PRESS RELEASE: DECEMBER 2019

"Don't stack me away in little boxes to collect dust"

Joann Condon

Little Boxes

Tuesday 28th January – Sunday 2nd February 2020 6.00pm (Saturday Matinee 3pm)

VAULT Festival

The Vaults, Leake St, SE1 7NN

Tickets: from £12 (including booking fee)

Booking information:

www.vaultfestival.com



After a successful run at Camden Fringe 2019, Alphamum Productions is bringing Little Boxes to VAULT Festival and the Leicester Comedy Festival in 2020.

'... ticks all the right boxes' London Pub Theatres ★★★★

Little Boxes follows actor, Joann Condon (Little Britain, The Office, Dad's Army the Lost Episodes), as she explores the boxes she has "found herself in" throughout her life: The hopes and dreams of a child, the frustrations of an acting career, the tensions of being a parent, the grief in losing loved ones, the fear of being...herself.

"Condon promises we will laugh and cry ... and laugh and cry we did" Phoenix Remix

Described as "funny, touching and at times heartbreaking," by London Pub Theatres, Joann uses personal anecdotes, and comedic timing to highlight assumptions and judgements made about her based-on looks, age, gender and background. Experiences most of us can relate to. So much so, that this phenomenon is known as "social categorization" by psychologists.

"It's natural for people in our lives to want to force us into nice little boxes," says Condon, "but the scary thing is, after a period of time, you end up putting yourself in that same box."

It's these feelings that led Joann, along with her creative partner Leonie Rachel, to set up Alphamum Productions and write Little Boxes.

'My new one-woman show lifts the lid on all the Little Boxes created for us'

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Press welcome for any performance.

For further information, interviews, press or review tickets please contact Leonie Rachel <u>alphamums1@gmail.com</u>. Please be aware comps require 48 hours notice.

Notes to the Editor:

Joann Condon is a British actor. She started her career in theatre and went on to have roles in fantastic UK comedies and sitcoms such as 'Little Britain', where she was a regular as Fat Fighters attendee 'Pat'. She also performed in 'Edge of Heaven', 'The Office', 'Cradle to Grave' and 'Harry Hill's Shark Infested Custard'. In 2019, she appeared in 'Dad's Army: The Lost Episodes'. Little Boxes is the first time she has written and starred in her own production. See Joann Condon's show reel here: http://thebwhagency.co.uk/joann-condon

Alphamum Productions is a new female led production company that Joann Condon and Leonie Rachel have established in order to support their writing and performing. "We feel that the voice of the middle-aged female could be much stronger in entertainment, and we want to be able to share our knowledge and experiences in this format." As well as 'Little Boxes' the duo are currently writing a sitcom for children, CINEMARE.

Twitter: @alphamums1
Instagram: @alphamums1
Facebook: @alphamums.net
Website: https://alphamums.net

Daniel Brennan has been directing for 20 years. Work includes tours of 'Dinner' by Moira Buffini, 'Relative Values' by Noël Coward and a controversial version of Peter Nichols' 'A Day in the Death if Joe Egg' in Malta. He is the creator of the Off Cut playwriting festival, which originated in London 2009 and now has relaunched in Manchester, and is currently developing the ACE-funded 'Green Door', the important true story of one woman's experience of domestic abuse and coercive control, for Square Chapel in Halifax.

VAULT Festival is London's biggest, boldest and wildest arts and entertainment festival, hosting hundreds of events each year; reaching across theatre, comedy, cabaret, immersive experiences, late night parties, pop-up venues, and more. Now in its eighth year, VAULT Festival returns in 2020 from 28th January to 22nd March with a broad and diverse programme of more than 400 shows in venues throughout Waterloo.

VAULT Festival is committed to being one of the fairest platforms in London for presenting innovative and daring work. Supporting artists, audiences and our staff equally is at the core of all we do. Join us underground for eight weeks of creativity, innovation, adventure and fun. www.vaultfestival.com