

# Electronic Press Kit

Real sneaker ownership. Honest reviews. Original collector content.

## COLLECTION SNAPSHOT

**337**

pairs shown by archive counts

**164**

Jordan pairs

**151**

Nike pairs

**22**

other brand pairs

Collection counts are based on the public TEQCopsKicks.com archive, updated September 5, 2026.

### ABOUT THE PLATFORM

TEQCopsKicks is a personal sneaker collection archive built from real ownership, not reposts or hype. Every shoe featured is part of TEQNiK G's own collection, documented through original photography, YouTube reviews, and short-form content. The platform focuses on honest sneaker coverage for collectors who care about the shoes, the details, and the stories behind them.

### CREATOR BIO

TEQNiK G is the creator and host of TEQCopsKicks, based in Colorado Springs, Colorado. His content is rooted heavily in Nike and Jordan Brand, with a collector-first approach that avoids fake hype and forced resale talk. The channel combines unboxings, detailed review episodes, pickup stories, practical wearability, and clean visual presentation.

### CORE POSITIONING

A focused platform for brands that want to reach sneaker collectors through real product usage, not random influencer placement. The content is practical, visual, collector-first, and built around shoes people actually buy, wear, clean, store, and care about.

### CONTENT FORMATS

**Full YouTube Reviews:** unboxing, release info, design details, practical reality, personal opinion, and final take.

**Short-Form Videos:** quick sneaker opinions, outfit checks, collection clips, pickup reactions, and direct commentary.

**Photography + Website Archive:** clean sneaker images and organized episode/page content on TEQCopsKicks.com.

**Social Promotion:** posts across YouTube, Instagram, X, Threads, and Facebook.

### LATEST FEATURED REVIEWS

Episode 61: Nike Vomero 18 "Denver Broncos"

Episode 60: Air Jordan 8 Retro "Chrome"

Episode 59: Nike SB Air Force 1 Low "Light Chocolate Black"

### AUDIENCE FIT

Sneaker collectors, Nike and Jordan fans, casual buyers, Air Max fans, SB fans, streetwear shoppers, and people looking for honest ownership-based sneaker opinions instead of repost pages or generic release hype.

### BRAND VALUE

**Trust:** the product is presented by a real collector with a real collection.

**Visuals:** clean product-friendly video, photos, thumbnails, and website posts.

**Fit:** best for sneaker care, storage, accessories, apparel, and local/independent brands.

### CONTACT / LINKS

**Email:** [teqcopskicks@gmail.com](mailto:teqcopskicks@gmail.com)

**Website:** [teqcopskicks.com](https://teqcopskicks.com)

**YouTube:** [youtube.com/@TEQCopsKicks](https://youtube.com/@TEQCopsKicks)

**Instagram:** [instagram.com/TEQCopsKicks](https://instagram.com/TEQCopsKicks)

**X:** [x.com/TEQCopsKicks](https://x.com/TEQCopsKicks)

**Threads:** [threads.com/@teqcopskicks](https://threads.com/@teqcopskicks)

**Facebook:** [facebook.com/people/TEQCopsKicks/...](https://facebook.com/people/TEQCopsKicks/)

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## BRAND PARTNERSHIP FIT

**Sneaker Care:** cleaning kits, wipes, brushes, protectors, suede/nubuck care, deodorizer products.

**Storage + Display:** clear shoe boxes, shelves, wall displays, LED setups, organizers, mats.

**Sneaker Accessories:** laces, insoles, shoe trees, crease protectors, display stands, travel bags.

**Streetwear + Lifestyle:** hats, tees, hoodies, socks, bags, local boutiques, and independent apparel brands.

**Photo/Video Gear:** lighting, camera accessories, editing tools, and creator equipment that fits review production.

## SAMPLE INTEGRATION IDEAS

**Sneaker cleaning brand:** clean or protect a pair before a review, wear test, or collection storage video.

**Storage/display brand:** feature the product in a sneaker-room organization clip or collection setup upgrade.

**Sock/apparel brand:** include the item in outfit-based shorts, sneaker-on-foot clips, or launch-week social posts.

**Accessory brand:** use laces, insoles, protectors, or display tools in a practical demo with honest feedback.

## WHY IT WORKS

**Authentic placement:** products can be shown naturally inside real sneaker content.

**Focused audience:** viewers are already interested in sneakers, collecting, storage, care, and style.

**Real ownership:** content is based on pairs actually owned and documented by the creator.

**Clean visual value:** brand products can appear in video, photography, shorts, and website content.

## PARTNERSHIP OPTIONS

- Sponsored YouTube segment
- Dedicated short-form video
- Product feature during review, unboxing, cleaning, storage, or collection content
- Social media post or campaign bundle
- Website feature or product mention
- Product review/demo with honest collector feedback

Rates: available upon request. Product-for-content partnerships are considered when the fit is strong.

## BRAND-SAFE POSITIONING

TEQCopsKicks is independent and opinion-based. The platform is not a sneaker store, resale business, or official affiliate of Nike, Jordan Brand, Adidas, or any other trademark owner. Sponsored content should fit the collector audience clearly and be presented transparently.

## BEST FIRST DEAL TYPES

**Starter:** free product plus honest feature or usage segment.

**Mid-level:** paid short-form video or integrated YouTube segment.

**Bundle:** YouTube mention, short-form clip, social post, and website mention.

## READY TO COLLABORATE?

For partnerships, product features, sponsorships, or collaboration opportunities, contact TEQNiK G at [teqcopskicks@gmail.com](mailto:teqcopskicks@gmail.com). The strongest fit is a brand that belongs naturally in sneaker collecting, sneaker care, storage, streetwear, accessories, or creator production.

Public platform description, archive counts, links, and latest-video examples were pulled from [TEQCopsKicks.com](https://TEQCopsKicks.com). Social follower/subscriber counts are intentionally not listed unless current analytics are supplied.