



Row4Life

Nurturing exceptional Leadership from Rowing

Mission of Row4Life:

Identify/nurture future leaders of South Sudan using the sport of rowing to earn university rowing scholarships. These ethnically diverse youth will achieve Olympic excellence in an 8-man boat demonstrating to their country and the world that there is strength through unity in the war-torn nation of South Sudan.

How will we do this?

1. Provide Concept2 erg rowing machines to each South Sudan State
2. Find superstars among S1-S4 boys and girls using erg scores
3. Facilitate/advocate university rowing scholarships based on height and erg score
4. Also, hold local, inter-state, and inter-country erg competitions for non-scholarship athletes to build community spirit

Overall Objective:

5. Obtain scholarships for Row4Life prodigies
6. Universities will coach and groom athletes to become Olympians
7. Universities with rowing teams are also of highest quality and will provide scholar athletes with a world class education
8. These young men and women are South Sudan's future leaders.



Why will we Succeed?

1. Ideally, world class rowers should be tall and very strong; South Sudan men and women are among the tallest people in the entire world
2. In S. Sudan, poverty is so great that nobody is recruited for anything
3. Universities give full scholarships for rowing based primarily on height and the erg time for 2k meters; this is unique in that rowing experience is not necessarily required
4. Program budget is \$5k/year. This is VERY low cost compared to other similar programs in Africa typically requiring millions of dollars annually.

Current Situation:

1. Progress & response has been amazing; hundreds of young men and women are involved
2. 17 Concept2 ergs are in 6 of 10 South Sudan States and 1 erg Rwanda
3. Country Director, Site Managers (2), Assist. Site Managers (2), Technicians (2), Spare parts depots (2) are in place in S. Sudan; President, VP-Strategy & Development, and our Senior Advisor are in the U.S.A.
4. S. Sudan Erg Training Centers in Wau and Juba
5. \$105k self-funded to date (since 2022)



Warrup Town, 2023
Children of various ages excited to test their stamina and strength on the erg

