



PHARMERS SOCIAL MEDIA MARKETING

MODERN PHARMACY BUSINESS MARKETING PACKAGES

Hey there, welcome to Pharmers' social media marketing sheet!

An exciting first for our beloved industry! We are entrepreneurs with a passion for the pharmaceutical industry. We'd love to help you take your pharmacy business to the next level. Leverage the power of social media to reach new markets, targets, and consumers. Improve your business income and impact.

We cater to serious and dedicated pharmacies only.

Our offerings include:

- New website design
- Website revamp (design and posts)
- Instagram page (created post -/+ management)
- Facebook page (created post -/+ management)
- Customised content idea / calendar
- Custom requests (let us know in space provided)

We have 3 monthly Management packages.

- ✓ Social Light is an easy version where we do all your posts for one platform for the month (5 posts)
- ✓ Social Flight includes monthly posts on one platform and schedule posting (10 posts)
- ✓ Social Height management includes set up website & hosting as well as content (15 posts) engagement

	SOCIAL LIGHT	SOCIAL FLIGHT	SOCIAL HEIGHT
Duration	Monthly	Monthly	Monthly
Website	-	Create weekly content**	Create content + engage**
Instagram	Set page up	Weekly post and carousel	Weekly post + captions carousel
Facebook	Set page up	Weekly post and discussion topic	Weekly post+ discussion +
Other info	Done for you posts	Done for you posts, posted on your behalf	Done for you posts, scheduled and automated
Price	R1200	R2800	R8500
Bonus	N/A	Unspecified number of stories	Stories + reels + likes + comments

**content to be agreed upon in customisation brief

Once you've selected your package, please book online a time and date for the customisation brief to detail colours, themes, fonts, logos, images, etc

Application Form

For proof of payment submissions, or queries please email to: info@pharmers.co.za.

USE: REFERENCE CODE "SMM" / QUERY AS SUBJECT LINE HEADING

FIRST NATIONAL BANK
ACCOUNT NAME: PHARMERS (PTY)
ACCOUNT NUMBER: 62835950280
ACCOUNT TYPE: CHEQUE
SWIFT CODE: FIRNZAJJ
REFERENCE: SMM + 2 INITIALS (FIRST NAME & SURNAME)

SIGN UP DETAILS

Kindly, complete the following detail request so we may get to know you better:

NAME, SURNAME & DESIGNATION	
PHARMACY NAME & LOCATION	
MARKETING OPTION CHOICE	
DO YOU ALREADY HAVE ANY PAGES	
SERVICES/ PRODUCTS TO PROMOTE	
EMAIL + PHONE NUMBER	
BUSINESS INTERESTS	
WEBSITE/ SOCIAL MEDIA LINK	
ADDITIONAL INFORMATION	
DESIRED MARKETING OUTCOMES	

Elaborate on your 2022 business marketing goals and desired time frames and milestones:

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Thanks again for your interest in Pharmers. We trust that you have found great value in your experience with us thus far. Please note that products and services are non-refundable once sold. If you are not satisfied, we can only correct/ exchange your order.