



Sponsor the 3rd Annual Singing River Smoke-O-Rama BBQ Festival

Athens, AL - April 2-3, 2027

Limestone County Sheriff's Rodeo Arena

18118 SR-99

Athens, AL 35611

This is your opportunity to be a part of a Kansas City BBQ Society (KCBS) nationally-sanctioned barbecue competition! In addition to BBQ, festivities include a contest for Sponsors, a People's Choice competition (the public will vote on the best BBQ Pork!), food trucks, arts & crafts vendors and much more. The event will draw a great local crowd and attracts new faces to the area! Sponsorship of Singing River Smoke-O-Rama provides an excellent marketing/advertising opportunity for your business and the profits support children through our local Law Enforcement Agency programs in Limestone County.

Hog Wild - \$15,000+ (one available)

- PRESENTING SPONSOR
- Prominent advertising and on social media in brochures, banners, publications, and local media, including company logo and name on all printed materials
- Logo displayed prominently in blast email campaigns, Facebook promotions, and on event website
- Prominent Placement of Banner
- Opportunity to speak during event opening, awards presentation and in judges meeting
- Preferred and prominent display space at event
- Emcee coverage at the event
- 4 tickets to participate in the "People's Choice" competition (\$20 value)
- Sponsor Gift

Boss Hog - \$10,000 (one available)

- PRESENTING SPONSOR (if none above this level)
- Prominent advertising and on social media in brochures, banners, publications, and local media, including company logo and name on all printed materials
- Logo displayed prominently in blast email campaigns, Facebook promotions, and on event website
- Prominent Placement of Banner
- Opportunity to speak during event opening, awards presentation and in judges meeting
- Preferred and prominent display space at event
- Emcee coverage at the event
- 4 tickets to participate in the "People's Choice" competition (\$20 value)
- Sponsor Gift

Hogzilla \$5,000 (two available)

- Prominent advertising and on social media in brochures, banners, publications, and local media, including company logo and name on all printed materials
- Logo displayed prominently in blast email campaigns, Facebook promotions, and on event website
- Complimentary preferred vendor booth space at event
- Emcee coverage at the event
- 3 tickets to participate in the "People's Choice" competition (\$15 value)
- Sponsor Gift

Whole Hog \$2,500 (five available)

- Listed in event advertising and on social media including brochures, banners, publications, and local media
- Logo displayed prominently in blast email campaigns, Facebook promotions, and on event website
- Complimentary vendor booth space at event
- Emcee coverage at the event
- 2 tickets to participate in the "People's Choice" competition (\$10 value)
- Sponsor Gift

Half Rack \$1,000 (10 available)

- Advertising at event and on social media (included on sponsor banner and emcee coverage)
- Logo displayed prominently in blast email campaigns, Facebook promotions, and on event website
- Complimentary booth space at event
- 1 ticket to participate in the "People's Choice" competition (\$5 value)
- Sponsor Gift

Pitmaster \$500

- Advertising at event and on social media (included on sponsor banner and emcee coverage)
- Complimentary booth space at event
- Sponsor Gift

Friends of the BBQ \$100

- Name listed in program/flyer/website

In-Kind Donation

- Let's discuss how we can partner and add value to your organization

We're in! Sign us up for the _____ level.

Company Name _____

Billing Address _____

Contact Name _____

Email _____

Phone Number _____

If sponsorship is \$500 level or more, do you wish to set-up a booth at the event? _____

Authorized Signature _____ Date _____

For additional information:

www.singingriversmokeorama.com

Email: SingingRiverSmokeORama@gmail.com

Phone: Lynn Rager @ 256-431-3754

501(c)3 charity – Receipt and Determination Letter provided if needed