

CAMPAIGN & ELECTION e-Help

Full A.I. Technology



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e-leksyon.ph





Our Technology

Since 2013, our e-Leksyon Team has been a trusted partner in delivering and implementing cutting-edge campaign management systems tailored to meet the unique needs of political candidates and organizations. With over a decade of experience, we bring a wealth of knowledge and expertise in designing, installing, and maintaining systems that streamline campaign operations. Our team's dedication to precision, innovation, and client satisfaction ensures seamless integration of technology to enhance voter engagement, improve resource management, and deliver actionable insights for campaign success. We pride ourselves on being at the forefront of political technology solutions, ensuring every client is equipped with the tools needed to win.



Our Technology



Vision & Mission



Rationale

In today's digital era, Information Technology is pivotal for election success. It enables data-driven decision-making, targeted outreach, and efficient resource allocation. Real-time monitoring allows for agile strategy adjustments, while enhanced communication fosters voter engagement. IT streamlines internal processes, ensures compliance, and provides a competitive edge. By leveraging technology, campaigns optimize strategies, engage voters effectively, and operate transparently. As technology evolves, IT remains a fundamental component of electoral success, essential for navigating the complexities of modern politics.



Project Description

The project covers the development of the standard and customized system or to serve as the backbone of the IT-support component of the campaign. The advanced e-Election System revolutionizes the electoral engagement process by offering tailored features including voter profiling, vote targeting, QR-coded vote tagging, solicitation or patronage management, robust QR-coded ID system and verification, campaign functionary profiling, attendance management, payroll and pay-out processing, and customizable modules. Designed to enhance voter engagement and streamline campaign operations, our solution ensures transparency, accountability, and efficiency throughout the electoral journey. With a comprehensive suite of tools, we empower clients to conduct successful, transparent, and inclusive election campaigns.

What Is e-Leksyon?

e-Leksyon System offers a comprehensive suite of tools and functionalities to support every aspect of the electoral process, from voter profiling and engagement to campaign management and compliance. By harnessing the power of technology, we aim to empower our clients to run successful, transparent, and inclusive election campaigns that inspire trust and confidence among voters. We look forward to the opportunity to collaborate with you and deliver a solution tailored to your specific needs and objectives.



Features of e-Leksyon



01

Voters Profiling

Utilize advanced data analytics to create detailed voter profiles based on demographics, interests, affiliation, campaign role, voting tendency and past voting behavior. This allows for targeted outreach and personalized messaging to maximize voter engagement and support.

02

Vote Targeting

Implement predictive modeling analytics-based techniques to determine the winning target votes in the established precinct, clustered precincts and barangays to serve as guide in implementing a laser focused vote campaign and vote protect operations based on the set locus and focus of the campaign.

03

QR coded Vote Tagging

Introduce QR coded vote tagging to enhance the integrity and verifiability of the voters voting tendency, i.e., ally, neutral or foe and note the change of preference overtime. Each voter will receive a unique QR code to scan when profiling their voting tendency or preference.

Features of e-Leksyon



Solicitation & Patronage Management

Integrate a solicitation and patronage management system to track donations, grants and aid and/ or assistance given to each and individual voter and provide a summary of patronage politics investment in the established precinct, clustered precinct, barangay level and the real time value of investment in the whole campaign.



ID System

Develop a robust identification system to verify the eligibility of voters and prevent fraud. Implement secure ID design, authentication mechanisms such as embedded QR Codes, voting precinct number, chronological number in the voters' list and the address and position of the voter designed to do checks to ensure the integrity of the campaign operation and attendant processes.



Customizable Technology

Fully-customizable dashboard based on politician preference and user roles.

Every single element in the software is made and created to satisfy the needs and wants of our clients, so as to maximize campaigning and deliver a successful win to the client.



Campaign Functionary Profiling

Create profiles for campaign officials, staff and volunteers to track their roles, responsibilities, and contributions to the campaign.

Assign tasks, monitor performance, and provide training and support as needed to maximize the effectiveness of campaign operations.



Attendance Management

Utilize attendance management tools to control, authenticate and track the participation of campaign officials, staff and volunteers in training sessions, meetings, and events.

Ensure accountability and optimize resource allocation by monitoring attendance patterns and identifying areas for improvement.

Advantages of e-Leksyon



01

Ground Immersion

This is designed to manage and optimize grassroots efforts during the campaign. It enables campaign teams to coordinate on-the-ground activities such as house-to-house visits, community meetings, and local events. Key functionalities include volunteer coordination, real-time tracking of campaign activities, voter interactions, and feedback management. The feature also allows for efficient allocation of resources and provides tools for reporting on voter sentiment and engagement. This comprehensive system helps ensure thorough coverage and effective outreach during campaign activities.

02

Pay Out System

Implement a payout system to manage compensation for campaign officials, staff, volunteers and controlled votes. Streamline and efficient and effective payment processing avoiding deceipts, duplications and redundancies.

03

Business Intelligence

The system will provide advanced analytics and insights, enabling the campaign team to make data-driven decisions. It will aggregate data from various campaign activities—such as voter interactions, social media engagement, donation tracking, and ground immersion efforts—into meaningful reports and dashboards. This feature will help the campaign team identify trends, measure performance, forecast outcomes, and optimize strategies, ensuring efficient allocation of resources and maximizing voter outreach effectiveness.

03

Machinery Building

Designed to help campaigns establish and strengthen their organizational framework at the grassroots level. It includes tools for recruiting and onboarding volunteers, building local support groups, and expanding the campaign network. This feature enables tracking of recruitment efforts, management of local leaders and coordinators, and provides insights into the growth and effectiveness of campaign machinery. By fostering strong connections with local communities, this feature ensures a robust support base, enhancing the campaign's outreach and influence.

Election Day Command Center

Provides real-time monitoring and coordination tools for managing campaign operations on election day

Voter Turnout Monitoring



Field Team Management



Get-Out-The-Vote (GOTV) Alerts



Incident Reporting



Operation Quick Count



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Citizen List

Data Loaded

Profile	Name	Address	Brgy	Precinct #	Organization				
	ABAQUIN, ADONIS RAMIREZ		ANGLAS	0006B	N/A				
	ABAQUIN, CRISTINA MINA		ANGLAS	0007B	N/A				
	ABAQUIN, JOEL GASPAR		ANGLAS	0006A	N/A				
	ABAQUITA, RAVEN JOHN PEREJA		ANGLAS	0006A	N/A	N/A	Undecided		
	ABARQUEZ, KENNETH GOMEZ		ANGLAS	0005A	N/A	N/A	Undecided		

- Barangay:
- All
 - ACEVIDA
 - ADIA
 - ALIPIT
 - AMONROY
 - AMUYONG
 - ANGLAS
 - ANIBONG
 - APLAYA
 - ASANA
 - BAANAN
 - BACONG-SIGSIGAN
 - BAGONG PAG-ASA
 - BAGONG POOK
 - BAGONG SILANG
 - BAGUMBARANGAY
 - BAGUMBAYAN
 - BAKIA
 - BALANAC
 - BALAYONG

Tech Dashboard



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Citizen List

Avatar	Name
	ARAD, MARVIN ARALON
	ARAD, SISENANDO CARITA
	ARANZA, JESSY N. SAGAL GAN
	ARALON, DENNIS BALCUTODA
	ARANZA, ROSMARIE BALDI
	ARANZA, SONIA ALDOVIN ANGEL RE
	ADARNA, ALFREDO TORRES
	ADARNA, ERIKA TORRES
	ADARNA, LINDA RUIZKO
	ADARNA, WILFRIED AUSA
	ADARNA, TERESITA TORRES
	ADARNA, MARVIN GONZALEZ
	ADARNA, SONIA GONZALEZ
	ADARNA, MARVIN GONZALEZ

ABAD, SISENANDO CARITA - Update Citizen

Citizen Information Assistance History Affiliation

Change Photo

ID Number:

Add Organization

Organization:

Leader:

Status: Undecided

Name: ABAD, SISENANDO CARITA

Sex: Male

Civil Status: Married

Religion:

Bday: 1958-07-16

Address:

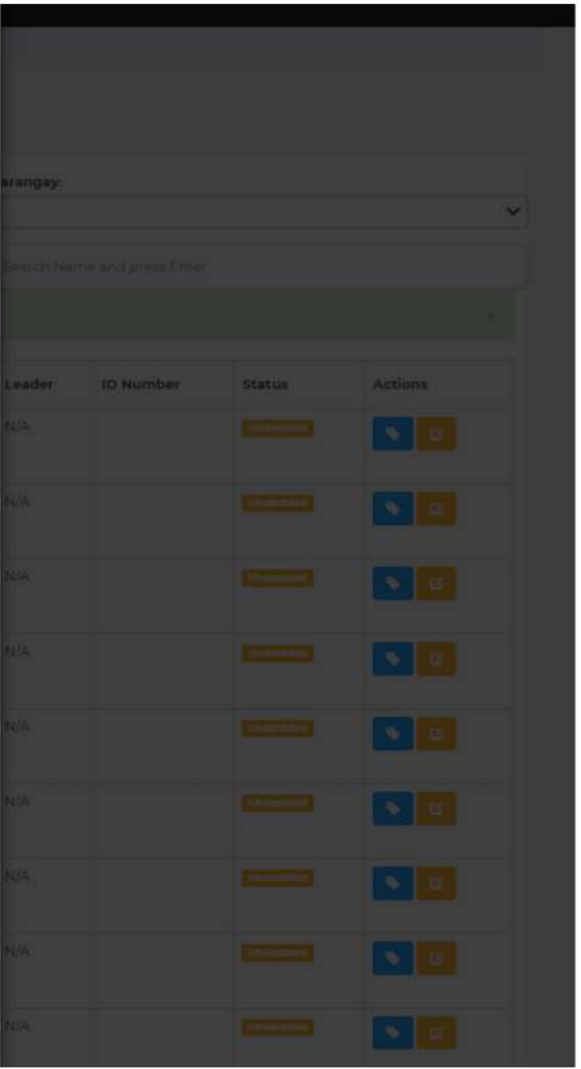
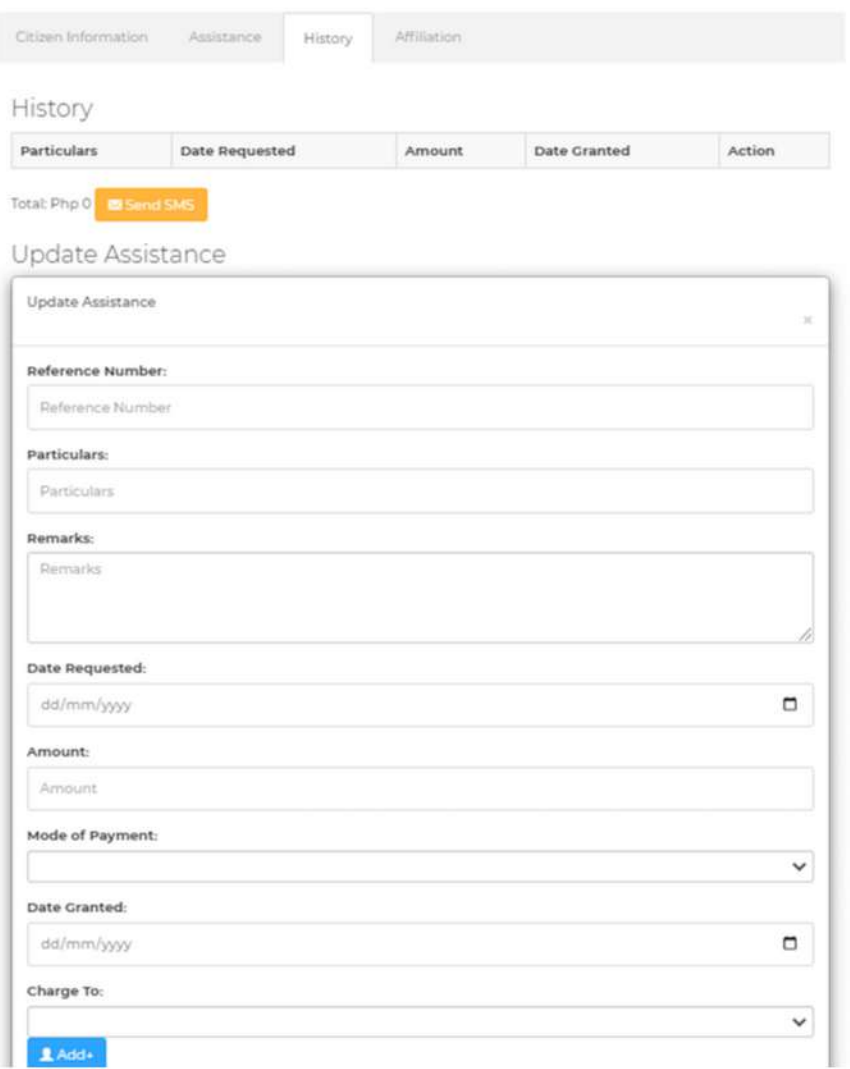
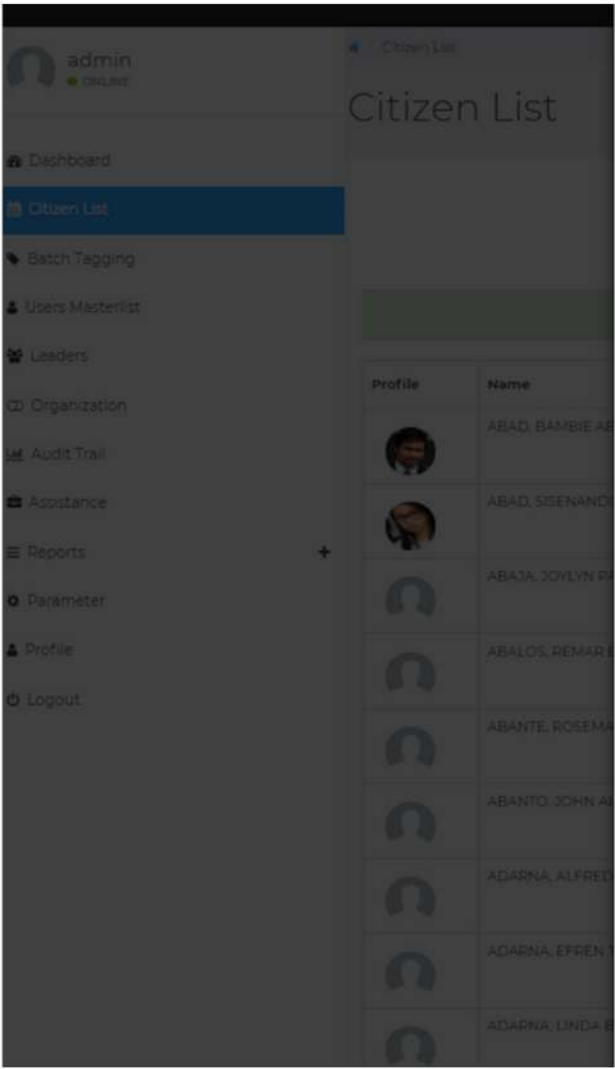
Brgy: ADIA

Municipality: STA. MADIA

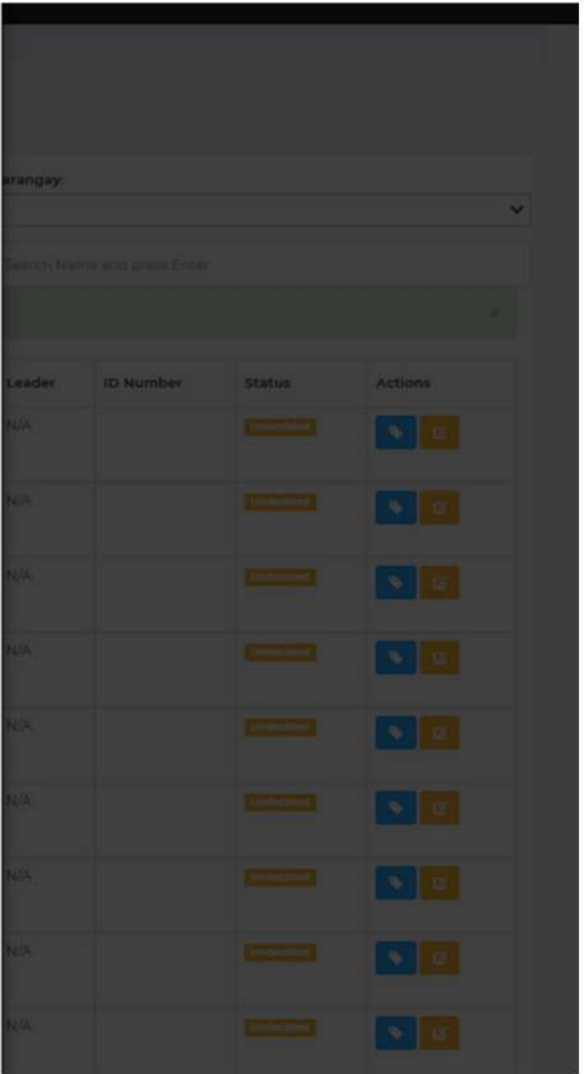
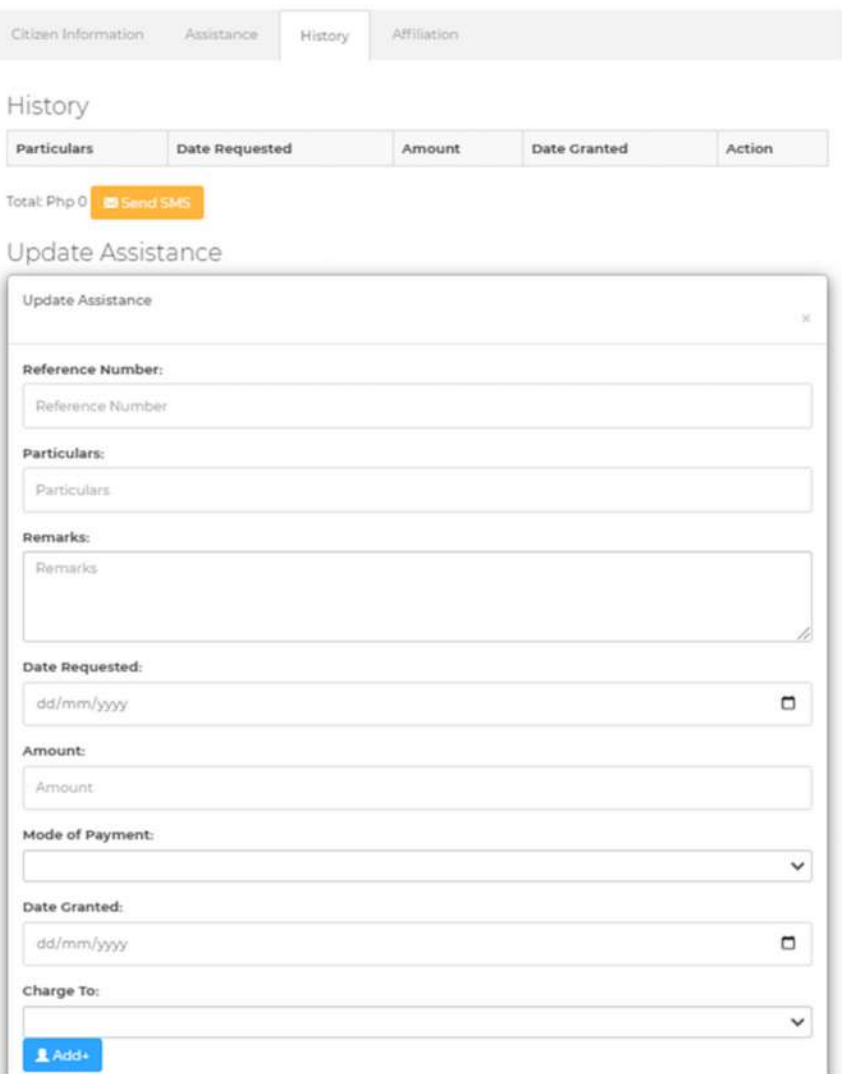
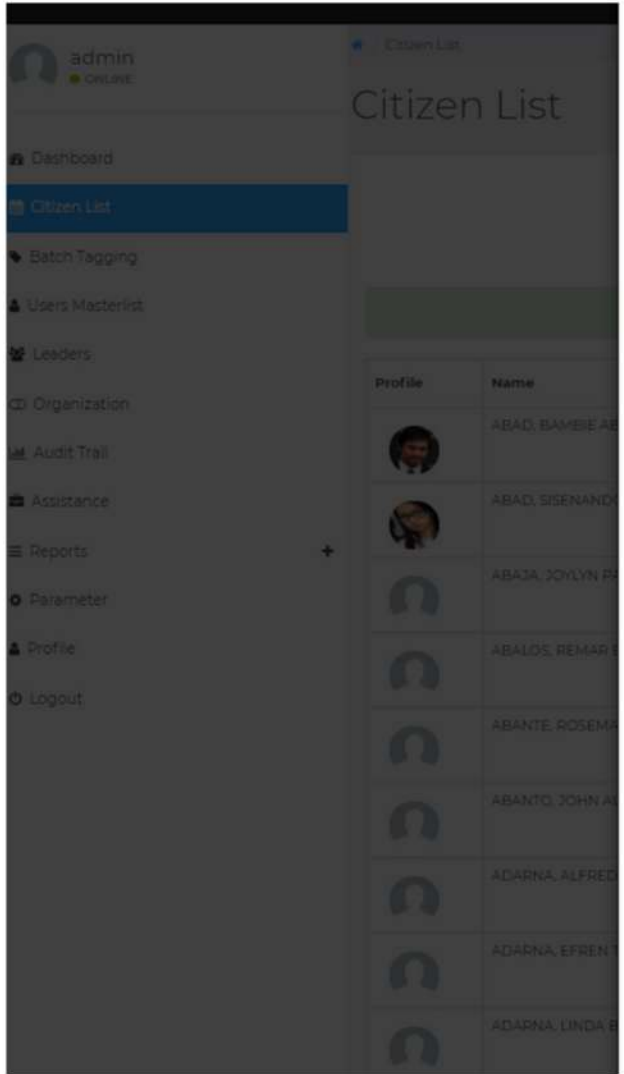
Precinct #: 00308

Avatar	Leader	ID Number	Status	Actions
	ARAD, MARVIN ARALON		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ARAD, SISENANDO CARITA		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ARANZA, JESSY N. SAGAL GAN		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ARALON, DENNIS BALCUTODA		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ARANZA, ROSMARIE BALDI		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ARANZA, SONIA ALDOVIN ANGEL RE		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ADARNA, ALFREDO TORRES		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ADARNA, ERIKA TORRES		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ADARNA, LINDA RUIZKO		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ADARNA, WILFRIED AUSA		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ADARNA, TERESITA TORRES		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ADARNA, MARVIN GONZALEZ		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ADARNA, SONIA GONZALEZ		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
	ADARNA, MARVIN GONZALEZ		Undecided	<input type="button" value="Edit"/> <input type="button" value="Delete"/>

Tech Dashboard



Tech Dashboard



Tech Dashboard



The image shows a screenshot of a web application interface. The main content area displays a table titled 'Citizen List'. The table has columns for Profile, Name, and a list of data. The data rows are:

Profile	Name								
	ABAD, BAMBIE ABB								
	ABAD, SISENANDO CAÑITA								
	ABAJA, JOVELYN PANALIGAN								
	ABALOS, REMAR BALQUEDRA								
	ABANTE, ROSEMARIE BRUEL								

Overlaid on the table is a modal window titled 'ABAD, SISENANDO CAÑITA - Update Citizen'. The modal has tabs for Citizen Information, Assistance, History, and Affiliation. The 'Affiliation' tab is selected. It contains a 'Selected:' dropdown menu, an 'Add' button, and a table for 'Citizen Affiliation/Sector'.

Affiliation	Date Added	Action
No of Affiliation: 0		

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Batch Tag

Listing per Barangay and Precinct

Barangay: MACASIPAC

Precinct No: 0064A

Status: All

Apply Filter

✓ 184 Voter/s matched!!

	#	Name	Address	Status
<input type="checkbox"/>	0	ABANTE, CRISTINA MERCADO	-	Undeclared
<input type="checkbox"/>	1	ABANTE, LENIELYN MERCADO	-	Undeclared
<input type="checkbox"/>	2	ACUJA, ALEJANDRO DIMAYACVAC	BCV. MACASIPAC STA. MARIA	Undeclared
<input type="checkbox"/>	3	ACUJA, MA. EMILIA DEL ROSARIO	BCV. MACASIPAC STA. MARIA	Undeclared
<input type="checkbox"/>	4	ALMONIA, ZERNA RIC	-	Undeclared
<input type="checkbox"/>	5	ANDAL, DIONISIO ANDAYA	-	Undeclared
<input type="checkbox"/>	6	ANDAL, NERISA BANAAG	-	Undeclared
<input type="checkbox"/>	7	ANCELES, ALEX BALANAY	-	Undeclared
<input type="checkbox"/>	8	ANCELES, WINNIE BALANAY	-	Undeclared
<input type="checkbox"/>	9	ARAGON, PATRICIA DE LEON	BRGY. MACASIPAC STA. MARIA	Undeclared

Tech Dashboard



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Reports

Export Report

Listing per Barangay and Precinct

Barangay: BACONG POOK

Precinct No: 0010A

Status: All

Apply Filter

192 Voter/s matched!!

#	Name	Address	Status	Remarks
0	ABSING, CRISTOBAL ATIENZA	BCY, BACONG POOK STA. MARIA	U	
1	ABSING, SATURNINO PUNZALAN	BCY, BACONG POOK STA. MARIA	U	
2	ACASIO, SUSAN JIMENEZ	-	U	
3	AFABLE, ANNALYN SAYAS	-	U	
4	AFABLE, ANTONIO JR. SAYAS	135 REAL VELASQUEZ ST.	U	
5	AFABLE, ANTONIO SR. PACAPOS	-	U	
6	AGENCIA, REMEDIOS MABUTI	59	U	
7	AQUADO, ALBERTO MERCADO	456 J. VELASQUEZ ST. STA. MARIA	U	
8	AQUADO, ANDREW VIVAS	457 J. VELASQUEZ ST. STA. MARIA	U	
9	AQUADO, ANTONIO VIVAS	1 VELASQUEZ ST. STA. MARIA	U	
10	AQUADO, EMILY PAGSUYUIN	BACONG POOK STA. MARIA	U	
11	AQUADO, JENNIE MERCADO	456 J. VELASQUEZ ST. STA. MARIA	U	
12	AQUADO, LEONARDO RAMOS	457 J. VELASQUEZ ST. STA. MARIA	U	

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Statistics

Per District

District	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
DISTRICT 4	20491	0	0%	7838	20491	0	

Per City/Municipality

Municipality	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
STA. MARIA	20491	0	0%	7838	20491	0	

Per Barangay

Barangay	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
ADIA	773	0	0%	296	773	0	
BAGONG POOK	1588	0	0%	607	1588	0	
BAGUMBAYAN	1240	0	0%	474	1240	0	
BUBUCAL	785	0	0%	300	785	0	
CARILAN	1102	0	0%	452	1102	0	

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Per Barangay

Barangay	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
ADIA	773	0	0%	296	773	0	
BAGONG POOK	1588	0	0%	607	1588	0	
BAGUMBAYAN	1240	0	0%	474	1240	0	
BUBUCAL	785	0	0%	300	785	0	
CABUOAN	1198	0	0%	458	1198	0	
CALANGAY	955	0	0%	365	955	0	
CAMBUJA	1284	0	0%	491	1284	0	
CORALAN	1465	0	0%	560	1465	0	
CUEVA	599	0	0%	229	599	0	
INAYAPAN	472	0	0%	181	472	0	
J. RIZAL	780	0	0%	298	780	0	
J. SANTIAGO	857	0	0%	328	857	0	
KAYHACAT	908	0	0%	347	908	0	
LAUREL	454	0	0%	174	454	0	
MACASIPAC	446	0	0%	171	446	0	
MASINAO	604	0	0%	231	604	0	

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Number of Organization per City/Municipality

Organization	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
N/A	20491	0	0%	7838	20491	0	

Total Citizen per Affiliation/Sector

Affiliation/Sector	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent
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Per Precinct

Barangay	Precinct #	# of Citizen	Definite	Progress	Target # of Votes	Undecided	Opponent	Assistance Given (Php)
ADIA	0029A	186	0	0%	71	186	0	
ADIA	0029B	115	0	0%	44	115	0	
ADIA	0030A	179	0	0%	68	179	0	
ADIA	0030B	124	0	0%	47	124	0	
ADIA	0031A	169	0	0%	65	169	0	
BACONG BOK	0010A	102	0	0%	72	102	0	

Implementation Stages

Focuses on deploying the system efficiently and ensuring smooth integration with the campaign's operational workflow.



Installation of Hardware and Software Components



Setting up the Cloud Server



Migration of Data



Data Integrity Checks/ Debugging



Implementation Stages

Focuses on deploying the system efficiently and ensuring smooth integration with the campaign's operational workflow.



Orientation and Mentoring



Installation and Presentation of Interface System



Installation of Data Security Measures



Installation and Presentation of Dashboard



Technology Investment

This involves allocating resources toward a comprehensive platform that enhances campaign efficiency, voter outreach, and data-driven decision-making.

Web and Mobile Application



Business Intelligence Tool



Election Day Command Center



Secured Cloud Server



Contact Us

For inquiries and support regarding the e-Leksyon Political Campaign Management System, our team at e-Leksyon Team is here to assist you. With over a decade of experience in providing tailored campaign solutions, we are committed to ensuring your campaign's success through cutting-edge technology and expert guidance. Whether you need information on system features, pricing, or technical support, feel free to reach out to us.



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ELEKSYON
ELECTION A.I. TECHNOLOGY

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For Your Attention



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