

The truth about Bronny James

LeBron James is obviously the GOAT. But is his son Bronny good enough to follow in his NBA footsteps or will he crash and burn like so many other basketball sons?

Bronny hasn't always seemed destined for basketball greatness, despite his stacked genetics. And the media attention he's faced has destroyed men three times his age. Just ask Johnny Depp.

When Bronny was only nine, Ohio State coach Thad Matta joked he needed to offer him a scholarship based on his ancestry alone. He could barely write in cursive, much less think about college.

As a kid, LeBron made sure his son played several sports, including basketball, but wouldn't let him play football or ice hockey over safety concerns. Too bad because he could have changed hockey forever!

By 2015, Bronny already had multiple scholarship offers before anyone knew if he could actually play. It was ridiculous and his father agreed, saying no one should be recruiting 10-year-old kids. That goes both on and off the court!

Many sons of star NBA players have tried to follow in their dad's footsteps. But for every Steph Curry or Klay Thompson, there's a thousand Jeffrey and Marcus Jordans. Bronny's name may have made him royalty before getting his first chest hair, but no one knew if he actually had game.

In 2019, he transferred to one of the best programs in all of high school basketball, Sierra Canyon. He joined a stacked roster full of freak prospects and spent more time on the bench than an old dude feeding ducks.

As a freshman, Bronny only averaged 4.1 points and then tore his meniscus his sophomore year. It looked like he might flame out faster than the Chocolate Rain guy. (Insert chocolate rain guy)

But despite only standing 6'3" and 190 pounds, Bronny came back after his surgery stronger than ever. He may have the name of a 5 year old, but he's a baller who's improving every day. And while there was a nearly universal belief that college ball wasn't in his future, things seem to be shifting. And since college kids can get paid now, why not?!?

Even LeBron thinks his son wants to go the college route, something King James never needed. The now 17-year-old Bronny has emerged as one of the top combo guards in the class of 2023,

and now all the big college programs want him. He's more in demand than fat dudes with white beards at Christmas time!

And beyond school, LeBron knows where he wants his son to be. The NBA champ dreams of playing with Bronny in the pros someday. And at this point, he's probably better than Russell Westbrook.

Bronny's star has continued to rise over the last six months. He recently balled out against Overtime Elite, which features some of the best 16-19 year olds in the world. Most kids that age are making prom plans, these dudes are making 100 grand a year!

Bronny was one of the main options for his team throughout the night, ending up as the second-leading scorer on his squad. It shouldn't be a surprise as he not only gets more athletic by the day, but he also puts on a show in every game by throwing down explosive dunk after explosive dunk. Maybe all those pep talks from dad are working!

Bronny kept going, hitting four 3-pointers on a 16-point night in front of an arena full of stars including Quavo and Swae Lee. The celebs picked a good game to get a glimpse of the young baller as he made it rain and energized his fans. Unlike the Quibi app, Bronny proved the hype was real.

And off the court, the 17-year-old has really blown up, inking a NIL deal with Beats by Dre and following in his dad's footsteps by signing with Nike. Just do it! Now, father and son will appear in new content together even if LeBron still has to cash his son's checks. Not too shabby for someone who can't vote yet!

Bronny James has lived his life in his dad's shadow with lots of haters thinking it would make him crumble. But his determination, growth and skill have helped him Come Up in a big way!