



River Delta Fire Protection District

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News Release – River Delta Fire Protection District

For Immediate Release

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PULSEPOINT APP NOW AVAILABLE TO RIVER DELTA FIRE DISTRICT AND RESIDNETS

Mobile app empowers CPR-trained users and off-duty professionals to provide help immediately after cardiac arrest.

Sacramento County, CA. December 20, 2019, 2019 – To aid cardiac arrest victims quickly, The PulsePoint mobile app will be made available to individuals throughout Sacramento County. This free app, which is available for both android and iPhones, is aimed at average citizens and off-duty professionals trained in CPR. The app alerts registered users when a sudden cardiac arrest occurs in a public place in their immediate vicinity. Informed at the same time as emergency responders, users are given detailed instructions, including the location of automatic external defibrillators (AEDs) nearby.

Cardiac arrest is the leading cause of death outside of hospitals in the U.S. Cardiac arrest is responsible for more than 1,000 deaths a day and 424,000 a year. Effective CPR administered immediately after a cardiac arrest can potentially double or triple the victim's chance of survival, but less than half of victims receive that immediate help. CPR-trained bystanders when a sudden cardiac arrest occurs in a safe public place within their immediate vicinity. Users will be able to quickly find the victim and begin CPR immediately rather than idly waiting for EMS to arrive. The app also gives detailed instructions and locations of nearby automatic external defibrillators (AEDs).

PulsePoint has also been launched within the River Delta Fire District Website at:
www.riverdeltafire.org

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