



# 2025 Global Entrepreneurship Week North Texas

## Sponsorship Request

*Global Entrepreneurship Week reveals exciting pathways to local, national, and global communities of entrepreneurs -- as well as challenges to be addressed. It's also creating a global vehicle for international collaboration that offers optimism that the challenges can be overcome.*

-Entrepreneur.com

Thank you for the opportunity to share information regarding [2025 Global Entrepreneurship Week North Texas](#). Included in this letter, you will find detailed information as it relates to the history of the event, the scheduled week of activities and a forecasted budget of expenses. It is our hope that your organization will find value in celebrating the works of local entrepreneurs during this year's initiative.

### **What is Global Entrepreneurship Week (GEW)?**

Each November, GEW reaches millions of people of all ages and backgrounds through local, national and global events and activities. From large-scale startup competitions and workshops to small, community discussions – GEW reaches new audiences and connects participants to a network that can help them take the next step, no matter where they are on their entrepreneurial journey.

Around the globe, 180 countries participate in GEW every year, which results in about 35,000 events that include over 10 million people. In the United States alone, nearly 5,000 events, activities and competitions are planned across all 50 states by a wide variety of organizations including: colleges and universities, entrepreneurial support organizations, government agencies, economic development groups and more. In 2018, this concept was introduced to the Fort Worth community by way of a group of local stakeholders. In 2022, an area small business leader took lead of the event, expanding its impact from only operating in Fort Worth to span across four major counties to include: Tarrant, Dallas, Denton and Collin, making it the largest celebration of entrepreneurship in all North Texas.

In 2024, GEW North Texas was named the top performing community according to the [Global Entrepreneurship Network's 2024 Impact Report](#). For 2025, we are happy to share that this impact will be shared even further, as we welcome both Ellis and Kaufman County to this year's lineup of events.

### **Why GEW North Texas?**

We know there are several opportunities to support Entrepreneurs in the Dallas/Fort Worth community, and we champion all those efforts and opportunities in addition to this celebration. What makes GEW NTX different is, we provide a platform for our business owners to establish a local foundation and provide them with the opportunity to scale outside of just their local market. We provide an avenue that connects their companies with international expansion, investments and learning opportunities that set them apart from their competition. This week provides area small business owners with a direct connection to a global pipeline that helps drive not only their business, but our local economy.

### **What is our budget?**

During this week, our goal is to support small businesses in a variety of ways. These ways include, but are not limited to job creation, branding and promotion to highlight participating businesses, focused

event marketing, purchasing of products and services to include catering for hosted events, GEW NTX merch, media and photography services, venue utilization and much more.

As a sponsor for this year's event, you will receive: Direct logo and name placement on all marketing materials, social media mentions, mic time at signature events and a table at the official Kickoff and Wrap up celebrations, access to our curated list of all event participants and much more.

**Sponsorship Categories Include:**

Event/Track Sponsor (One whole day of events to include venue, food and speakers)
Kickoff and Wrap Up Amenities
Food and Beverage
Event promotional items, i.e. t-shirts, pens, etc.
Flyers/Banners/Print Material
Photography/Videographer (during and post)
Social Media Marketing
Event Platform Management
Awards and Recognitions
Startup Weekend
Event Stakeholder Celebration
Print Materials

Our goal for this year's event is to raise \$50,000 in sponsorship dollars. We understand the magnitude of our request and greatly appreciate your support and consideration. We have included our 2025 sponsorship package for your review. If there are any additional questions, documents, or information we can provide as part of this request, please do not hesitate to contact our lead event organizer, Darlisa Diltz at [darlisa@foundationsedc.co](mailto:darlisa@foundationsedc.co).

Should we receive funding for this event, funds should be directed to:

**Opportunity for Advancement Fund, Inc., 1000 Ballpark Way, Suite 310, Arlington, TX, 76011.**

*\*Please include Global Entrepreneurship Week NTX in the memo line.*

All sponsorship contributions are tax deductible, and organizations will receive written correspondence of their donation.

We want to thank you again for your time and consideration and look forward to hearing from you soon.

*Darlisa Diltz*

Lead Organizer

2025 GEW North Texas