



# 2022 Annual Impact Report

## Recovery Housing Program

**600!**

Individuals placed in Recovery Housing, to date!  
(Since March 2019)

**121**

Individuals Placed in Recovery Housing (2022)  
Applications for Assistance Received

**642**

**77**

Recovery Home Partners  
Treatment Center Partners

**48**

**17,277**

Website Visitors  
Emails Sent to Clients

**821**

**350+**

Pets In-Need of Short-Term Foster Services

Active Pet Foster Volunteers

**17**

**Pink Cloud  
PETS  
Program**



**42**

Pink Cloud Care Bags Built and Distributed  
Each Bag Includes: Drawstring Backpack, Twin Bedsheet Set, Pillow, Bath Towel, Laundry Detergent, & 10-piece Hygiene Kit

**Donations: \$21,027**





# 2022 Looking Back...

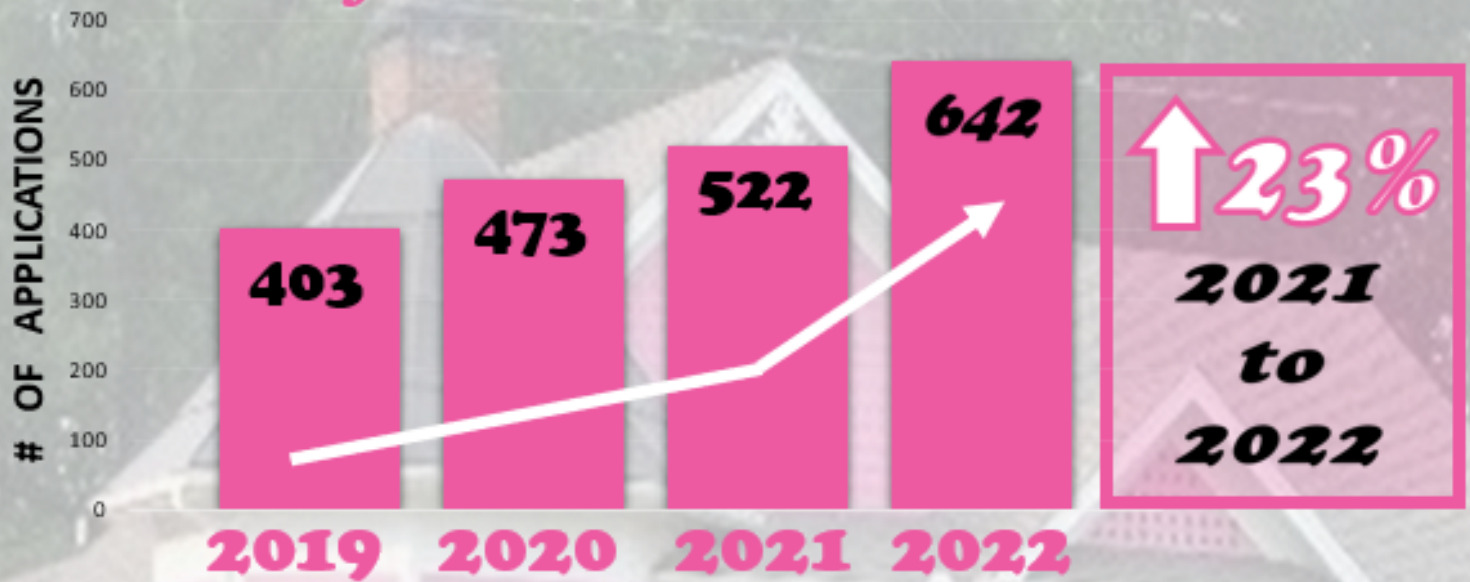




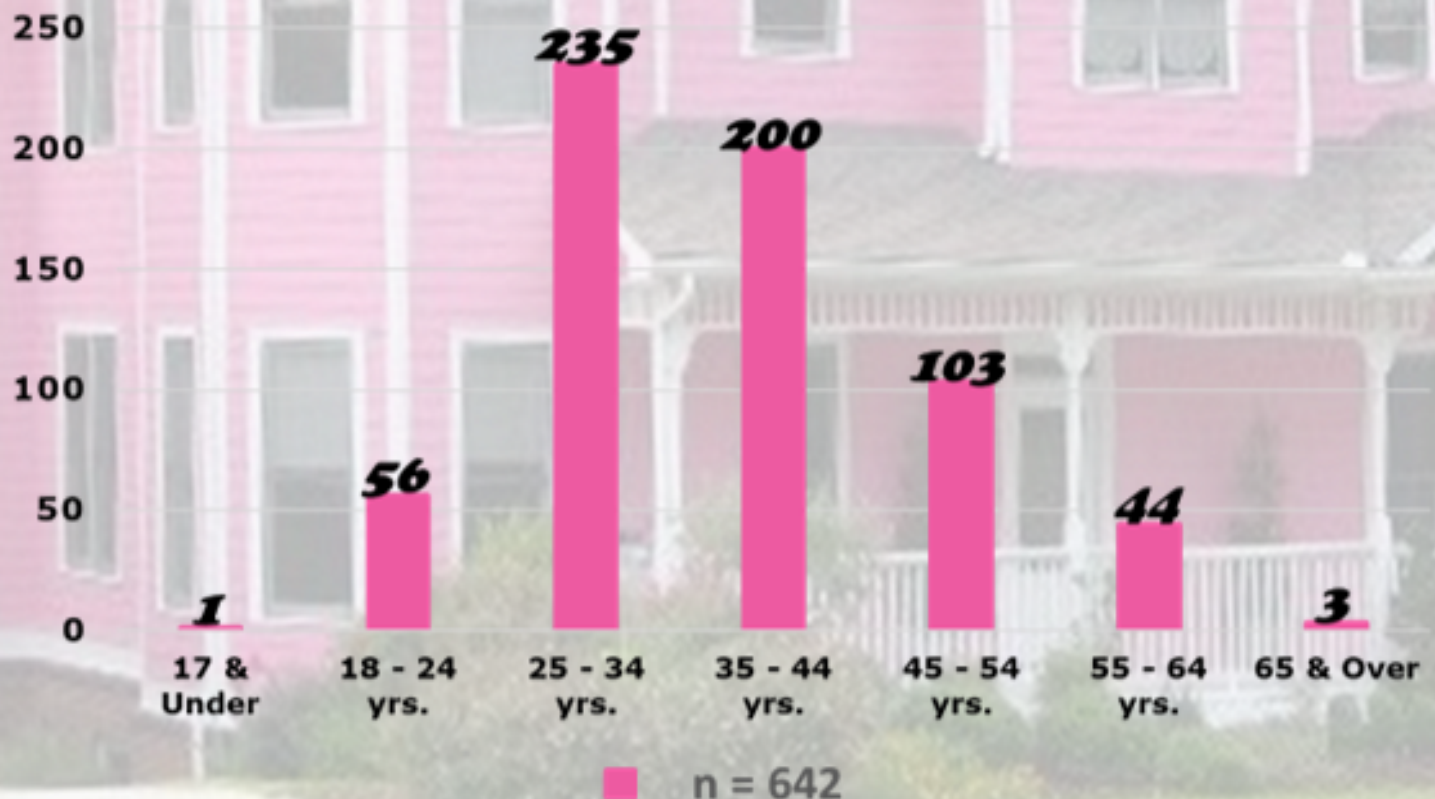


# Who We Serve...

## *Total Applications Received by Pink Cloud Foundation*



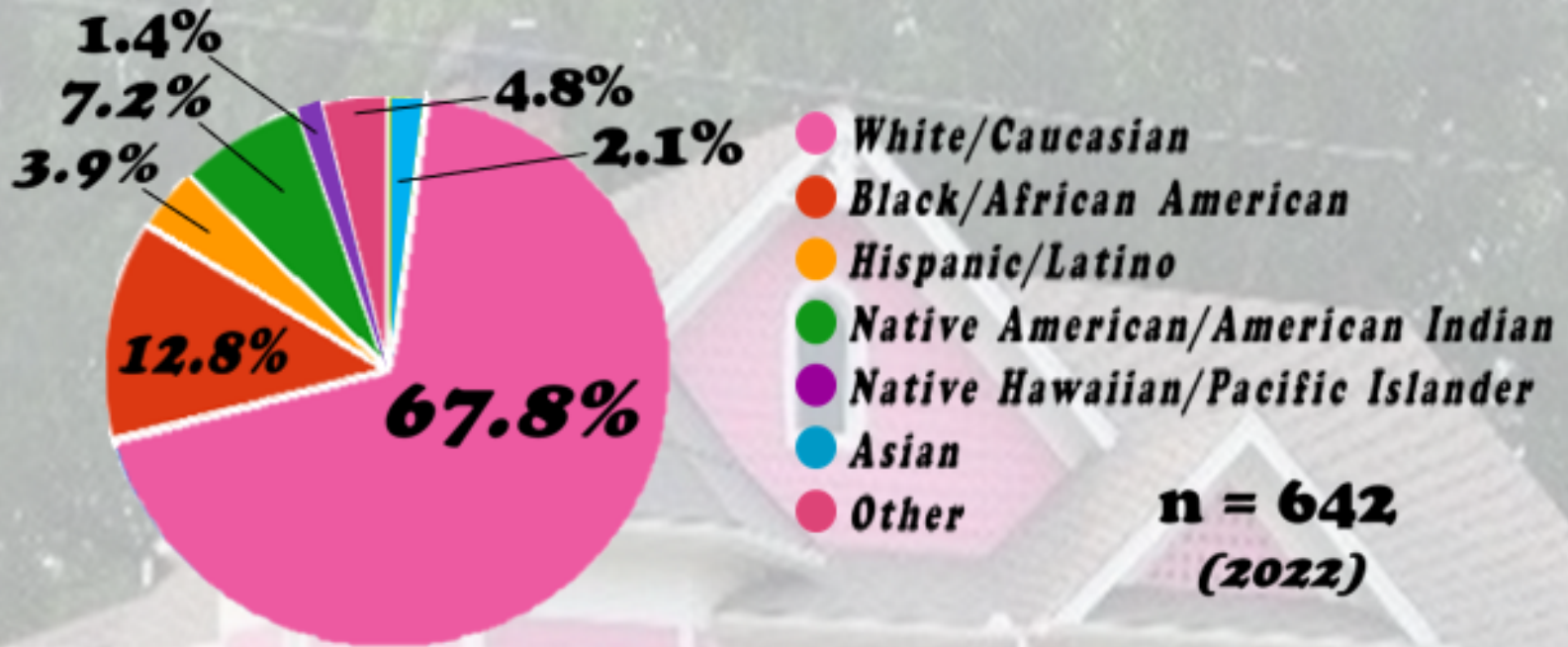
## *Age of Housing Assistance Applicants*



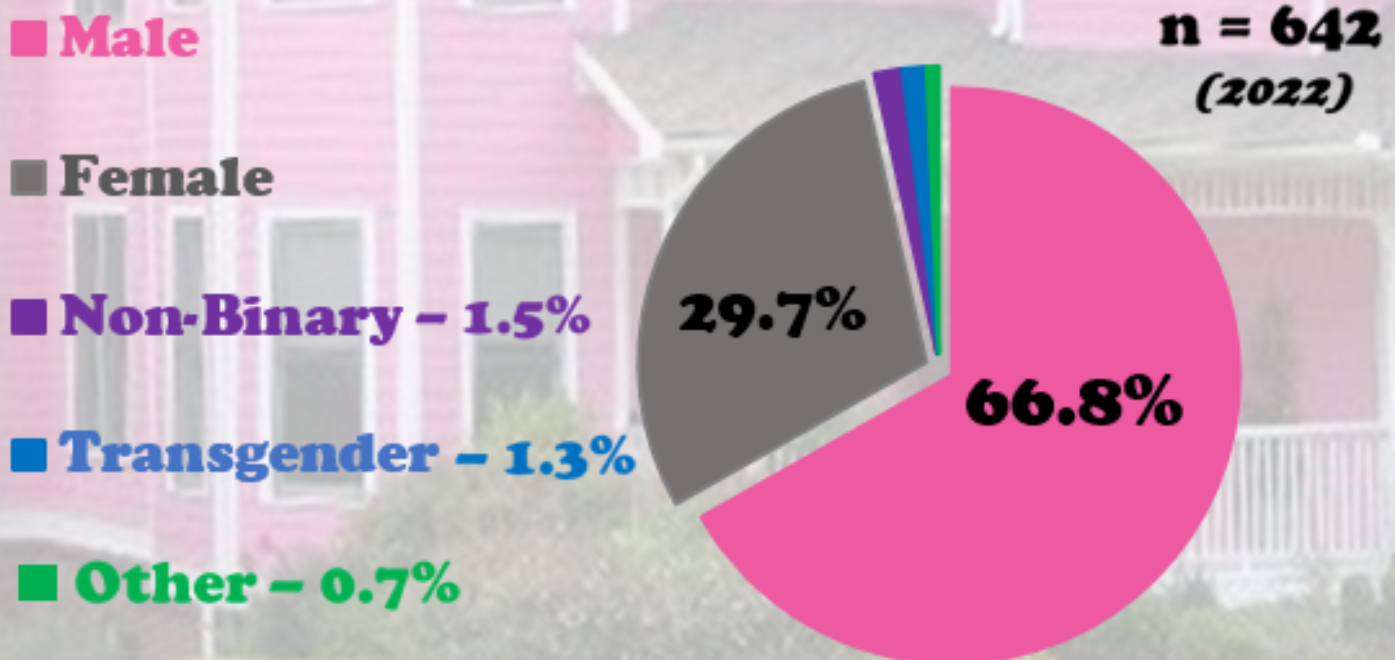


# Who We Serve...

## *Ethnicity of Housing Assistance Applicants*



## *Gender Identity of Housing Assistance Applicants*

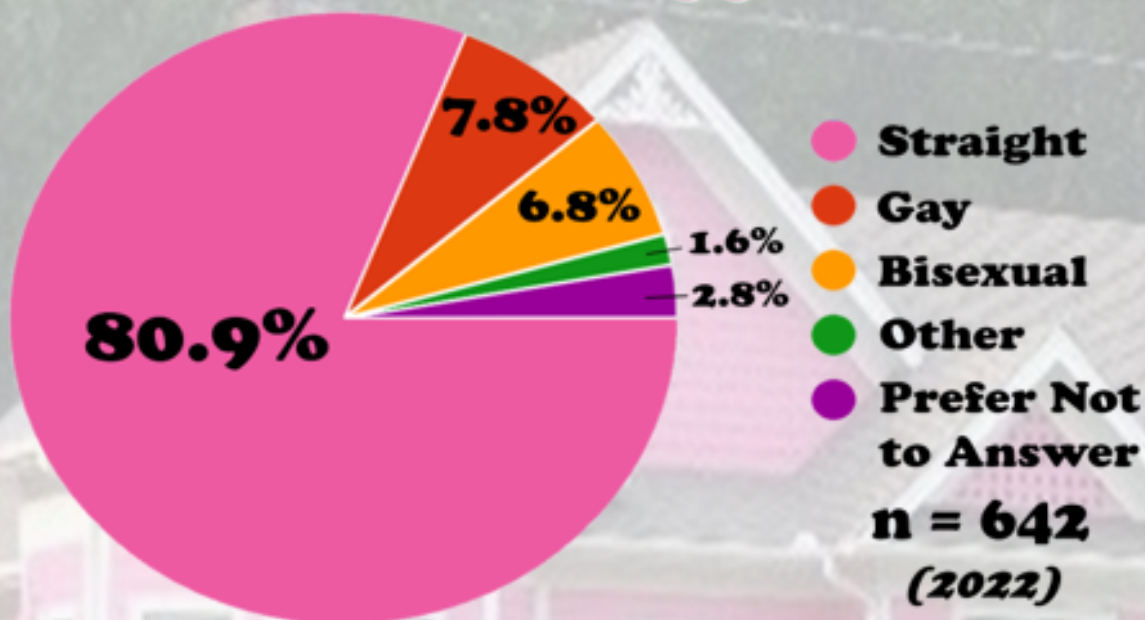




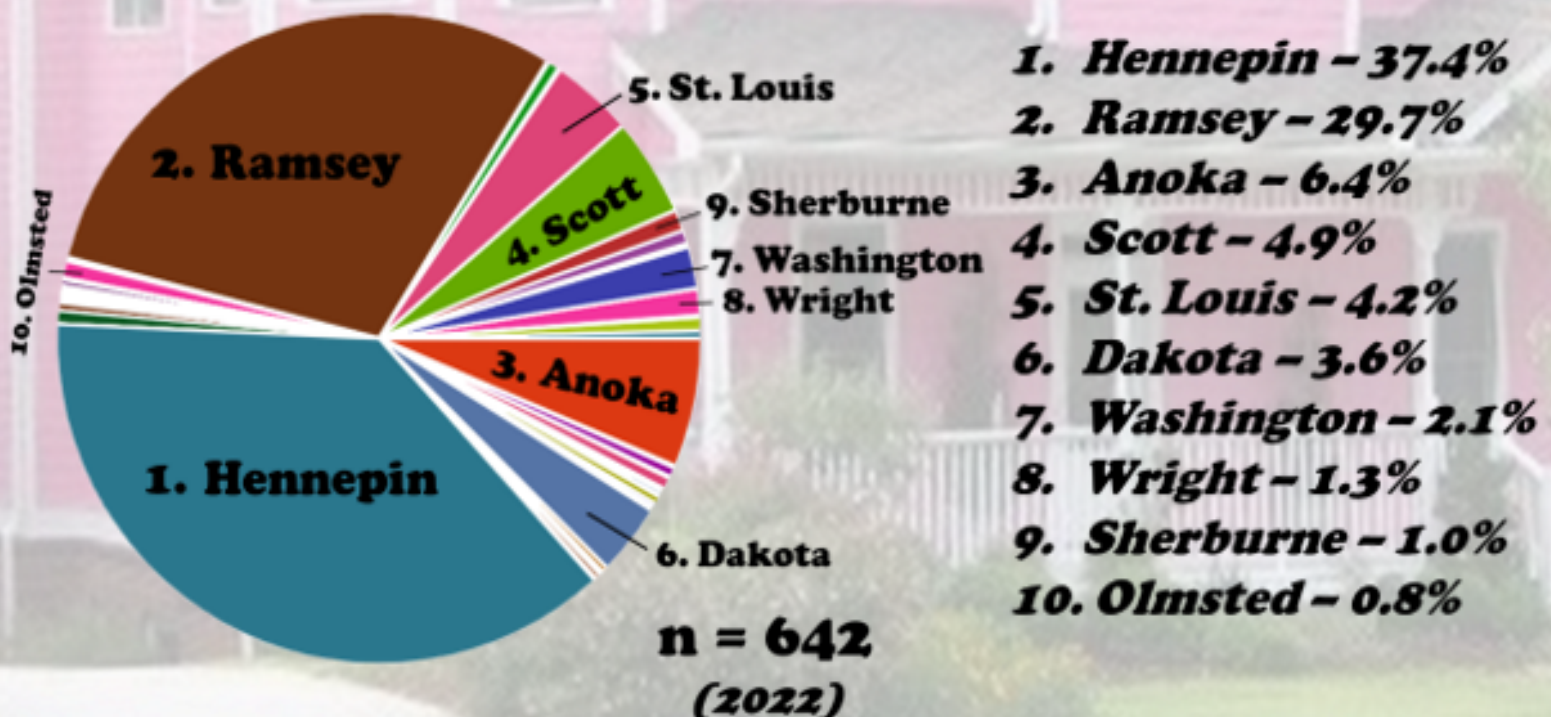


# Who We Serve...

## Sexual Orientation of Housing Assistance Applicants



## Top 10 MN Counties of Residence of Housing Assistance Applicants





# A Note of Gratitude



January 16<sup>th</sup>, 2023

Dear Friends,

Here we are again, embarking on another New Year before us, reflecting on our accomplishments and celebrating the journey of 2022. The amount of gratitude I have for our Recovery Community and our supporters is difficult to put into words, but can be best summarized by sharing the highlights...

- Winner of 3 ANTHEM AWARDS (Best Community Outreach, Leader of the Year, and Humanitarian Action & Service)
- GuideStar GOLD Seal of Financial Transparency Award, qualifying us for Platinum Level Seal in 2023
- Recovery Housing Program marks another milestone by helping place its 600<sup>th</sup> individual into a recovery home
- 17 ACTIVE Foster Volunteers in our Pink Cloud Pets Program
- 42 Care Bags distributed to individuals being released from incarceration or treatment
- Member Appointment to the Minnesota Governor's Advisory Council on Opioids, Substance Use, and Addiction

Overall, 2022 was a year that we can all be proud of, and I'm overjoyed to have had the opportunity to share it with you. In the coming year, I am dedicated to expanding our reach so that more people in recovery have the resources they need, when they need them! (Stay tuned for a major program announcement on February 1<sup>st</sup>!)

Thank you again to our donors, supporters, and volunteers...it is YOU that make this all possible. Please continue to think of us when a giving opportunity arises. Happy New Year!

Yours in Service,

Travis J. Winship  
Founder & Executive Director



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