

THE ACCOUNTANT'S CORNER

OCTOBER 2023

Happy fall, everyone!

Can you believe that we're already in the last quarter? As we move into October, HLI Accounting Services is preparing for year-end with the following:

- **Clean-Up Service for 2023** year to date: for the clients who pushed bookkeeping/financials to the side but want to be proactive for the upcoming tax season
- **Financial Performance Analysis** of current year and comparables: for the clients who want to understand the 'why' behind their financials
- Preparing for the **2024 Budget and Financial Metrics**: for the clients who want to seamlessly step into the new year with a financial plan.
- **A La Carte services**: for all other financial/payroll accounting needs

Spooky-Good Financial Reports

Uncover Spooky-Good Business Insights with these Three Reports! In addition to the primary financial reports like the Balance Sheet, Profit & Loss (also known as the Income Statement), and Cash Flows, there are three more reports that can provide valuable business insights:

- **A/R Aging Summary**: Find out who owes you money, including the amount and payment due date.
- **Sales By Customer**: Get a summary of how much each of your customers contributes to your sales.
- **A/P Aging Summary**: Discover how much you owe each vendor and when payments are due.

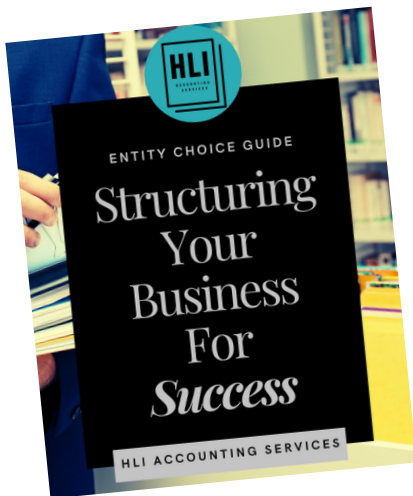


Know a friend who could use our help?

The biggest compliment is that you trust us with your bookkeeping, accounting, or payroll needs. The second biggest compliment is when you send your friends our way!

Your support of this small business is makes all of this possible, **thank you!** I am grateful for each of you.

Starting a new business?



One of the first (and most important) things you can do to set your new business up for success is to choose the correct form of business entity!

Hit **REPLY** and let me know that you'd like a copy of my "Structuring Your Business For Success" guide to learn the pros and cons of the most common entity types!

I hope you and your family have a fun, safe Halloween! We'll be making our way to the pumpkin patch soon. I'll leave you with one of my best candy-corny accounting jokes: what's your accountant's favorite candy? **PayDay!**



- Cynthia