

Press Release

Ice (Ground) Breaking of Yankton's Best Site.

12/10/13

For immediate release.

We are very excited for this new development on Yankton's North Side. Vince Lubben, owner of Wireless World, bought property a few months ago. The old building has been removed and we are ready for the process to start. This project will change one of Yankton's busiest corners from an old, outdated building into a First-Class, Great Looking Retail Center. It will not be just a normal strip mall. Instead it will be separate buildings that will be placed strategically to give great visibility for the tenants and great parking and access for the customers as well as a great look for the City of Yankton as people come into the City from the North side.

Phase One will consist of 3 buildings. The first building will be on the SW corner of the development (closest to the corner). This building will be the new Wireless World/Verizon store. The store is currently located kiddy-corner from this location in the strip mall in front of Wal-Mart. "We have simply run out of room and want to provide a nicer, bigger store for our customers," says Keith Zessin, store manager at Wireless World/Verizon. "We are also really excited about the increased visibility that our new store will offer" he says. The 2nd Building will be directly North of the Wireless World/Verizon store and that will be the new location for Maurices. Maurices has executed the strategy of moving out of the mall into a Retail Center in many towns like Yankton with much success. Directly East of Maurices will be a 6500 sq ft building that will be a location for 3-4 businesses. Several businesses have expressed interest but no one has signed on the dotted line yet so there is opportunity for businesses to get on the new corner development. Some of the businesses that have expressed interest are Clothing, Specialty Retail, as well as Coffee and Sandwich Shops. We have also been talking with a few different types of nice, sit down Bar & Grill Restaurants.

Phase Two will be located directly to the East of Phase One. It will consist of a Restaurant and/or another 1 or 2 buildings for Retail. There is not a timeline for Phase Two at this time.

The site plan and more info can be found at YanktonsBestSite.com