



Mimi deGrandpré

Strategic Planning & Execution Speaker | Founder, Plan-Set-Go

☀️ I help leaders in transition turn uncertainty into execution engines of clarity and impact.

Mimi deGrandpré is an executive turned founder who helps leaders in transition make strategy clear, actionable, and measurable. With 20+ years leading at Cisco and Electronic Arts, she brings proven frameworks, tested in high-stakes environments, and storytelling that inspires action to audiences who need tools they can use tomorrow.

Signature Talks

Leading in Transition: Navigating the Next Normal with Clarity

- Reframe uncertainty as opportunity
- Recognize hidden costs of stalled execution
- Lead with clarity to inspire trust and momentum

From Plan to Progress: The 4M Framework for Leaders in Transition

- Connect vision to execution in a repeatable way
- Align teams around clear priorities and measures
- Sustain progress with a living strategy system

Strategy in Action: A Hands-On Tactical Workshop

- Prioritize initiatives with a simple scoring model
- Build a starter roadmap with the 4Ms and ACCELERATE Method
- Leave with tangible next steps to implement immediately

Audiences Served

- Nonprofit executives
- Startup founders
- Enterprise leaders
- Chambers, conferences, and associations

What Audiences Gain

- Clarity on priorities and direction
- Practical tools to align teams and accelerate execution
- A living strategy system that works across roles and industries

Why Mimi

- 20+ years in Fortune 100 leadership
- Founder of Plan-Set-Go and SheChief
- Blends corporate strategy with nonprofit and community leadership
- Engaging, actionable, and heart-centered speaking style

✉️ mimi@plan-set-go.com | 🌐 plan-set-go.com/speaking | 🔗 linkedin.com/in/mimi-deg-mccaffrey