

2023 Recap Journal

Goals from this year:

Shade in the boxes to indicate how you fulfilled you are in each category right now:

CREATIVE ENERGYFINANCESBOUNDARIESTIME MANAGEMENTLIFE OVERALL

What worked this year?

What challenges did you face?

Top 3 Wins:

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What's draining your energy right now?

What of those things can be streamlined?

Favorite Client from 2023:

What service(s) did you provide for them?

What made them a great client?

Your favorite testimonial from this year:

How did it make you feel?

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Audiences at Year End:













Website Analytics:

Site Visits

Page Views

Duration

Are these converting to clients?
How can you build on this in the new year?

Number of Referrals:

Number of New Clients:

What strategy led to the most conversions?

How will you improve/invest in the new year?