

Provide Better Care AND Gain Financial Footing During COVID-19

Recently, we at LightPoint partnered with [SIS NW Inc.](#) and [CLA](#) to offer the webinar, “Top Tips for Restructuring Healthcare Operations for Financial Success”. Our goal with the webinar was to help our medical clients continue to do what they do best during these uncertain times; treat patients. This blog post is a wrap-up of the webinar; for more details you can download our [eBook](#).

COVID-19 has disrupted our lives and, more than at any other time, people are choosing to delay their care. The ‘normal’ [healthcare](#) office experience we have known our entire lives is going through a permanent evolution. This webinar answered many questions regarding how to choose the restructuring option that is best for your practice. This puts control of your patient load squarely back into your hands, where it belongs. Restructuring your medical operations to deliver the best care to your patients will optimize your practice and help you gain your financial footing through some simple actions.

These tips include:

- **Keep Your Employees Safe and Happy.** This global pandemic has turned our world upside down and it may be a challenge to keep up a healthy staff morale. We will guide you through some simple tips, like scheduling regular meetings, to let your team know their well-being is on your list of priorities.
- **Track the Right Things.** Understanding which key performance indicators (KPI) you should be tracking will help you make the right next steps. Our team of experts will give you some ideas for how to leverage data to understand your needs moving forward and set a path for success.
- **Envision and Plan Your Future Practice.** Change is hard. However, when you can fully embrace a vision of your future, the transition has already begun. We will walk you through a process of understanding what a

technologically intuitive business looks like so you can get started living tomorrow's promise.

- **Know Where to Cut Costs.** Efficiency is lost when money is being wasted on outdated business operations. It can be frustrating to decide where the budget should be cut so there is room to invest in more streamlined systems. Our guide will help you make those tough choices by showing you how to create a strong workflow where it may have stalled.

Just as medicine is always evolving, so do business operations. When you are in a position to make decisions for both your practice and your patients, you can use all the help you can get. Our collaborative [eBook](#) is there for you to take the pressure off with guidance from experts who have already done the research. [LightPoint](#) can walk you through our approach to [Medical Managed Services](#) so [contact us](#) anytime!