 2013, after suffering an accident, Chef Daniel decided to open two of the most unique restaurants in Miami, Florida, in the area of West Kendall: L'incontro Pizza Italian Restaurant, and a second location, a Mexican Restaurant. In December 2019, right before the world suffered one of the most challenging situations, Chef Daniel signed a contract to open a new location, it took two years to remodel and get permits.



"WHERE SHOULD WE EAT?"

Running two locations, each location serving only one category of food, Chef Daniel noticed people love Mexican food, but when large groups visited the restaurants, they were asking for different alternatives to please everybody. As Chef Daniel says, 'It is not easy to decide where to go eat if you have a group of family or friends with different tastes.' With the experience of running an Italian food restaurant and a second location with Mexican food, suddenly, the idea to serve 'The Best Of Two Worlds' in one place came to my mind. Mexi and Pizza: A Unique Concept in Kendall and Homestead, Florida.

Now, if you are looking for a place to stop and eat on the drive from Miami to the Keys, or just searching for the best restaurant for a family meal, to meet up with your friends or to celebrate your birthday, this is the right place to stop and eat



“MY HEART IS FULL OF GRATITUDE TO THE AMAZING PEOPLE AROUND US, THE TEAM MEMBERS, FAMILY, AND CLIENTS”
THANK YOU FOR HELPING US GROW! THIS IS A TEAM WORK”.



At Mexi And Pizza Restaurants, you will enjoy a menu with Italian and Mexican classics, like a 100% wood-fired brick oven Montanara Pizza or Burritos, and at the same time discover the depth of both cultures and their many flavors such as the Huitlacoche Quesadilla, or the Mole Poblano made with more than 20 ingredients, which is nothing short of spectacular. Chef Daniel showed his love for his roots on a menu with trusted authentic Italian recipes and traditional Mexican cuisine (not Tex-Mex).

Both cuisines are the best options to solve the big question when you are dining out with friends or relatives: 'Where should we eat?' Simply put, Italy and Mexico are ranked among the top ten of the best food in the world.

WONDERFUL MEXICAN FOOD, MADE WITH LOVE AND CARE

Chef Daniel invites you to Mexi And Pizza. "When you visit one of the locations, you will eat juicy, tasty, and naturally fresh food!

Italian or Mexican?

No problem, we cook both, the top world cuisines: Mexican and Italian. From the exotic "Molcajete" made with grilled skirt steak strips, chicken, shrimp, avocado, queso blanco, onions, radishes, and a thick, spicy guajillo!

*"When you're are running
your business: you're focused,
creative, productive, and
doing your best!
because failure
is not an option"*

The Mexican grilled parillada is served in a Volcanic Stone Bowl heated at 350 degrees, which is something uncommon and unique when you see it. The difference is a handmade salsa in a molcajete, resulting in the most amazing aroma, colors, and flavor."

Chef Daniel is excited to invite you to visit one of his restaurants with this unique concept. He remarks:

"Thank you to all the people behind our success, but most importantly, thank you to our wonderful team and clients for making this possible. We love to cook for you. Visit us if you want to try authentic recipes of Mexican or Italian flavor. Get ready to have a new option! We will open a new location in Pembroke Pines, Florida, where you can enjoy a relaxed ambiance with family and friends.



At Mexi And Pizza Restaurant, you have the best of Mexican and Italian cuisine with a menu full of flavorful options. We prepare fresh dishes from scratch for everyone daily!

From Pizza a La Leña to comida de mar. We are committed to serving our customers with great love and passion.

We know you "Google," "Yelp," and "check-in" before deciding where to go eat. We appreciate your feedback to improve our service, and of course, your referrals from family and friends are our best accomplishment. We are doing our best effort every day.

We are blessed to have amazing people helping us grow. It is our desire to do the same for our community as much as everyone has done for us."



*The Purpose in life:
love our passion
more than our sleep.
sure!*

WHAT'S THE BEST BUSINESS FOR YOU TO START?

by Martha Melo

WE ♥ START UP

Starting a business is part of the DNA of the American people. However, starting an idea must be planned and crafted carefully. Small businesses have a big impact on the United States economy, not only because they put money back into our local communities, but also because they bring careers and opportunities for personal and business growth. Miami-Dade County has a total of 222,125 businesses, and there are approximately 70,000 micro-businesses.

According to www.ChamberOfCommerce.org, 'Five years after being established, around 50% of small businesses will fail.

Hi, my name is Martha Melo. I am a professional Print Service Provider who has been helping small businesses for more than 30 years. Since not all small businesses are the same, you need to define the type of business you can run successfully. Below is a list of the types of businesses:

BUSINESS STRUCTURE

All business structures are legally liable. A legal entity is any company or organization that has legal rights and responsibilities, such as paying taxes when making a profit, handling contracts with vendors, clients, and suppliers, etc. This guide is for residents in Florida but is similar to other states. To start a business, it is recommended to get advice from a lawyer and, of course, a professional accountant from the beginning. This can help you decide which business structure is best for you to start a business.

The most common business structures are sole proprietorships, general partnerships (GP), limited partnerships (LP), and limited liability partnerships (LLP).

Small businesses with more than \$35,000 in gross sales can get professional advice from different universities at no cost. But if you are starting a business, look for non-profit organizations like Prospera or SCORE. These organizations give you access to webinars and free classes.

FROM HOBBY TO HUSTLE TO BUSINESS

Turning your side hustle into a business is a great way to get additional income, but this can take a lot of your free time. Once you decide to run your business, it is no longer a hobby. You will be working full-time.

WHICH BUSINESS IS BETTER FOR YOU?

It depends on your goals. You can start an e-commerce business, an app, or a brick-and-mortar store.



The most common categories are:

- Small Business: An idea, product, or service created to establish a brand permanently.
- Real Estate: A physical space to sell your products or services.
- Startup: A company that is newly established, providing solutions to the market with software as a product or service, especially in the technology field. The goal of the Startup is to reach a broad audience, grow, and be scalable within 3-5 years of being established. For example, you can provide service solutions like Paycom.
- Scale Up: The stage when you can sell your service or product worldwide (bulk or massive). For example, Airbnb scaled over 100X in six years in terms of users, revenue, employees, and complexity. Airbnb, founded in 2008, has listed more rooms for rent than any hotel chain in the world.
- Electronic commerce (E-commerce): Refers to businesses selling to consumers, the government, or other businesses goods and services over the Internet.

In this edition, we will start to explain the process of selling your products or services online.

SELLING ON THE INTERNET: E-COMMERCE FAQ

- Is your E-commerce domestic or international? Domestic refers to selling and shipping within the USA only, while international E-commerce handles international shipping and taxes for your store. Amazon or Shopify provides this channel of distribution.
- Retailer or Marketplace E-commerce? If you promote and sell from your own site, it's retail. If you sell from Amazon or Walmart, it's a marketplace.

Promoting Your E-commerce

If you decide to go solo and sell your products or services through your own E-commerce platform, you will need to promote it. The best strategy is to create lots of content (photos, descriptions, your story, etc.). You can start with family and friends, local fairs, and live events, using print marketing to promote your store and gain brand recognition.

Amazon dominates the United States E-commerce market.

However, even if you are selling on Amazon, your products will need to compete with other sellers on the same platform.

Depending on demand and competition, you will have to follow the same promotional processes mentioned above to compete effectively.





THE SOFTWARE (THE PLATFORM)

The core element is the platform or software used to manage all operations related to the selling process. Multichannel e-commerce software is the best option.

The software must be capable of fulfilling the following requirements:

- User-friendly - UX (user experience): The homepage with a clear navigation menu must be easy to understand and navigate during the selling process.

1. Accept Payments (Credit Card Processor)

A secure payment process is crucial for business growth. The merchant depends on the platform you select. Payments will be processed through:

- E-commerce
- Point-of-Sale (iPad, computer, etc.)
- Mobile payments
- Phone payments
- Electronic invoicing (using text, share, or email)
- eCheck

2. Return Policy

Clearly outline your return policy to help customers make informed decisions. For example, for clothing, include a size chart to minimize returns.

3. SEO AND DIGITAL CONTENT

Yes, digital content boosts organic traffic. While keyword research is essential, it's not enough. Buyers are spending more time and money researching and making purchases online. People "Google" before they shop, visit online review sites like Yelp before they eat, and "check-in" via Facebook. When customers search for your business, you must be the top result.

4. Stand Out in the Oversaturated Digital Market: Video

Your brain processes images and videos 60,000 times faster than text or still images. People traditionally interact with merchandise by physically examining it. Customers test drive cars, touch pillows, and even smell candles before buying. You can do it with Video marketing.

5. 360° Product Photography

Boost Sales with Interactive Content:

Your personalized content allows viewers to virtually interact with your business, from a product tour to a near-real-life video experience. 360° panoramas and photos can persuade, influence, motivate, and grab attention, ultimately leading to more sales.

Registering Your Business in Florida

Building Trust and Usability:

As you'll see, trust, usability, safety, user-generated content, and descriptions are essential elements for a successful business setup. Here's a step-by-step guide to starting your own business without breaking the bank:

1. Conduct Your Research: Decide if you can incorporate your business yourself or if you need to hire an accountant.
2. Register Your Business Name:
 - Fictitious Name (DBA): Go to the official Florida Department of State website (Sunbiz.org) at [invalid URL removed] to register your fictitious name (also known as Doing Business As or DBA).
3. Register with Florida Revenue to File and Pay Taxes and Fees:
 - Florida Department of Revenue: <https://floridarevenue.com>
 - File and Pay Taxes and Fees: <https://floridarevenue.com/taxes/eservices/Pages/filepay.aspx>
 - Electronic Filing: <https://taxapps.floridarevenue.com/EEEnrollment/>
4. Obtain an Employer Identification Number (EIN):
 - What is an EIN? An EIN, also known as a Federal Tax Identification Number, is used to identify a business entity. This free process applies to new business entities like sole proprietorships, LLCs, corporations, estates, or trusts.
 - Learn More: <https://www.irs.gov/businesses/small-businesses-self-employed/do-you-need-a-new-ein>
5. File and Pay Sales and Use Tax:
 - All Businesses Must File: All businesses must file a tax return for each reporting period, even if they have no sales or rental activity to report.
 - Florida Filing and Payment: In Florida, tax returns and payments are due on the 1st of the month and become late after the 20th day following the reporting period. If the 20th falls on a weekend or holiday, electronic filings postmarked or hand-delivered on the first business day following the 20th are considered timely.
 - Online Registration: Register online to pay your sales tax at <https://taxapps.floridarevenue.com/taxregistration>



Registering Your Business in Florida

- Info Needed: Business activities, location, opening date.
- Structures: Sole proprietorship, LLC, Corporation.
- Tax Filing: File taxes annually.
- Resources:
 - [Florida Dept. of Revenue - Business Structure](#) - This is a document about Florida taxes for business owners.
 - [Florida Dept. of Revenue - LLCs](#) - This is a document about Limited Liability Companies in Florida.
 - [IRS - Choosing a Business Structure](#) - This is a document about starting a business and keeping records.
- Sales Tax Filing:
 - Under \$100: Annual
 - \$101-\$500: Semi-annual
 - \$501-\$1,000: Quarterly
 - Over \$1,000: Monthly
 - Not selling: File \$0 every 3 months

Remember this is the basic requirements, you need to verify which legal structure is better for you. A lawyer, a certified accountant or the government organizations can help you to navigate during the process. Always verify the links since they update their information every year.

UPDATE: 01/27/25 Please go to Strive305 HUB to download the official guide from the Miami-Dade County

YOUR WEBSITE DESIGN BASICS

- YOUR Navigation Menu
- Pages: Home, About Us, Shop (Gallery), Contact Us, Privacy Policy, FAQ, Product pages (one page per product).
- Menu Usability: Easy to navigate, clear customer journey.
- Digital Content: Your information (Wording for all pages), videos, audio, photos, links.
- Shipping:
- If selling on your site: Use UPS, FedEx, USPS.
- If selling on Amazon: Amazon handles shipping.
- Multi-language Site:
- Shopify is best for multi-language.
- Consider your technical skills when choosing a platform.

Technical Setup:

- Choose a URL: Select a domain name (e.g., yourbrandname.com).
- Choose Hosting: Select a reliable hosting provider (e.g., Bluehost, SiteGround).
- Website Builder: Choose a platform (e.g., Shopify, WordPress) or hire a developer.

Running your own business means: focus, creativity, productivity, and making things happen.

Recap: Key Steps for Starting Your E-commerce Business

1. Define Your Business:
 - Determine your business type.
 - Define and test your product or service.
2. Set Up Your Business:
 - Register your DBA (Doing Business As).
 - Register to pay taxes with the relevant authorities.
 - Obtain an Employer Identification Number (EIN).
 - Open a business bank account.
3. E-commerce Platform:
 - Select an e-commerce platform (e.g., Shopify, WooCommerce).
4. Shipping & Logistics:
 - Select a shipping carrier (e.g., UPS, FedEx, USPS).
5. Content Creation:
 - Get professional product photos and images.
 - Create compelling digital content:
 - Product descriptions
 - Pricing information
 - About your company/business information

Building Trust & Engagement

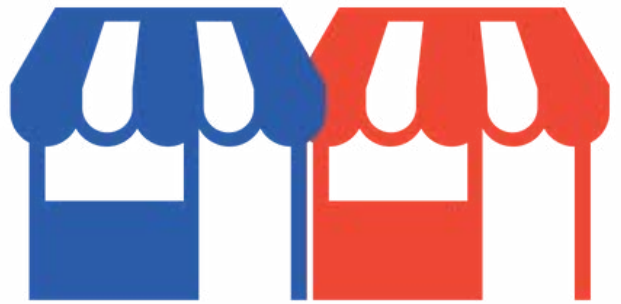
- UGC: Encourage customer reviews, videos, 360° photos. Builds brand trust.
- FAQs: Address common questions. Improves customer experience.

Sales Funnel Optimization

- Product Pages: Detailed descriptions, high-quality images (360° views), target audience.
- Customer Journey: Seamless checkout, clear order processing, transparent shipping & returns.
- Trust & Transparency: Contact info, clear privacy policy, HTTPS/SSL.

Resources:

- FTC - Consumer Information: <https://www.cisa.gov/national-cyber-security-awareness-month>



SHOP SMALL

**LET'S SUPPORT
OUR COMMUNITY**

**#SHOPLOCAL #SMALLBUSINESS
@ CUTLER BAY, HOMESTEAD,
FLORIDA CITY & THE KEYS**

Growing Sales Online

- Explain complex topics: Create valuable content like blog posts, videos, or online courses to establish expertise and attract a wider audience.
- Launch new products/services: Introduce new offerings to expand your customer base and revenue streams.
- Build an online store:
 - Reach a new clients organically or with paid ads
 - Increase brand visibility
 - Generate 24/7 revenue

By implementing these strategies, you can effectively grow your sales and achieve your business goals.

Creativity is intelligence
having fun.

ALBERT EINSTEIN



FRENCH VINTAGE PILLOW CASE & CUSHION

All the cushions are hand made by hand in the USA. A new French themed cushion full of charm and vintage character

\$110 each



What Ever is a minimalistic and uncommon gift for your favorite spot at home. Proudly made in the USA. method: Sublimation or cut vinyl available.

\$129 each



LA VITA E' BELLA CUSHION

Quotes To Live By. La vita è bella - Life is Beautiful Italian Quote.

\$99 each



"LIFE ALWAYS OFFERS A SECOND CHANCE". PILLOW CASE AND CUSHION Bring it all together. From minimalist to classic. Our Pillow talk and cushions give your space a touch of color and inspirational quotes.

\$99 each

Uncommon Gifts



PROPOSAL MESSAGE CUSHION

All the cushions are hand made by hand in the USA.

Printing Method sublimation.

\$99 each



TULIPS FOR WEDDING ANNIVERSARY

Includes Spotify code for your favorite songs, and date.

24"x36" Wall Sign. 1/4" Clear Acrylic with White Mask

Printing Method sublimation.

\$189 each



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Impress your guests with these unique Napking. Set a elegant and beautiful table Printing Method sublimation.

\$129 each Set of 6 napkin

Customization available at

www.printwebandsocialmediadesignbymarthamelo.com/beautiful-home-decor

COMA “sin” engordar

Descubra como estar en buena forma comiendo saludablemente. Empiece con un delicioso desayuno facil de preparar. La Avena es un SUPER ALIMENTO que no debe dejar de comer!



La avena de acuerdo a la Universidad de la Florida “la avena reduce el colesterol en sangre y la glucosa en sangre y la insulina después de las comidas”. Puede licuar avena con agua y yogur griego sin grasa agregar arandanos, coco rallado, nueces y fresas. La avena es laxante, contiene mucha fibra para eliminar estreñimiento y ayudarle a bajar de peso.

El melon contiene el 100% de la recomendación diaria de vitamina C, contiene una alta cantidad de potasio, vitaminas A y C., puede agregar un poco de yogurt FAGE Total Greek que es rico en grasas y proteínas. La avena es una fuente de betaglucano, un tipo de fibra que se ha demostrado que reduce el colesterol LDL (malo)

El maní es una saludable snack para el corazón. Una rebanada de pan de trigo con crema de maní contiene un alta cantidad de carbohidratos (ayudan a generar músculo y energía), hierro, vitamina B3 y fibra. Lea las etiquetas y evite cualquier ingrediente de aditivos o conservadores.

Las pasas contribuyen con un 9% de extra fibra, las pasas son un alimento energético. poseen saludables ácidos grasos y son ricas en vitamina E que contiene un alto poder antioxidante que ayuda a prevenir el envejecimiento de la piel

Los Tomates con queso mozzarella es una combinación baja en grasas, el queso mo-



zzarella contiene un mínimo de calorías, es rico en proteínas y calcio, los tomates rojos contribuyen con potasio y vitamina C, además ayuda a la prevención del cancer. **Los sorbetes** (o nieves) tiene menos grasa que un helado, le recomendamos hacerlo en casa de 100% fruta natural. Preparelos con sin dulce adicional y yogurt griego 0% Fat.



Choose to be happy!

IMPROVE WELL-BEING LET YOUR BODY HEAL ITSELF!

by Martha Melo

Wellness focuses on the well-being and happiness of a person who needs to recover balance and harmony in different aspects of life, such as mental, physical, social, financial, spiritual, environmental, and the purpose of life. Positive feelings, a sense of fulfillment, and practicing healthy habits daily will help you focus, relax, and be happy. Grounding and relaxation techniques to stay self-focused on details can help you stay relaxed and more comfortable.

The 5-4-3-2-1 Technique:

Look for 5 details you never paid attention to, and focus on finding something new around you. You can explore your room and check the details of a painting, read an inspirational quote, or listen to the birds singing or a song that can inspire you and produce a sensation of joy and peace. If you pay attention, good memories and attention to detail can

reveal a new world of possibilities to discover and make you feel better.

2. Bare feet and bare soil, water, grass, or clothing can help you feel more relaxed. Feel at least four different textures will help you to feel a deep sensation of freedom.

3. Smell two of your favorite essential oil scents or plants like rosemary, vanilla, jasmine, lavender, orange, cinnamon, peppermint, or scented candles. Aromatherapy promotes clarity of mind and body.

4. Eat or drink one of your favorite flavors like dark chocolate, strawberry, chamomile, turmeric tea, and yogurt to help you keep calm. Sight, sound, touch, taste, and smell will help you to reduce stress, identify and address muscular tension to keep your mind and body in harmony.

WINNERS ARE
NOT THOSE WHO
NEVER FAIL,
BUT THOSE WHO
NEVER QUIT





Un Jardín Zen En Casa

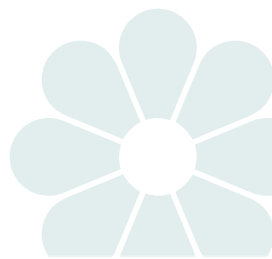
MEJORE SU SISTEMA INMUNOLOGICO!

10 minutos al día en contacto con la naturaleza trae beneficios físicos y emocionales notables, como la relajación y reducción del estrés, así como el aumento en la claridad mental. Un Jardín Zen puede tener un efecto tan similar como al de estar en el lugar mismo. Si se decide a tener un jardín zen en casa puede empezar con uno pequeño, define el sitio de su jardín. Lo más importante es la tranquilidad del espacio en el que lo ubique y el tiempo que destinará a su cuidado, el sólo hecho de rastrillar la gravilla puede ayudarlo a lograr un estado de relajación, incluso si es del tamaño de un Bonsái. Puede mover la gravilla o a revisar las plantas una vez a la semana o simplemente contemplarlo cuando se sienta muy estresado ya que disminuye el ritmo cardíaco y aumenta la respiración profunda.

TIPS:

Para un espacio amplio, busque la presencia de un árbol o planta, distribuya la gravilla uniformemente. Ubique las rocas al fondo del escenario y coloque las plantas detrás para lograr asimetría, tal como es la naturaleza.

Es importante un buen efecto escénico, y recuerde: la simplicidad es esencial en estos espacios. La tecnología usando su teléfono celular puede ayudar a sintonizar música relajante para calmar la mente y eliminar la ansiedad. Recuerde que otro de los beneficios del contacto con la naturaleza proporciona también el contacto con la luz solar, los beneficios para la salud de la luz del sol son muchos, especialmente ayuda a producir vitamina D. Los rayos del sol también son importantes para mantener una buena salud. Shop your zen garden for your desk at (786) 728-6066



BASIC SEO FOR YOUR BUSINESS

HOW TO GET FOUND ON GOOGLE



Success in content marketing depends on creating lots of content, and not just any content. You will need good content that people want to read, watch, or listen to, keeping things fresh enough that your audience keeps coming back for more. With thin-to-zero content, it's going to make it difficult to connect with your customers.

The CTA's and messages given to your audience must be relevant to what a person searches for.

People traditionally interact with merchandise. For example, a 3D tour or video is almost as close to being in your business physically. You need high-quality content to persuade, influence, motivate, and get people's attention, and close the deal.

By providing your customers with updates, relevant information, and high-quality content about your products or services strengthens their loyalty and trust. In a multichannel world, the oversaturated market is a challenge get noticed for any business.

Standing out from the crowd is important. Innovative marketing strategies using the latest technology such as 360-degree photos and videos, MP4 audio, podcasts, virtual reality, and 3D tours, easily shareable via social media, email campaigns, your website, WhatsApp, coupons, disposable menus for restaurants, NFC promo products, SnapTag, QR codes, and awesome video marketing, and YouTube videos, is the key for business growth!



360° Photos **Video**
QR Codes **Social Media**
Print & Digital Marketing
Signs Apparel Embroidery

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