



GLOBAL
ENTREPRENEURSHIP
WEEK
NORTH TEXAS

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SPONSORSHIP PACKAGE
NOVEMBER 17-23

What is GEW NTX?

GEW North Texas is a part of a concerted effort by GEN Global to celebrate the efforts of entrepreneurs locally around the world. With a distinct focus on entrepreneurship each November, GEW reaches millions of people from all ages and backgrounds through local, national and global events taking place all in one week, November 17-23, 2025.

During this week, various activities take place to include speaker panels, pitch competitions, business showcases, networking opportunities and most of all educational content to help companies grow and expand internationally. With its inception in Fort Worth Texas in 2018, Global Entrepreneurship Week is now celebrated across 6 major counties to include: Tarrant, Dallas, Denton and Collin, Ellis and Kaufman.





Values

- **Inclusion:** GEW North Texas champions diversity by making entrepreneurship accessible to all, regardless of background or location.
- **Collaboration:** It brings together governments, organizations, educators, and entrepreneurs to share knowledge and create opportunity.
- **Inspiration:** The initiative seeks to spark ideas and encourage action through storytelling and engagement.
- **Innovation:** GEW emphasizes creative problem-solving and future-focused thinking as key drivers of entrepreneurship.

Mission

GEW North Texas's mission is to inspire our local community of business leaders to expand their potential and to foster growth of by connecting individuals with collaborators, mentors, and resources around the world.

What is the impact of GEW?

For the past 8 years, Global Entrepreneurship Week has been a tailored event focused on celebrating the works and efforts of local entrepreneurs by providing them a platform to showcase their products and services. In 2022, a local business leader took over the planning and expanded its impact across North Texas, making it the largest localized celebration of entrepreneurship in all of North Texas. In 2024, GEW North Texas was named the top performing U.S. community by GEN Global, according to their 2024 Impact Report.



Type of Events

Workshops

1

These sessions provide practical skills and knowledge for entrepreneurs, covering topics like accessing capital, going global, cybersecurity, and using e-commerce tools, etc.

Panel Discussions

2

Experts from various fields share insights and experiences on current trends and challenges in entrepreneurship around the world.

Informational sessions

3

These sessions provide valuable information about current events and trends impacting entrepreneurs, resources and support available and much more.

Networking Opportunities

4

GEW North Texas provides numerous opportunities to connect with other entrepreneurs, potential collaborators, mentors, and investors.

Pitch Competitions

5

Hosted by local corporations, business service organizations and community stakeholders, these pitch competitions provide local business owners with the opportunity to showcase their brand, share their journey and gain access to seed funding to grow their operations.



What is our budget?

During this week, our goal is to support small businesses through a variety of ways. Those ways include, but are not limited to: job creation, branding and promotion to highlight participating businesses, focused event marketing, purchasing of products and services to include catering for hosted events, GEW NTX merch, media and photography services, venue utilization and much more.

As a sponsor for this year’s event, you will receive: Direct logo and name placement on all marketing materials, social media mentions, mic time at signature events and a table at the official Kickoff and Wrap up celebrations, access to our curated list of all event participants and much more.

Kickoff and Wrap Up Amenities

Food and Beverage

Event promotional items, i.e. t-shirts, pens, etc.

Flyers/Banners/Print Material

Photography/Videographer (during and post)

Social Media Marketing

Event Platform Management

Awards and Recognitions

Event Stakeholder Celebration

Print Materials

Sponsorship Levels

Tiers	Amount
Title Sponsor	\$25, 000
Venue Sponsor(s)	\$10,000
Marketing Sponsor(s)	\$5,000
Event Sponsor(s)	\$2,500
Food Sponsor(s)	\$1,000
General Support	\$500

Tier	Contribution	Recognition & Logo Placement	Exposure & Access	Specific Budget Impact	Other Benefits
Title Sponsor	\$25,000	Premier logo on all digital/print media, event banners, t-shirts, giveaways	Opening ceremony keynote + closing remarks + media mention	Covers full event execution: kickoff, platform, marketing	“Presented by” naming rights, exclusive VIP access
Venue Sponsor	\$10,000	Prominent logo at all venues + social media feature banner	Panel introduction or fireside chat speaking opportunity	Funds major logistics: venue setup, food & beverage	Logo displayed at venue entrances, signage & media wall
Marketing Sponsor	\$5,000	Logo on promo items (shirts, pens), digital campaigns & print material	Recognized in all marketing pushes + tagged pre-event posts	Covers media: shirts, social media, flyers, photography	Recognition in press, website, email blasts
Event Sponsor	\$2,500	Logo on website, event slides, flyers	Group thank-you during kickoff & wrap-up	Supports amenities for kickoff & wrap-up events	Includes 4 event passes + reserved seating
Food Sponsor	\$1,000	Listed on sponsor page and social media recap	Acknowledged during event slideshow	Supports awards, Startup Weekend, stakeholder celebration	2 passes + certificate of recognition
General Support	\$500	Name listed on website & printed agenda	Post-event sponsor thank-you on social media	Funds smaller needs: print materials & celebration tokens	Digital certificate + 1 pass



 Global Entrepreneurship Week North Texas 2022 Kick-off  Share





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NORTH TEXAS
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Help Us Celebrate Entrepreneurship in North Texas!

The goal of GEW NTX is to celebrate and support the efforts of local Entrepreneurs across North Texas. Many of these events are offered at no cost to participants and are hosted by area small business owners and support organizations. Your contributions help to provide services from local vendors such as food, photography, event merch and much more. All contributions are tax deductible and are applied to the products and services of local vendors utilized throughout the week.

Together We Build!

GEW North Texas: For Entrepreneurs, By Entrepreneurs





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Entrepreneurship culture is
right here
#GEWNTX2025

Save the Dates!
November 17-23, 2025



We'd love to hear from you! Whether you're ready to sponsor or simply exploring opportunities, our team is here to help you make the most of your involvement in Global Entrepreneurship Week North Texas.

General Inquiries & Sponsorship Outreach
Email: gewntx@gmail.com



<https://www.gewntx.co>

<https://linktr.ee/gewntx>

LinkedIn: GEW North Texas



Thank you for your time!

**This presentation was created by the students of DISD, Summer Internship Program, 2025
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