

Prevail Token White Paper



Prevail Token

Symbol: VAIL

Block Chain: BNB Smart chain

10,000,000 total supply

10% buy/sale Tax, No Transfer Fees

Tax Breakdown- 5% in BNB to holders, 3% LP, 2% for marketing and development

WHAT IS PREVAIL TOKEN

Prevail Token is a BNB rewards token traded on the binance smart chain and has a total supply of 10 million tokens with a 10% buy/sell tax. 5% of that tax is rewarded back to holders in the form of BNB, 3% goes to LP and 2% goes to marketing.

Prevail Tokens contract has been audited by VitalBlock along with all KYC services by VitalBlock. Thomas Fish CEO and Founder of Prevail Token is Fully Doxxed.

Our primary goal at Prevail Token is to ensure that our holders investments are secure and making money, that our partnered tokens are generating revenue, and that Prevail Token is growing and generating revenue. We achieve this by making sure that we have constant flow of external revenue and constant buy/sell volume with the use of our external utilities. Prevails utilities bring external revenue within the token to strengthen our liquidity pool and generate marketing dollars to ensure we have the funds to properly grow and continuously develop.

Business Utilities

Prevail Token is associated with 2 businesses at this time to drive external revenue.

Rev Token Media LLC- Content Creation Utility

Shop Prevail LLC- Online Retail Platform

WHAT UTILITIES DOES PREVAIL TOKEN UTILIZE TO BRING EXTERNAL REVENUE INTO DEFI

Content Creation Utility:

Our Content Creation utility is utilized to bring in external revenue within Prevail and partnered projects through our monetized social media platforms. Currently we utilize our monetized TikTok account which pays us every month based off all qualified views. We use these monetized platforms within Prevail by having a Prevail content creation team. Anyone can be apart of our content creation team is a Prevail Token Holder. All Prevail content creators get reimbursed 50% of the profit from which our monetized platforms pay us in the form of Prevail. Currently we are only monetized on TikTok but look to expand to other platforms such as YouTube, Instagram, Facebook and other monetized social media platforms within the next year in which content creators will be able to be compensated by having their content on all platforms. Below is our table showing how Prevail splits all profits between content creators, Prevail LP, Marketing and Partnered Projects.

Content from Content creators within Prevail Token: % of profit

- 1) 50% to Content creators in Prevail Token,
- 2) 30% to LP
- 3) 20% to Prevail team wallet for development and marketing.

Content from Partnered tokens: % of profit

- 1) 25% back to content creator in REV token,
- 2) 25% back to content creator in Prevail
- 3) 30% back to Partnered token in their native token which Prevail Token will Purchase and transfer

4) 10% to Prevail LP

5) 10% Prevail team wallet for development and marketing.

Any Project that would like to utilize Prevails content creation utility has the opportunity to do so. All partnered projects are responsible for forming their own content creation team and assigning a content manager to communicate with Prevails content manager. Once content is created it is then submitted directly to Prevails content manager through our file sharing system and then posted to our monetized social media account. Our token partnerships are set up to mutually benefit all parties as equally as possible by compensating the content creators and both partnered projects by increasing buy/sell volume as well as increasing LP, Marketing and development funds.

Criteria and Eligibility

- 1) Video must be 1 minute long (If longer videos can be broke down into 1 minute segments)
- 2) Abide by all community guidelines set by the social media channels.
- 3) MP4 or MOV File
- 4) 100% Original Content not on any other social media channel, made specifically for Prevail Token Media.

Qualified Views

- 1) A view that last 6 seconds or more.
- 2) views generated from the same user account will be counted as 1 view
- 3) The definition of qualified views takes into consideration a number of factors including video engagement, authenticity of each view, etc.
- 4) Original Content

****If content is flagged for being on other platforms and not being original content the creator will not be able to continue as a content creator within the Prevail protocol.**

Community Guidelines:

- **Violence and hateful behavior:** We aim to foster a platform where everyone feels empowered to express themselves positively. Therefore, videos that incite or provoke violence or hatred against individuals or groups, including based on race, ethnicity, religion, sexual orientation, and more, are strictly prohibited on TikTok and may result in suspensions or bans.
- **Harassment and bullying:** TikTok is dedicated to creating a welcoming and safe environment for all users. We do not tolerate any form of abusive behavior or inappropriate conduct, whether invited or uninvited.
- **Adult nudity and sexual activities:** Content featuring nudity, pornography, or sexually explicit material is not permitted on our platform. This includes depictions or endorsements of non-consensual sexual acts, sharing non-consensual intimate imagery, and solicitation of adult sexual activities.

- **Graphic content:** While TikTok celebrates creativity, we do not condone content that relies on shock value or depicts violence. Posts portraying harm or cruelty to individuals or animals, or encouraging self-harm, are prohibited on our platform.
- **Minor safety:** We are committed to ensuring the safety of minors on TikTok. Any content that depicts, involves, or relates to the sexual exploitation, targeting, or endangerment of minors, or could be harmful to them in any way, is strictly prohibited and may result in intervention from law enforcement.
- **Misleading or infringing content:** TikTok values authenticity and integrity. Content that misleads others or violates trademarks, copyrights, or any other intellectual property rights is not allowed on our platform. We strive to maintain transparency regarding our policies.

Prevail Shop Utility:

Prevail Token is thrilled to announce the launch of its second utility, Prevail Shop! Following the successful launch of Prevail Tokens on GemPad, Prevail Shop offers over 20,000 products. Initially focusing on the US market.

In line with our commitment to growth and sustainability, Prevail will allocate 35% of its profits towards Prevail Tokens LP and marketing efforts. Through strategic partnerships, affiliates will earn a percentage of all purchases, benefiting both Prevail and its partners.

Moreover, Prevail's e-commerce platform will serve as a powerful DeFi marketing tool, enhancing brand awareness within the DeFi space.

Customers of Prevail Shop can use crypto at checkout from 7 different chains to purchase products!! Other forms of traditional payment are also accepted as well.

Join Prevail Token today to enjoy the benefits of the largest marketplace supporting DeFi, aimed at generating revenue for our holders, Prevail Token, and our esteemed partners.

Prevail Shop Merchandise

Prevail Shop is excited to announce its launch of our Merchandise Shop utility. Utilizing strategic partnerships, Prevail shops makes it easy for any partnered project to have merchandise on our platform. All we need is your Logo' and art work and we will get you setup with your own store on prevail shop. This includes shirts, hoodies, tumblers and much more!!! All design, fulfillment and shipping is taken care of by Prevail Shop.

Any partnered project which is partnered with Prevail Token will receive a promo code which gives their holders 5% off all Products. The partnered project will also earn 20% of the profits of all generated sales using their code. With our service utility we are building the largest crypto merchandise shop in DeFi where all products can be purchased with your crypto!!!

Utility Partnerships:

Through strategic partnerships with projects in DeFi, we aim to generate external revenue for both our partners and Prevail, strengthening LP, increasing marketing and development budgets, and fostering a safe and secure ecosystem for all holders.

TOKEN DISTRIBUTION:

10,000,000 total supply

40% Fair Launch

24% liquidity

8% marketing

8% Team

2% CEX

18% Burn

BURN:

To incentivize early buyers and decrease supply over time, we will conduct weekly burns of 1% of the supply for 18 weeks. These burns will reward early investors and contribute to increasing scarcity. All earned BNB rewards from the burn wallet over the 9-week period will be used as liquidity. The overall goal of the burn is to decrease supply/increase scarcity over time, and reward early investors for holding. Our logic behind this the first 4 months after launch is to increase LP significantly while gradually allowing early investors to hold a larger percentage of the supply and gain increased BNB rewards after each weekly scheduled burn.

GOALS:

1. Create a safe and effective investment space within DeFi.
2. Generate continuous external revenue.
3. Continue development of external revenue sources.
4. Add more external revenue sources.
5. Bring new crypto holders to defi through education
6. Integrate web3 within utilities.
7. Build applications for utilities.
8. Establish partnerships across DeFi for mutual financial benefit.

9. Build an ecosystem consisting of 50+ tokens and businesses, creating a safe investing space and enabling affordable marketing within and outside the DeFi space.

Website and Social Media Channels:

Website: www.prevailtoken.com

Discord: <https://discord.com/invite/bMBsqxpyBx>

Telegram: <https://t.me/+WBusKuSIH80NzRh>

Twitter: <https://twitter.com/PrevailToken>