AD SPECIFICATIONS

CA Living MAGAZINE

GOLFING NEVADA
www.GolfingNevadaMagazine.com

NEVADA Golf & Leisure

GOLFING PALM SPRINGS

GOLFING SOUTHERN CALIFORNIA

OREGON GOLF & TRAVEL GUIDE

UTAH GOLF & TRAVEL

CAMERA READY ART (CRA)

- FILE FORMAT: PDF /X1-A
- FONTS: outlined and Images Embedded
- IMAGES: **must be high-resolution**, at least 300 dpi at 100%
- CMYK or grayscale (No spot colors)
- Build document using listed dimensions
- BLEED: 0.125 all the way around
- MARGINS: Safe area 0.375 all the way around
- Process PDF without crop and bleed marks

PHOTO & LOGO

- Photos should be high resolution jpg at 300 dpi, cmyk or grayscale.
- All logos submitted nust be in a vector eps format. NOTES: (72-dpi is not acceptable for any artwork. Do not use a screen shot or low-resolution versions downloaded from a Website or internet)
- Microsoft Word format documents are not accepted

CONDITIONS

- We do not accept native application files
- Color Proofs available for a fee and by request only.
- Ad content, copyrights, proper grammatical and punctuation is the responsibility of the advertiser.
- ROGUE 5 MEDIA reserves the right to refuse placement of any ad for any reason.

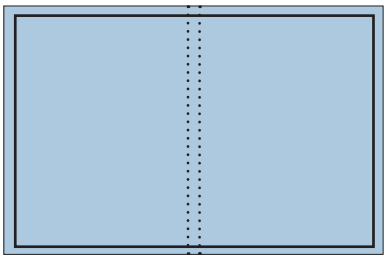
EMAIL/MAIL SUBMISSIONS

- Files, not exceeding 10MB can be E-mail: **rc@rogue5 media.com**

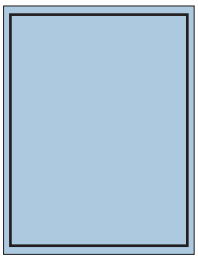
FILE NAMES

- Please put your business name and publication name in subject line.

Advertisement Sizes

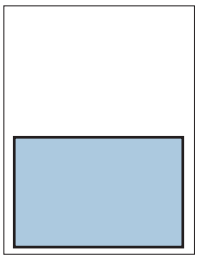


2-Page Spread
Non-bleed: 16 x 10.75 inches
Bleed: 16.75 x 11.125 inches

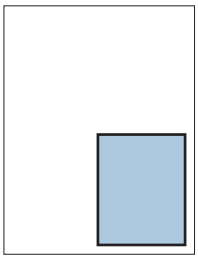


Full Page
Non-bleed: 7.625 x 10.125 inches
Bleed: 8.625 x 11.125 inches (.125 all the way around)

IMPORTANT:
- Bleeds ads MUST keep live matter 0.375 inches on all four sides away from trim size
- 2-page Spread Ads: Allow .5 inches for gutter/glue hinge area



1/2 horizontal:
7.3542 x 4.8125 inches



1/4 page:
3.5625 x 4.8125 inches

MAGAZINE TRIM SIZE: 8.375 x 10.875 inches

SAFTEY AREA: 7.625 x 10.125 inches (all live matter especially logos, contact info, and text must be within this space for glue hinge and trimming allotment)

PRINTER: Web offset, perfect bound

For more information contact: Ryan Chackel • rc@rogue5media.com • 702-802-9776
For assistance with ad specifications contact: Becky Aulisio • becky@rogue5media.com • 541-273-1195