TEQCOPSKICKS

teqcopskicks@gmail.com

teqcopskicks.com

Electronic Press Kit

Real sneaker ownership. Honest reviews. Original collector content.

ABOUT THE PLATFORM

TEQCopsKicks is a personal sneaker collection archive built from real ownership, not reposts or hype. Every shoe featured is part of TEQNiK G's own collection, documented through original photography, YouTube reviews, and short-form content. The platform focuses on honest sneaker coverage for collectors who care about the shoes, the details, and the stories behind them.

CREATOR BIO

TEQNiK G is the creator and host of TEQCopsKicks, based in Colorado Springs, Colorado. His content is rooted heavily in Nike and Jordan Brand, with a collector-first approach that avoids fake hype and forced resale talk. The channel combines unboxings, detailed review episodes, pickup stories, practical wearability, and clean visual presentation.

CONTENT FORMATS

Full YouTube Reviews: unboxing, release info, design details, practical reality, personal opinion, and final take.

Short-Form Videos: quick sneaker opinions, outfit checks, collection clips, pickup reactions, and direct commentary.

Photography + Website Archive: clean sneaker images and organized episode/page content on TEQCopsKicks.com.

Social Promotion: posts across YouTube, Instagram, X, Threads, and Facebook.

CORE POSITIONING

A focused platform for brands that want to reach sneaker collectors through real product usage, not random influencer placement. The content is practical, visual, collector-first, and built around shoes people actually buy, wear, clean, store, and care about.

COLLECTION SNAPSHOT

315
pairs shown by archive counts

151
Jordan pairs

142
Nike pairs

22
other brand pairs

Collection counts are based on the public TEQCopsKicks.com archive as accessed June 8, 2026.

LATEST FEATURED REVIEWS

Episode 37: Nike React SFB Carbon "Black Anthracite"
Episode 36: Nike GT Future "Aurora Blue"
Episode 35: Nike Air Griffey Max 1 "Freshwater"

AUDIENCE FIT

Sneaker collectors, Nike and Jordan fans, casual buyers, Air Max fans, SB fans, streetwear shoppers, and people looking for honest ownership-based sneaker opinions instead of repost pages or generic release hype.

BRAND VALUE

Trust: the product is presented by a real collector with a real collection.

Visuals: clean product-friendly video, photos, thumbnails, and website posts.

Fit: best for sneaker care, storage, accessories, apparel, and local/independent brands.

CONTACT / LINKS

Email: teqcopskicks@gmail.com
Website: teqcopskicks.com
YouTube: youtube.com/@TEQCopsKicks
Instagram: instagram.com/TEQCopsKicks
X: x.com/TEQCopsKicks
Threads: threads.com/@teqcopskicks
Facebook: facebook.com/people/TEQCopsKicks/...

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BRAND PARTNERSHIP FIT

Sneaker Care: cleaning kits, wipes, brushes, protectors, suede/nubuck care, deodorizer products.

Storage + Display: clear shoe boxes, shelves, wall displays, LED setups, organizers, mats.

Sneaker Accessories: laces, insoles, shoe trees, crease protectors, display stands, travel bags.

Streetwear + Lifestyle: hats, tees, hoodies, socks, bags, local boutiques, and independent apparel brands.

Photo/Video Gear: lighting, camera accessories, editing tools, and creator equipment that fits review production.

WHY IT WORKS

Authentic placement: products can be shown naturally inside real sneaker content.

Focused audience: viewers are already interested in sneakers, collecting, storage, care, and style.

Real ownership: content is based on pairs actually owned and documented by the creator.

Clean visual value: brand products can appear in video, photography, shorts, and website content.

PARTNERSHIP OPTIONS

- Sponsored YouTube segment
- Dedicated short-form video
- Product feature during review, unboxing, cleaning, storage, or collection content
- Social media post or campaign bundle
- Website feature or product mention
- Product review/demo with honest collector feedback

Rates: available upon request. Product-for-content partnerships are considered when the fit is strong.

SAMPLE INTEGRATION IDEAS

Sneaker cleaning brand: clean or protect a pair before a review, wear test, or collection storage video.

Storage/display brand: feature the product in a sneaker-room organization clip or collection setup upgrade.

Sock/apparel brand: include the item in outfit-based shorts, sneaker-on-foot clips, or launch-week social posts.

Accessory brand: use laces, insoles, protectors, or display tools in a practical demo with honest feedback.

BRAND-SAFE POSITIONING

TEQCopsKicks is independent and opinion-based. The platform is not a sneaker store, resale business, or official affiliate of Nike, Jordan Brand, Adidas, or any other trademark owner. Sponsored content should fit the collector audience clearly and be presented transparently.

BEST FIRST DEAL TYPES

Starter: free product plus honest feature or usage segment.

Mid-level: paid short-form video or integrated YouTube segment.

Bundle: YouTube mention, short-form clip, social post, and website mention.

READY TO COLLABORATE?

For partnerships, product features, sponsorships, or collaboration opportunities, contact TEQNiK G at teqcopskicks@gmail.com. The strongest fit is a brand that belongs naturally in sneaker collecting, sneaker care, storage, streetwear, accessories, or creator production.

Public platform description, archive counts, links, and latest-video examples were pulled from TEQCopsKicks.com. Social follower/subscriber counts are intentionally not listed unless current analytics are supplied.