

SAMPLE SMART COMMUNITY BENEFITS

ILLUSTRATION OF VALUE WHICH KEEPS GROWING

Would you pay \$10 per month for the following? Remember, \$5.00 of your monthly payment goes to local schools or special needs causes such as Autism, Children's Hospitals, or Cancer research. You pay \$10.00 in app, and immediately, all the balances in your app show the following.

1. \$10 per month to spend at Walmart. Walk into any Walmart, hit redeem now, and take \$10.00 off your bill as a member of Smart Community. With one visit to Walmart, you have already exceeded your expense.
2. \$10 per month to spend at Home Depot in the same fashion.
3. \$10 per month to spend at Panera Bread.
4. \$25 per month to spend at any MGM property. Amounts carry over for a year to redeem at any time.
5. \$10 off any Verizon bill each month.
6. \$10 off every round of golf from 1000s of golf courses.
7. .15 cents off every gallon of gas at Shell
8. \$20.00 per month added to a special Ford balance to use for service, used car, or new car purchases. Amounts never expire or need to be used monthly.
9. Chances to win new cars, homes, scholarships, with every deposit. Entries earned for depositing money are placed inside the app with chances, dates of drawings, pictures of prizes, and more, all based on deposits of money which can be spent anywhere within the community.
10. When depositing money, customers simply hit Redeem Now and spend it at any Smart Community merchant. No software, no terminals, no training, we immediately become a competitor to Starbucks, Apple, Samsung, and Google. We are now a far superior mobile payments solution to the biggest brands who have had years to provide this type of benefit, but have failed to deliver.
11. Merchants just keep growing due to the win/win value of providing leader items which support the community.
12. Soon, we have scores of major brands, scores of local merchants from every community wanting to add Smart Community to where they live and work.
13. We keep adding actual value, gamification value with Augmented Reality, Geo Location, Geo Fencing and a custom auction engine like eBay to reward consumers and raise money for communities.
14. It's very simple adding \$5, \$10, or more, which can be redeemed at local businesses and triggered for release via GEO location. Why? It's much more effective than traditional advertising. No other company has ever devised such a simple, valuable, no strings attached strategy to support communities and local causes.
 - a. Why should Starbucks make 40 Billion dollars per year giving away Stars inside of an app?
 - b. Why should Amazon Prime make 8 billion dollars per year in membership fees without a challenge?
 - c. Why should eBay make billions per year with an auction engine that does not support local communities?
 - d. Why should many other large brands such as Sams Club or Costco make billions per year in membership fees?
 - e. Why should our communities and kids struggle to raise money when we can create a better digital mousetrap?

As you can imagine, millions of people will rally around a cause with value such as Smart Community. With just a few National locations, combined with a handful of local hot spots, the value and fun is off the charts.

With just 5 million members across the U.S., Smart Community will be bringing in 25 million plus per mo., or 300 million per year, and growing rapidly. Companies like Smart Community receive upwards of 5x to 8x valuation. This means the company has already achieved a business valuation of over 1 billion dollars.

Groupon was the second fastest company in U.S. history to reach 1 billion dollars in valuation, and it took a little less than 1 year. We are head and shoulders above Groupon.

