CAMPAIGN & ELECTION e-Help

Full A.I. Technology

Visit Our Website
e-leksyon.ph

Our Technology

Since 2013, our e-Leksyon Team has been a trusted partner in delivering and implementing cutting-edge campaign management systems tailored to meet the unique needs of political candidates and organizations. With over a decade of experience, we bring a wealth of knowledge and expertise in designing, installing, and maintaining systems that streamline campaign operations. Our team's dedication to precision, innovation, and client satisfaction ensures seamless integration of technology to enhance voter engagement, improve resource management, and deliver actionable insights for campaign success. We pride ourselves on being at the forefront of political technology solutions, ensuring every client is equipped with the tools needed to win.

Our Technology

Clarion

Power BI

Monaca

REST API

PostgreSQL

crystal reports.

SAP

VULTR

Cloudinary

Vision & Mission

Rationale

In today's digital era, Information Technology is pivotal for election success. It enables data-driven decision-making, targeted outreach, and efficient resource allocation. Real-time monitoring allows for agile strategy adjustments, while enhanced communication fosters voter engagement. IT streamlines internal processes, ensures compliance, and provides a competitive edge. By leveraging technology, campaigns optimize strategies, engage voters effectively, and operate transparently. As technology evolves, IT remains a fundamental component of electoral success, essential for navigating the complexities of modern politics.

Project Description

The project covers the development of the standard and customized system or to serve as the backbone of the IT-support component of the campaign. The advanced e-Election System revolutionizes the electoral engagement process by offering tailored features including voter profiling, vote targeting, QR-coded vote tagging, solicitation or patronage management, robust QR-coded ID system and verification, campaign functionary profiling, attendance management, payroll and pay-out processing, and customizable modules. Designed to enhance voter engagement and streamline campaign operations, our solution ensures transparency, accountability, and efficiency throughout the electoral journey. With a comprehensive suite of tools, we empower clients to conduct successful, transparent, and inclusive election campaigns.

What Is e-Leksyon?

e-Leksyon System offers a comprehensive suite of tools and functionalities to support every aspect of the electoral process, from voter profiling and engagement to campaign management and compliance. By harnessing the power of technology, we aim to empower our clients to run successful, transparent, and inclusive election campaigns that inspire trust and confidence among voters. We look forward to the opportunity to collaborate with you and deliver a solution tailored to your specific needs and objectives.

Features of e-Leksyon

01

Voters Profiling

Utilize advanced data analytics to create detailed voter profiles based on demographics, interests, affiliation, campaign role, voting tendency and past voting behavior. This allows for targeted outreach and personalized messaging to maximize voter engagement and support.

02

Vote Targeting

Implement predictive modeling analytics-based techniques to determine the winning target votes in the established precinct, clustered precincts and barangays to serve as guide in implementing a laser focused vote campaign and vote protect operations based on the set locus and focus of the campaign.

03

QR coded Vote Tagging

Introduce QR coded vote tagging to enhance the integrity and verifiability of the voters voting tendency, i.e., ally, neutral or foe and note the change of preference overtime. Each voter will receive a unique QR code to scan when profiling their voting tendency or preference.

Features of e-Leksyon

Solicitation & Patronage Management

Integrate a solicitation and patronage management system to track donations, grants and aid and/ or assistance given to each and individual voter and provide a summary of patronage politics investment in the established precinct, clustered precinct, barangay level and the real time value of investment in the whole campaign.

ID System

Develop a robust identification system to verify the eligibility of voters and prevent fraud. Implement secure ID design, authentication mechanisms such as embedded QR Codes, voting precinct number, chronological number in the voters' list and the address and position of the voter designed to do checks to ensure the integrity of the campaign operation and attendant processes.

Customizable Technology

Fully-customizable dashboard based on politician preference and user roles.

Every single element in the software is made and created to satisfy the needs and wants of our clients, so as to maximize campaigning and deliver a successful win to the client.

Campaign Functionary Profiling

Create profiles for campaign officials, staff and volunteers to track their roles, responsibilities, and contributions to the campaign.

Assign tasks, monitor performance, and provide training and support as needed to maximize the effectiveness of campaign operations.

Attendance Management

Utilize attendance management tools to control, authenticate and track the participation of campaign officials, staff and volunteers in training sessions, meetings, and events.

Ensure accountability and optimize resource allocation by monitoring attendance patterns and identifying areas for improvement.

Advantages of e-Leksyon

01

Ground Immersion

This is designed to manage and optimize grassroots efforts during the campaign. It enables campaign teams to coordinate on-the-ground activities such as house-to-house visits, community meetings, and local events. Key functionalities include volunteer coordination, real-time tracking of campaign activities, voter interactions, and feedback management. The feature also allows for efficient allocation of resources and provides tools for reporting on voter sentiment and engagement. This comprehensive system helps ensure thorough coverage and effective outreach during campaign activities

02

Pay Out System

Implement a payout system to manage compensation for campaign officials, staff, volunteers and controlled votes. Streamline and efficient and effective payment processing avoiding deceits, duplications and redundancies.

03

Business Intelligence

The system will provide advanced analytics and insights, enabling the campaign team to make data-driven decisions. It will aggregate data from various campaign activities—such as voter interactions, social media engagement, donation tracking, and ground immersion efforts—into meaningful reports and dashboards. This feature will help the campaign team identify trends, measure performance, forecast outcomes, and optimize strategies, ensuring efficient allocation of resources and maximizing voter outreach effectiveness.

03

Machinery Building

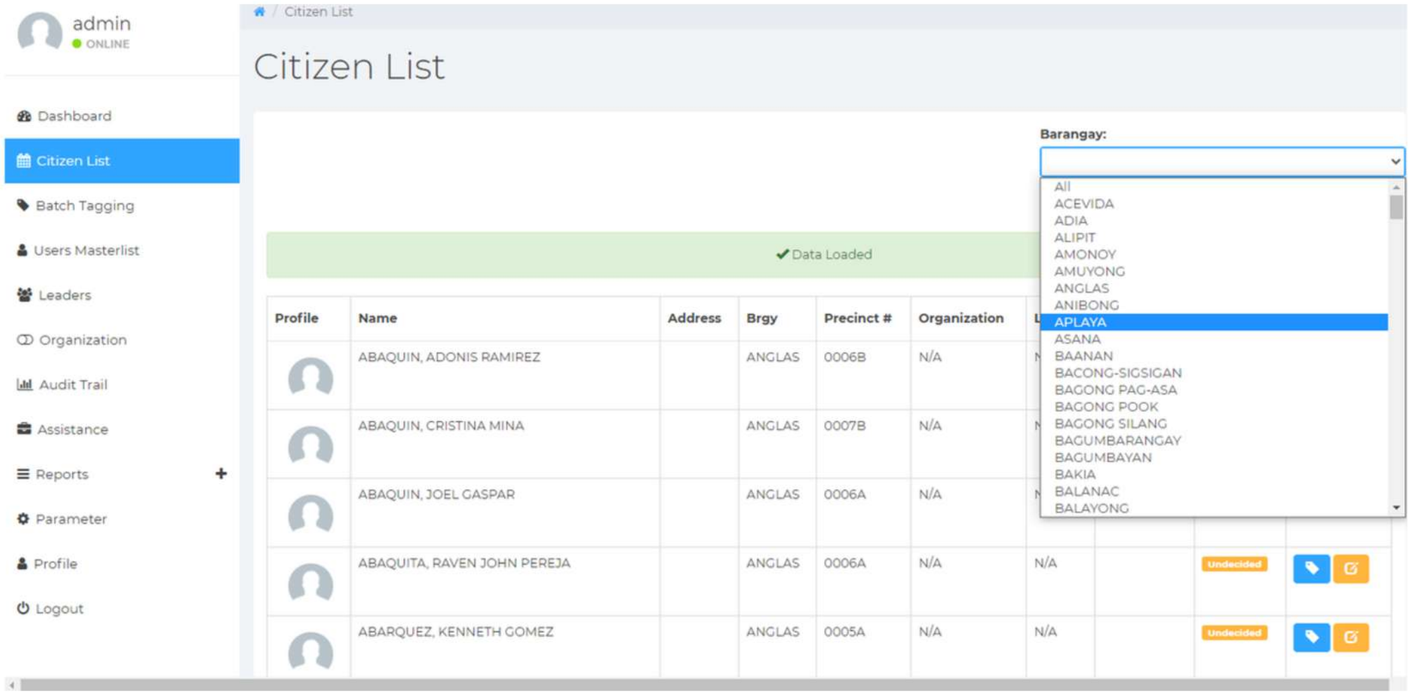
Designed to help campaigns establish and strengthen their organizational framework at the grassroots level. It includes tools for recruiting and onboarding volunteers, building local support groups, and expanding the campaign network. This feature enables tracking of recruitment efforts, management of local leaders and coordinators, and provides insights into the growth and effectiveness of campaign machinery. By fostering strong connections with local communities, this feature ensures a robust support base, enhancing the campaign's outreach and influence.

Election Day Command Center

Provides real-time monitoring and coordination tools for managing campaign operations on election day

- **Voter Turnout Monitoring**
- **Field Team Management**
- **Get-Out-The-Vote (GOTV) Alerts**
- **Incident Reporting**
- **Operation Quick Count**

Tech Dashboard



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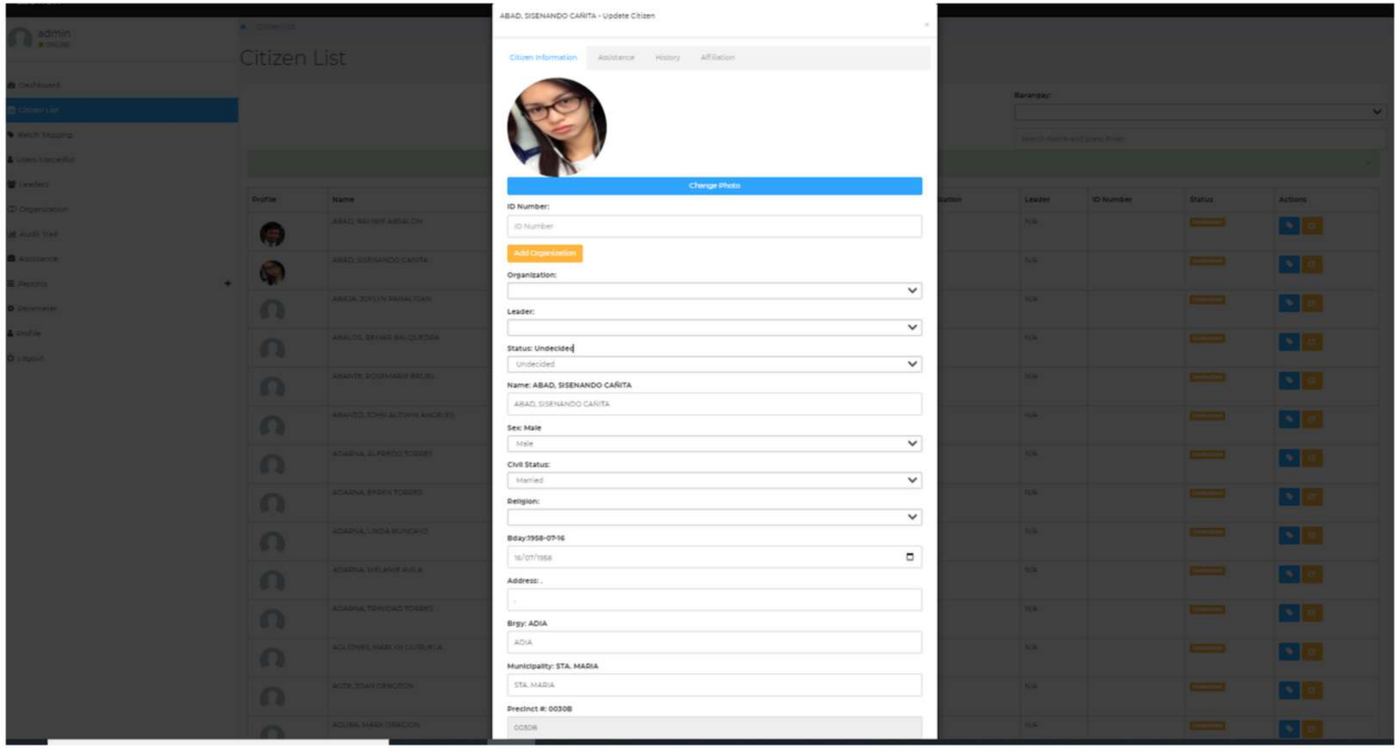

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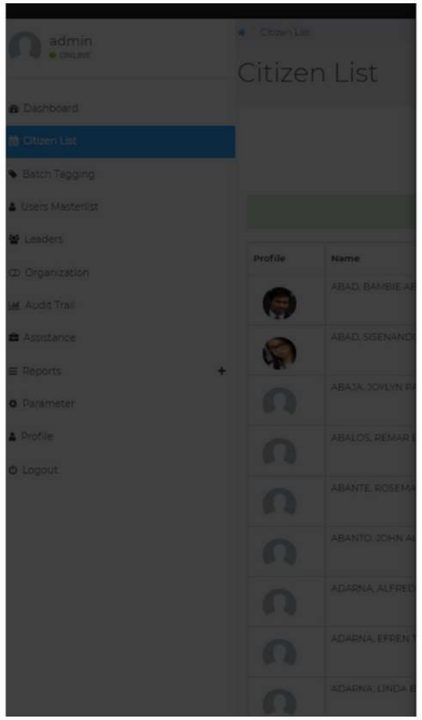

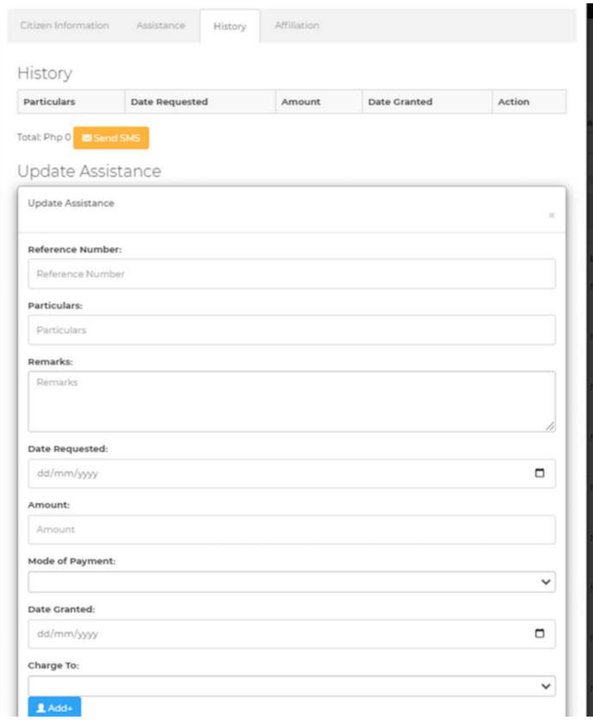

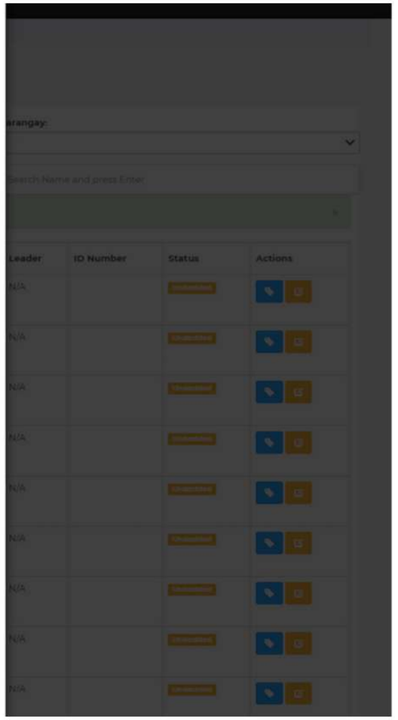

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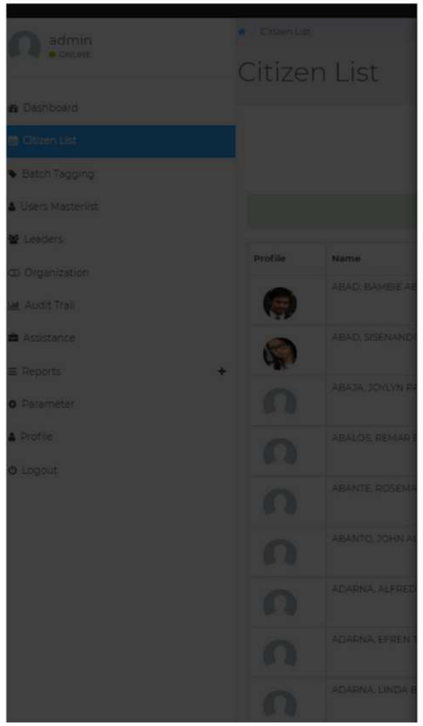

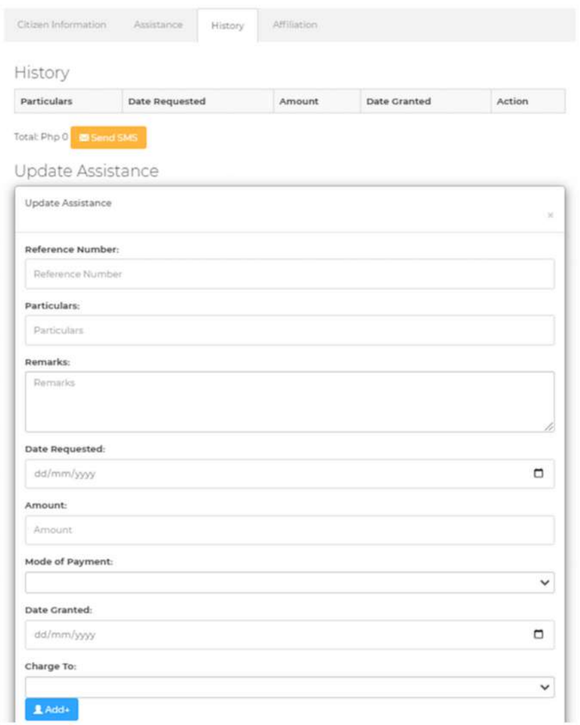

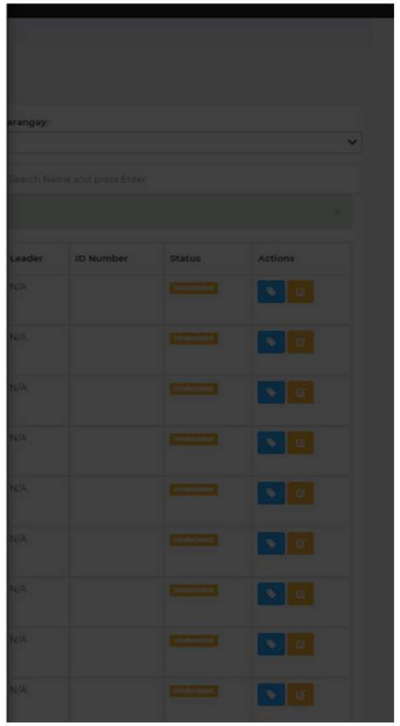

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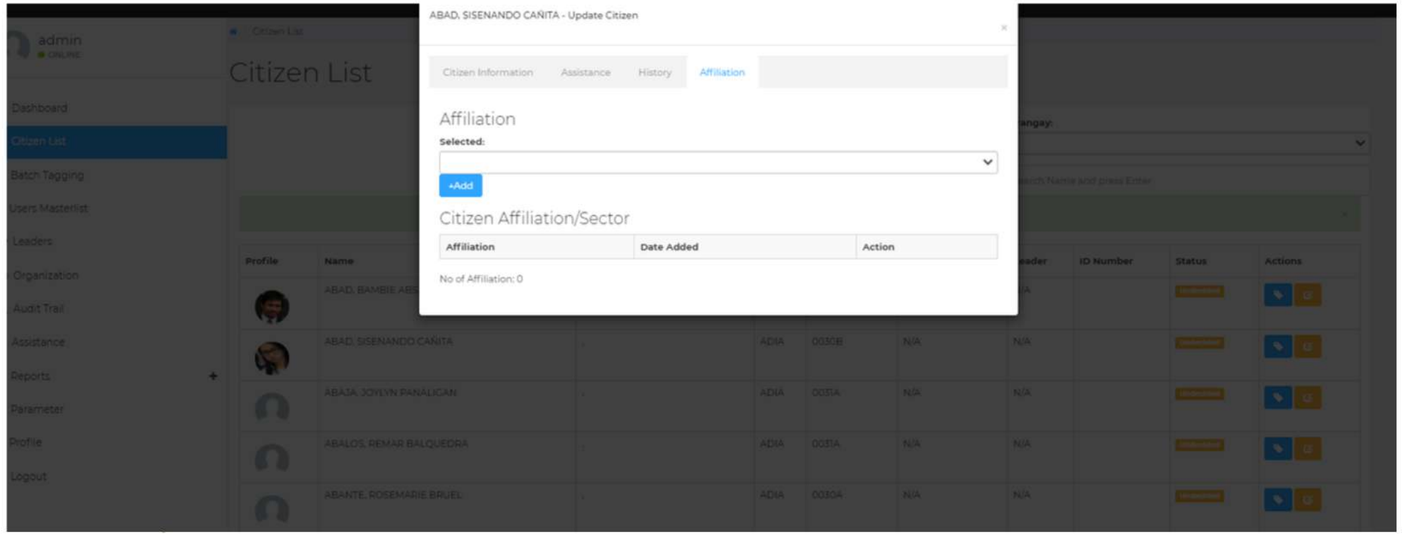

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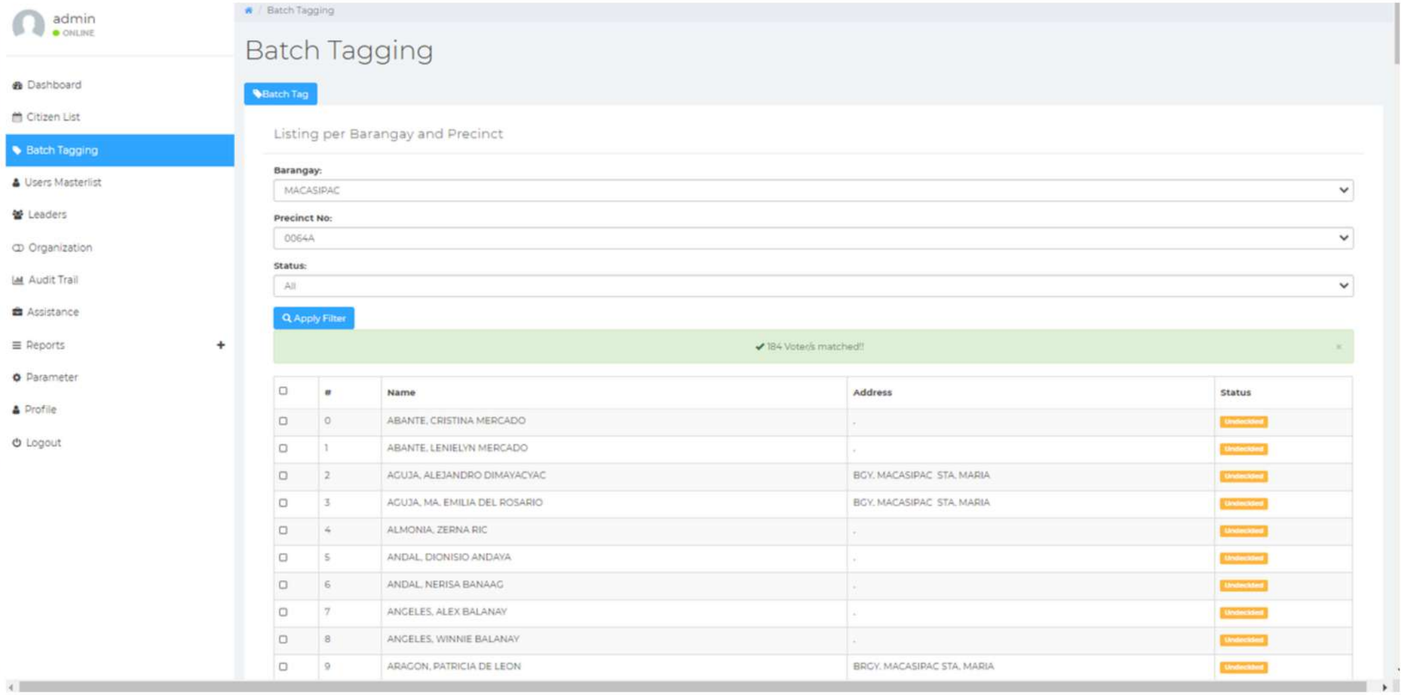

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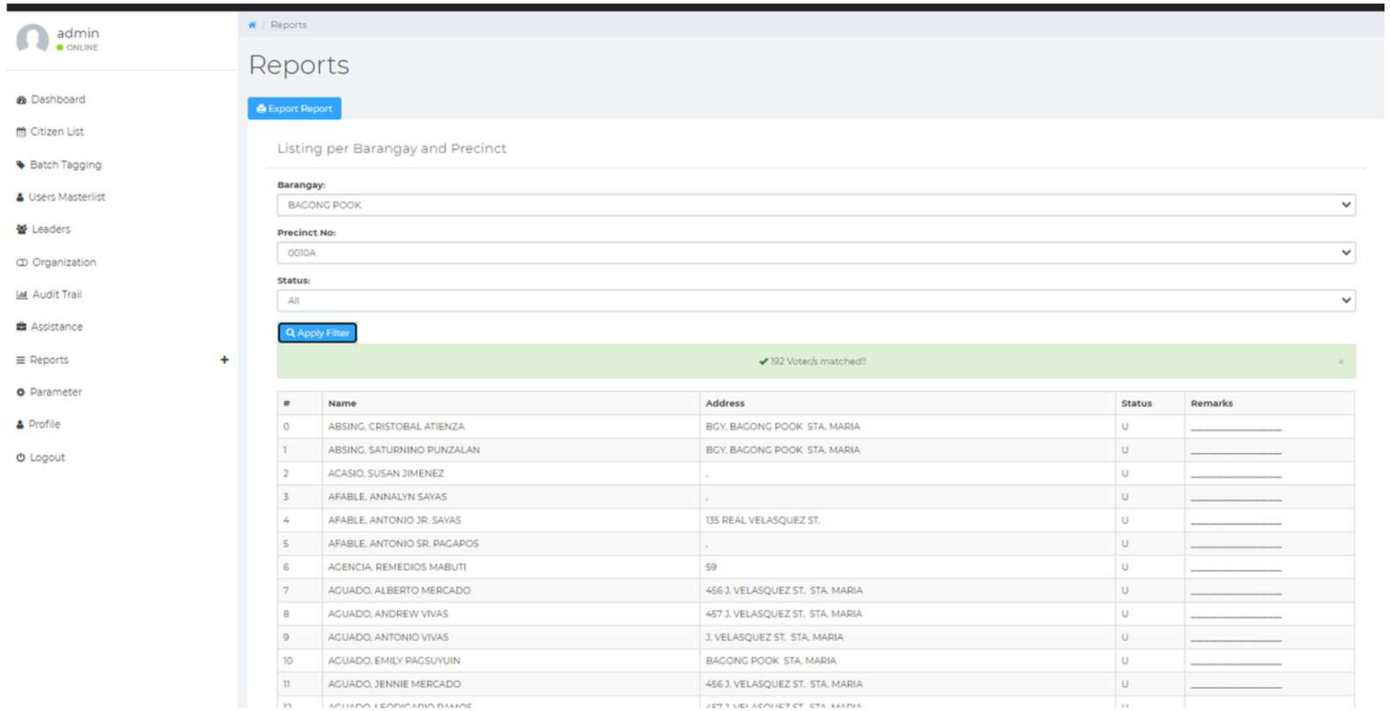

#	Name	Address	Status	Remarks
0	ABSING, CRISTOBAL ATIENZA	BGY. BAGONG POOK STA. MARIA	U	
1	ABSING, SATURNINO PUNZALAN	BGY. BAGONG POOK STA. MARIA	U	
2	ACASIO, SUSAN JIMENEZ	.	U	
3	AFABLE, ANNALYN SAYAS	.	U	
4	AFABLE, ANTONIO JR. SAYAS	135 REAL VELASQUEZ ST.	U	
5	AFABLE, ANTONIO SR. PAGAPOS	.	U	
6	AGENCIA, REMEDIOS MABUTI	59	U	
7	AGUADO, ALBERTO MERCADO	456 J. VELASQUEZ ST. STA. MARIA	U	
8	AGUADO, ANDREW VIVAS	457 J. VELASQUEZ ST. STA. MARIA	U	
9	AGUADO, ANTONIO VIVAS	J. VELASQUEZ ST. STA. MARIA	U	
10	AGUADO, EMILY PAGSUYUIN	BAGONG POOK STA. MARIA	U	
11	AGUADO, JENNIE MERCADO	456 J. VELASQUEZ ST. STA. MARIA	U	

Tech Dashboard

admin
ONLINE

- Dashboard
- Citizen List
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- Users Masterlist
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Statistics

Per District

District	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
DISTRICT 4	20491	0	0%	7838	20491	0	

Per City/Municipality

Municipality	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
STA. MARIA	20491	0	0%	7838	20491	0	

Per Barangay

Barangay	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
ADIA	773	0	0%	296	773	0	
BAGONG POOK	1588	0	0%	607	1588	0	
BAGUMBAYAN	1240	0	0%	474	1240	0	
BUBUCAL	785	0	0%	300	785	0	
CABUOAN	1198	0	0%	458	1198	0	

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BUBUCAL	785	0	0%	300	785	0	
CABUOAN	1198	0	0%	458	1198	0	
CALANGAY	955	0	0%	365	955	0	
CAMBUJA	1284	0	0%	491	1284	0	
CORALAN	1465	0	0%	560	1465	0	
CUEVA	599	0	0%	229	599	0	
INAYAPAN	472	0	0%	181	472	0	
J. RIZAL	780	0	0%	298	780	0	
J. SANTIAGO	857	0	0%	328	857	0	
KAYHACAT	908	0	0%	347	908	0	
LAUREL	454	0	0%	174	454	0	
MACASIPAC	446	0	0%	171	446	0	
MASINAO	604	0	0%	231	604	0	

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Number of Organization per City/Municipality

Organization	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
N/A	20491	0	0%	7838	20491	0	

Total Citizen per Affiliation/Sector

Affiliation/Sector	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent

Per Precinct

Barangay	Precinct #	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
ADIA	0029A	186	0	0%	71	186	0	
ADIA	0029B	115	0	0%	44	115	0	
ADIA	0030A	179	0	0%	68	179	0	
ADIA	0030B	124	0	0%	47	124	0	
ADIA	0031A	169	0	0%	65	169	0	

Implementation Stages

Focuses on deploying the system efficiently and ensuring smooth integration with the campaign's operational workflow.

- **Installation of Hardware and Software Components**
- **Setting up the Cloud Server**
- **Migration of Data**
- **Data Integrity Checks/ Debugging**

Implementation Stages

Focuses on deploying the system efficiently and ensuring smooth integration with the campaign's operational workflow.

- **Orientation and Mentoring**
- **Installation and Presentation of Interface System**
- **Installation of Data Security Measures**
- **Installation and Presentation of Dashboard**

Technology Investment

This involves allocating resources toward a comprehensive platform that enhances campaign efficiency, voter outreach, and data-driven decision-making.

- **Web and Mobile Application**
- **Business Intelligence Tool**
- **Election Day Command Center**
- **Secured Cloud Server**

Contact Us

For inquiries and support regarding the e-Leksyonn Political Campaign Management System, our team at e-Leksyon Team is here to assist you. With over a decade of experience in providing tailored campaign solutions, we are committed to ensuring your campaign's success through cutting-edge technology and expert guidance. Whether you need information on system features, pricing, or technical support, feel free to reach out to us.

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India, Philippines, Singapore, UK

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Thank You

For Your Attention

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