



PRIZE MACHINE

CONNECT DISTRIBUTE PROFIT

Dealership Rewards Platform

Reward Instantly



Millennials Are a
Different Kind of Car
Shopper!



Old methods while
great in their time no
longer work, due to cost.



Meet the newest advantage

PRIZE 
MACHINE
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How to use Prize Machine

As a low cost **Incentive** for all engagement

Insert as a **Reward** for Ford rewards members to reduce points economy costs



What is Prize Machine?

An always-on
Subscription based
Instant Win Game!

**\$10,000 in Instant Win Prizes
are available Every Month**

Get ready to play!

\$10,000 in Prizes Available to be Won!
Good Luck!

YOU COULD
WIN UP TO
\$250!



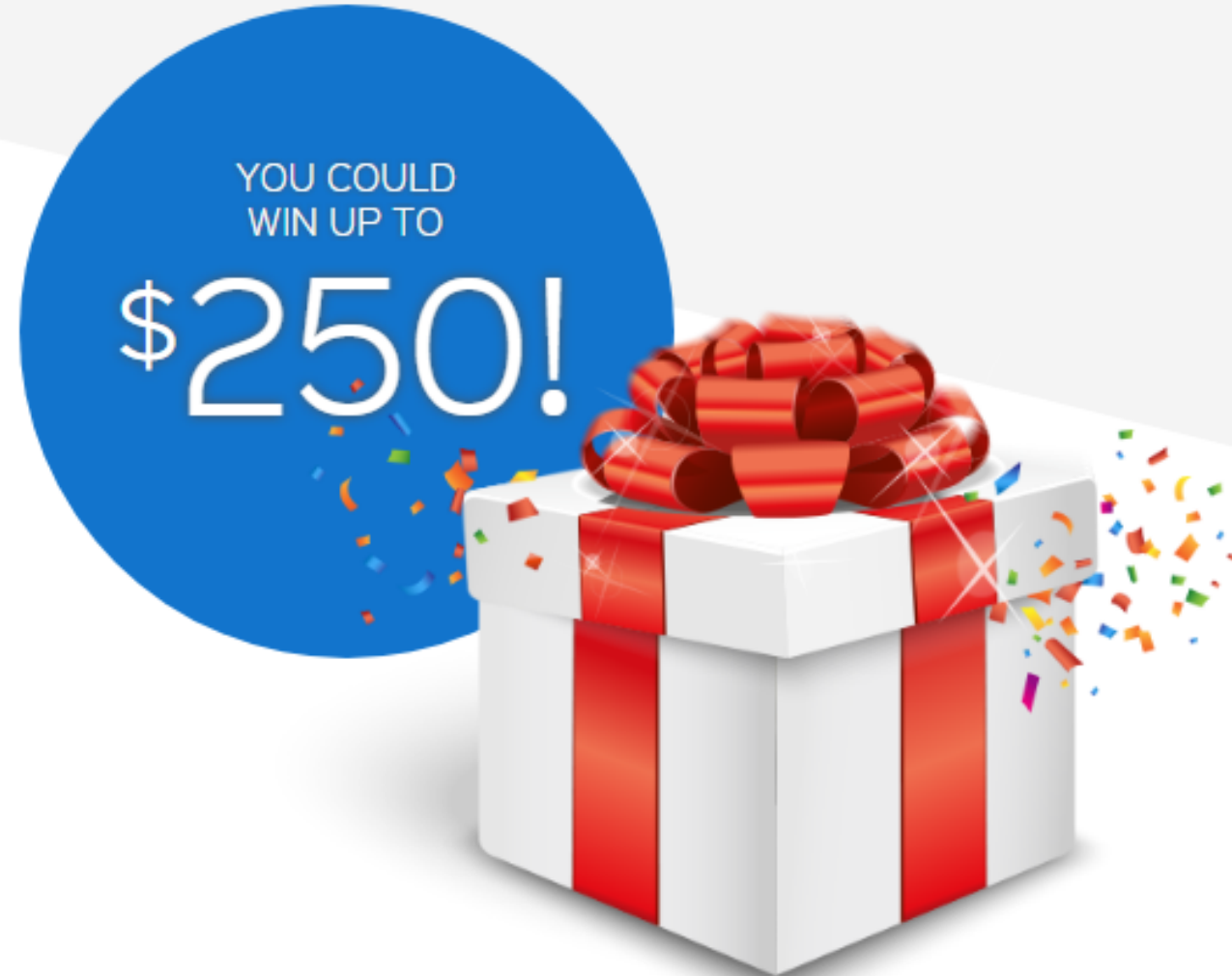


How do dealerships access Prize Machine?

- Dealerships connect to Prize Machine through an **API** to:
 - **“Give”** a game play to reward a behavior
 - **“Sell”** a gameplay to Ford Rewards members as a lower cost per point reduction strategy.
- Dealerships whom do not wish to connect to API can be issued a database of **Game Tokens**

Get ready to play!

\$10,000 in Prizes Available to be Won!
Good Luck!



Prizes

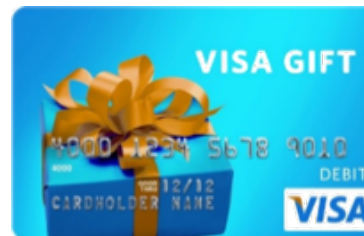
TOP US GIFT CARDS AVAILABLE

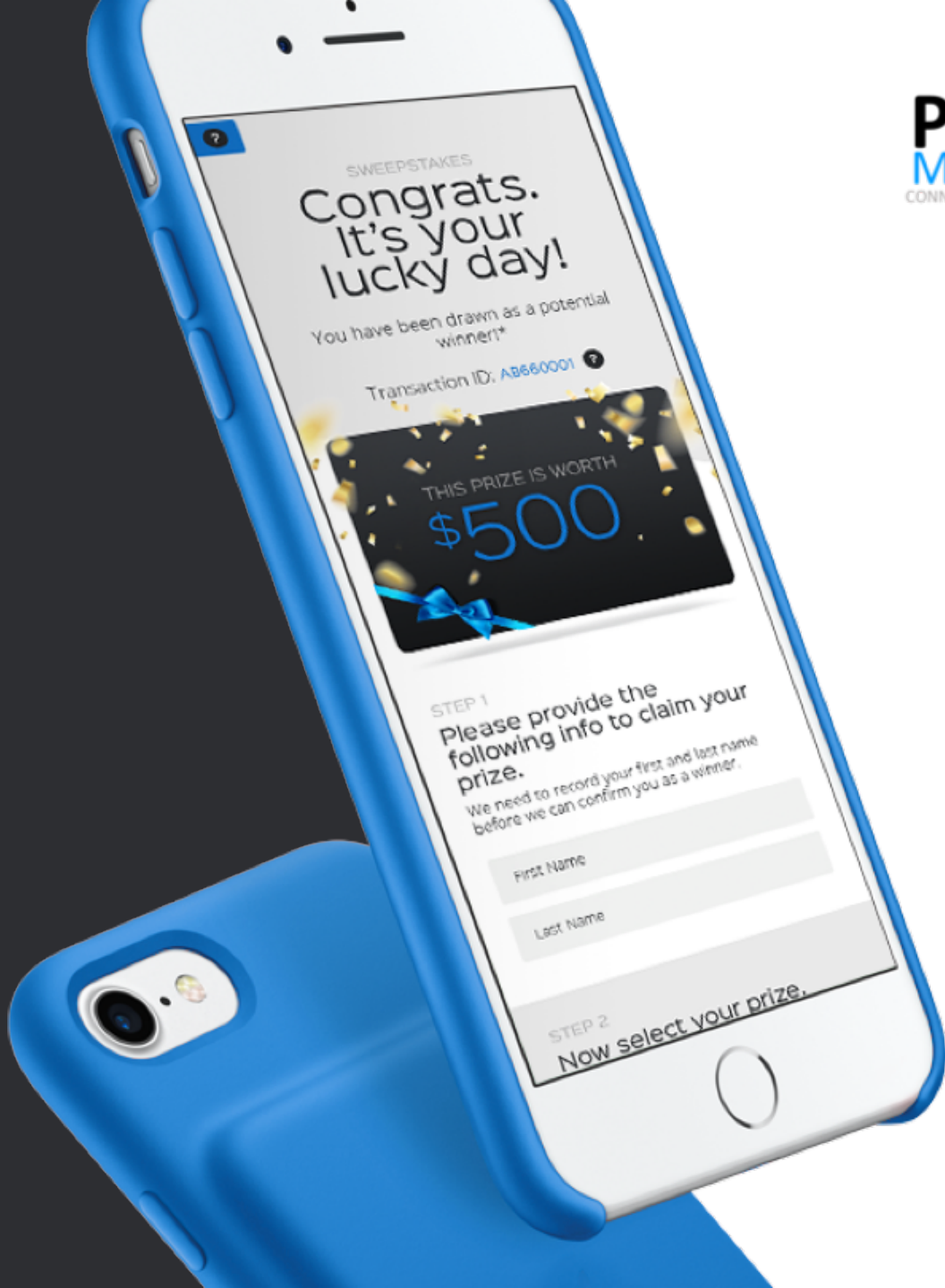
Something for Everyone?

When a player wins, they chose what prize they would like to receive

Instant Gratification

Winners are emailed their prize immediately after selecting it!





Investment

- **\$100 per month** Subscription Fee
- **5¢ per Game play** Unlimited gameplays

*****Requires minimum of 250 dealerships to be active per month***