Live Well in Braunton National Lottery Community Fund Project Evaluation Brief

Background information

Live Well in Braunton CIC formed in 2017 with the purpose of 'Connecting our Community'. Our aims are to:

1. Promote connection.
2. Support a sense of purpose.
3. Build community cohesion and social equity.
4. Enhance Health and Wellbeing

Our focus is to:

a) Connecting individuals – to each other and to activities and organisations, helping to build relationships, purpose, and a sense of meaning and achievement.

b) Connecting organisations – statutory, third sector and voluntary, to foster an understanding of activity, promote support and collaboration where appropriate.

c) Addressing unmet need – using active means to identify unmet needs in the Community, working to address them through use of existing and development of new Community assets.

In November 2022 we were awarded a National Lottery Community Fund grant for a 3-year project to further develop our work. This has enabled us to employ a Community Developer and a Marketing, Admin and Volunteer Coordinator to help us achieve our aims. A copy of the National Lottery Community Fund application can be found **HERE**

This project has 5 work streams:

1)	Increasing awareness and use of activities to build connections, community coherence and sense of 'belonging'.
2)	Improved access to activities and to the Community, through improved mobility in and around the area.
3)	Increased opportunities for young people within the Community supporting them to achieve their full potential.
4)	Expanding a coordinated volunteer service to support activities that enhance quality of life and decreases loneliness.
5)	Development of community assets to support those who are lonely and isolated.

External Evaluation

Live Well in Braunton CIC is looking to appoint an external evaluator to assess the outcomes and impact of our work against the above work streams. We are currently collecting quantitative data but need an external evaluator to complete qualitative analysis of our work, assess our progress at the project mid-point, and complete an end of project report.

Evaluation Scope

- Carry out a mid-term evaluation of outcomes and impact through 'small scale' qualitative research, assess the quantitative data, and review progress to date.
- Review work plan and make recommendations where necessary.
- Undertake qualitative research during 2025.
- Assess outcomes and impact of the project using the qualitative and quantitative data.
- Prepare an evaluation report and summary report, which is highly visual and 'community friendly' by the 30th of October 2025 – examples Snap Charity Evaluation report - Dartmouth Caring Impact report
- Make recommendations for future focus of Live Well in Braunton's work beyond 2025.

Time Frame

Mid-term evaluation

- To be carried out between March 2024 and June 2024
- Report July 2024

Final evaluation

- To be carried out between June 2025 and September 2025
- Final report 30th of September 2025

Methodology

The evaluator should suggest suitable methodology, within the time frame and budget, but we would expect it to include:

- Scoping interviews with the Live Well in Braunton Evaluation sub-Committee and staff
- Review of the monitoring framework and data collection, workplan and delivery plan
- Framework for qualitative review
- Examples of final report templates

Budget

The budget is no more than £6,000 (including VAT and expenses).

Application Process

Please submit a proposal consisting of an overview of methodology and timeline which clearly outlines how you would meet our requirements. This should consist of no more than 2 pages of A4 (minimum font 11points). In addition, please provide CV's and any other relevant information in the appendices of your proposal.

The following elements should be included in your proposal:

- Details of the proposed methodology
- A brief overview of your organisations experience, including examples of similar research or evaluation projects you have delivered.
- Details of the team working on the research, including their roles and relevant experience
- Arrangements for project managing the research, and quality assurance.
- Timetable for delivery
- A breakdown of costs for undertaking the research
- Your approach to security of data and compliance with GDPR

Proposals should be emailed to support@livewellinbraunton.co.uk

The deadline is **31th of October 2023.**

Shortlisted applicants will be invited to an interview at a convenient time in November 2023. Requests for further information should be directed to connect@livewellinbraunton.co.uk