

PRESS RELEASE----- ROW4LIFE---Concept2 Skeleton Crew Challenge -----PRESS RELEASE

November 10, 2025



In South Sudan, the top seven boys, the top girl, and the Coach at Row4Life-Wau completed the **Concept2 Skeleton Crew Challenge** which required rowing at least 31,000 meters (about 15 miles) from October 25-31, 2025.



Row4Life.org focuses on “Nurturing Leadership Through Rowing” as well as creating the South Sudan Olympic Rowing Team. South Sudan sadly lays claim to one of the world’s longest civil wars with millions

killed over the past 50 years based on inter-tribal and ethnic violence. Row4Life is bringing together members from all tribes and ethnicity to foster unity and mitigate war while creating leaders and champions.

Key points that predicting success: South Sudan is: a) the world’s poorest nation with nearly zero super-star students or athletes attending U.S. Colleges, which means Row4Life has access to the country’s best athletes; b) home to the tallest (and so potentially strongest rowers) in the entire world; c) exceptionally difficult to access, and so as a result very few foreigners are able to visit and even fewer understand the culture.

Row4Life currently has 17 Concept2 ergs (rowing machines) located within six of South Sudan’s ten States in Juba (South Sudan capital), Wau, Torit, Bor, Warrup, and Malakal. The Concept2 erg is the global standard within the rowing community and enables college coaches to evaluate athletic performance accurately and remotely using a standardized platform. This will allow South Sudan prospective student-athletes to be accurately evaluated and compared to others, worldwide.



Row4Life-Wau is planning a competition for January, 2026 between Wau and Juba. Several of the Row4Life Concept2 ergs have PM5 monitors, which will allow the competitions to be seen real-time, on-line, across the country.

Your support obtaining additional Concept2 PM5 monitors and ergs is greatly appreciated. See <https://Row4Life.org> or contact Kyle (President) or Maxx (VP of Strategy) at Kyle.row4life@gmail.com or Maxx.row4life@gmail.com.