



CUSTOM & OWN LABEL SERVICES

ELEVATE YOUR BRAND WITH FENIX CUSTOM

WHO IS FENIX CUSTOM?

At Fenix Custom, we are more than just an apparel company—we are innovators in bespoke, high-performance clothing, committed to delivering premium quality and customized designs for businesses and corporations worldwide.

OUR EXPERTISE & EXPERIENCE

With over 15 years of experience in fabric sourcing, we have refined our options to ensure the perfect balance of quality, comfort, and affordability. Every fabric used in a Fenix Custom piece has been tested, perfected, and refined to guarantee that when you wear it, it feels like it was made just for you.

FULL CONTROL FROM DESIGN TO PRODUCTION

Unlike many companies that outsource their manufacturing, we are proudly based in Thailand, strategically positioning us at the heart of our production process. This unique advantage gives us complete control over every step—from fabric selection to final quality checks—ensuring that our craftsmanship meets the highest standards.

Our in-house design and production team works closely with each client, providing expert guidance from concept to completion. Whether you have a vision in mind or need creative input, we handle everything with precision and care, so your order is seamless from start to finish.

TRUSTED BY GLOBAL BRANDS

We have had the privilege of working with some of the world's leading corporations, including Audi, American Express, and Coca-Cola. These renowned brands trust us to create custom apparel that embodies their identity, ensuring that their apparel aligns perfectly with their brand identity and purpose. When you choose Fenix Custom, you join an elite network of businesses that demand nothing but the best.

A BESPOKE EXPERIENCE FOR EVERY BRAND

We don't believe in one-size-fits-all solutions. Every brand has a story, a heritage, and a unique personality. Our mission is to bring that to life through custom-designed collections tailored to your brand's essence. Whether it's corporate wear, performance apparel, or exclusive branded merchandise, we create products that allow you to stand out.

OEM & PRIVATE LABEL SERVICES

The Private Label / OEM service provides businesses and corporations with a distinct opportunity to create their own exclusive brand. As a brand ourselves, we recognize the value of apparel that captures your identity in every detail. Our team works closely with you throughout the entire process to create a high-quality collection that brings your vision to life and meets the highest standards of craftsmanship and quality.

Our high-quality, retail-standard garments are designed for comfort, durability, and a professional aesthetic—creating apparel that your employees, clients, and guests will take pride in wearing.

WHY CHOOSE FENIX CUSTOM?

- ✓ Unmatched quality and craftsmanship – Every piece is designed with precision and care.
- ✓ Direct control over production – Ensuring the highest standards at every stage.
- ✓ Proven industry experience – 15+ years of manufacturing the best fabrics.
- ✓ Exclusive clientele – Trusted by top global brands.
- ✓ Personalized service – We work with you to create designs that truly represent your brand.

From concept to creation, we are dedicated to delivering apparel that speaks for you.

Choose Fenix Custom—where quality, customization, and expertise come together.



DEDICATION TO DETAILS

Reinforce your brand identity with our premium finishing touches.

Logo Options

Premium logo application available in embroidery, sublimation or rubber heat transfer for a durable, high-quality finish.



Inner Finishing Options

Custom inner finishing options keep your brand visible with every wear.

Available in woven, sublimation, or heat transfer for a seamless, professional finish.



True Captive - Rubber Heat transfer

Hopkins Inner Label - Woven

Mount Juliet Estate - Sublimation



Hang Tag

Premium quality hang tags to enhance your brand identity & create a lasting first impression



DESIGN OPTIONS



CUT & SEW

Precision-cut fabric pieces sewn together for a tailored, premium look with panel customization.



ONE PANEL

High-quality sublimation print on the front panel while keeping the rest of the garment a solid color.



FULL SUBLIMATION

The entire garment is fully sublimated, allowing for limitless colors, patterns, and intricate designs with no restrictions.



THREE PANEL SUBLIMATION

Front, back, and sleeves printed using sublimation, offering more creative freedom while maintaining a structured design.

HOODIES

Choose from our 5 bases or Customize your own design with sublimation printing



Fabric : Poly Spandex Blend 250 GSM, 92% Polyester, 8% Spandex

Functions : Light-weight, stretch, Moisture-Wicking

Logo Placement : Chest, Sleeve, Hood, Inner Lining

Personalised Lining Print Available

OUTERWEAR

Premium light-weight fabric, keeping you warm without restricting movement.

Carmel Jackets

Solid



Full Sublimation



Cut & Sew



Long - Sleeve Gillet
Budweiser



Gillet
International Series



Carmel Vest

ACCESSORIES

A diverse range of customizable accessories, ready to elevate your brand.

Cap 100% Polyester



Breathable Bucket Hat



Umbrella



Microfiber Towels



Solid

Sublimation



"With our very hot climate in Saudi Arabia, using Fenix Custom fabrics is of huge benefit, as they are designed for hot climates. Amex being a top international brand, it's important for us to dress well and deliver the right message to our customers. The quality provided by Fenix Custom delivers every time for us, and we have now worked with them for three years."

JIBOY KORULA

American Express



"It is very important that both our staff and sponsors want to wear our event shirts and caps, and everyone was delighted with Fenix's style and quality. We have now worked with you for four years as the official apparel sponsor of the Hong Kong Open, and your service and delivery is always first class."

VICKY JONES

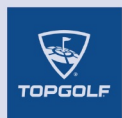
European Tour



"It is hard to source apparel in the Middle East, so for the past few years Fenix have supplied us with everything for our Audi Quattro Cup event. They came up with some great ideas and we never need to worry about the quality of printing or the delivery time. We are a happy customer for sure!"

BADEA ESBAI

Audi Quattro Cup



"What makes our partnership truly special and the Fenix brand stand out is your flexibility, exceptional quality, and commitment to innovation. Your team never stands still – constantly exploring new ways to enhance designs and collaborate with us at Topgolf Thailand. It's always great working with partners who share our passion for continuous improvement!"

Looking forward to more exciting projects together!"

Topgolf Thailand.

Our Clients



QUALITY & DURABILITY:



With **over 15 years of industry experience**, we've curated an extensive range of **premium fabrics** designed for performance, comfort, and style. Our materials are **durable and built to last**, ensuring long-term wear without compromising on quality. Every piece meets **retail-grade standards**, with full customization options to bring your vision to life. Whether on the course, in the office, or beyond, our fabrics deliver **unmatched performance and style**.

SUSTAINABILITY



By partnering with suppliers committed to **ethical production and reducing waste**, we ensure that our materials not only feel luxurious but also support a greener future.

MOQS



We pride ourselves on our unique ability to offer **low MOQs** at affordable prices. Our commitment to **flexibility** ensures even small orders receive the same attention to detail and **expert craftsmanship** as larger ones. From large corporations to small start-ups, we can create a collection that reflects your brand identity.

QUICK TURNAROUND



Our in-house design and production team ensures a seamless, efficient process, keeping your brand on schedule. With initial design concepts ready in as little as 5 days and a competitive turnaround of **30-50 days** for the final product, we deliver quality and speed without compromise.

UNLIMITED CUSTOMIZATION OPTIONS



We take pride in offering **unmatched customization** at every level. From our diverse **product range, premium fabric selections, and advanced printing finishes**, we give you the power to create a collection that embodies your brand identity in every thread. Our dedication to detail goes beyond apparel—**inner labels, hang tags, and packaging** are all fully customizable, ensuring your brand is represented **flawlessly from start to finish**.



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