TEQCOPSKICKS

teqcopskicks@gmail.com

teqcopskicks.com

Electronic Press Kit

Real Pairs. Real Stories.

COLLECTION SNAPSHOT

350	171	156	23
pairs in collection	Jordan pairs	Nike pairs	other brand pairs

Collection counts from the TEQCopsKicks inventory, updated October 2026.

ABOUT THE PLATFORM

TEQCopsKicks is a personal sneaker collection archive built from real ownership. Every featured pair belongs to TEQNiK G and is documented through original photography, YouTube reviews, and short videos. The focus is honest coverage of the shoes, details, and stories.

CREATOR BIO

TEQNiK G is the creator and host, based in Colorado Springs, Colorado. His collection spans 350 pairs, led by Jordan and Nike. Reviews combine product details, practical wearability, and personal pickup stories; unboxings appear as short videos.

CORE POSITIONING

A collector-first platform for brands seeking clear, visual product coverage. The content centers on shoes and gear people actually own, wear, clean, store, and care about.

CONTENT FORMATS

Full YouTube reviews: release info, design, materials, practical reality, personal opinion, and final take.

Short videos: sneaker unboxings, collection clips, pickup reactions, and direct commentary.

Photography + archive: original shoe images and organized episode pages on TEQCopsKicks.com.

Social promotion: YouTube, Instagram, Threads, and X.

FEATURED REVIEWS

Episode 70: Air Jordan 14 Retro Low “Black Pack”

Episode 69: Nike Air Bakin SP “Varsity Red”

Episode 68: Air Jordan 9 Retro OG “Space Jam”

AUDIENCE AND VALUE

Collectors, Nike and Jordan fans, sneaker care and streetwear shoppers. Original ownership, product-focused visuals, and honest feedback give partners practical ways to reach this audience.

CONTACT / LINKS

Email: teqcopskicks@gmail.com

Website: teqcopskicks.com

YouTube: youtube.com/@TEQCopsKicks

Instagram: instagram.com/TEQCopsKicks

X: x.com/TEQCopsKicks

Threads: threads.com/@teqcopskicks

teqcopskicks@gmail.com

teqcopskicks.com

Electronic Press Kit

Real Pairs. Real Stories.

BRAND PARTNERSHIP FIT

Sneaker care: cleaning kits, suede and nubuck care, protectors, and deodorizer products.

Storage + display: clear boxes, shelves, organizers, mats, and lighting.

Accessories: laces, insoles, shoe trees, travel bags, and display stands.

Streetwear + lifestyle: apparel, hats, socks, bags, boutiques, and independent labels.

Creator gear: lighting, camera accessories, and editing tools used in production.

SAMPLE INTEGRATION IDEAS

Cleaning brand: clean or protect a pair before a review or storage video.

Storage brand: feature the product in a sneaker-room organization clip.

Apparel brand: include the piece in an outfit-based short or on-foot video.

Accessory brand: show laces, insoles, or protectors in a practical demo with honest feedback.

WHY IT WORKS

Authentic placement: products appear in real collection content.

Focused audience: viewers already follow sneakers, care, storage, and style.

Real ownership: coverage comes from pairs actually owned by the creator.

Visual value: products can appear in video, photos, shorts, and website content.

PARTNERSHIP OPTIONS

Sponsored YouTube segment; dedicated short video; product feature in a review, unboxing Short, cleaning or collection video; social campaign bundle; website feature; or honest product demo.

Rates: available upon request. Product-for-content opportunities are considered when the fit is strong.

BRAND-SAFE POSITIONING

TEQCopsKicks is independent and opinion-based. It is not a sneaker retailer, resale business, or official affiliate of Nike, Jordan Brand, Adidas, Reebok, or other trademark owners. Sponsored content is disclosed.

BEST FIRST DEAL TYPES

Starter: product plus an honest feature. **Mid-level:** paid short or integrated YouTube segment. **Bundle:** video mention, short clip, social post, and website feature.

READY TO COLLABORATE?

For sponsorships, product features, or collaborations, contact TEQNiK G at **teqcopskicks@gmail.com**.