



Boyd J Douglas-Davies
Chair, Environmental
Horticulture Group

The Industry & The Future



First, let's go back a year or



40 years in horticulture

**Clows
GC**

1980s

1991 - 2011

**Hillview
Group**

2011 - 2020

**The Boyd
Partnershi**

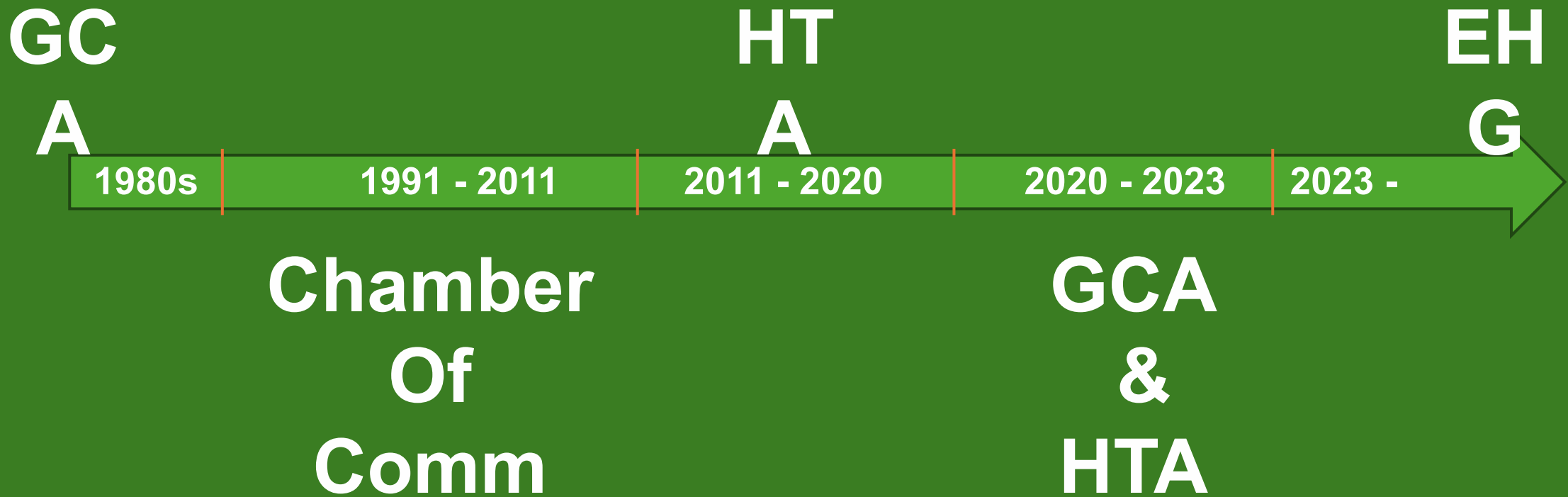
2020 - 2023

2023 - p

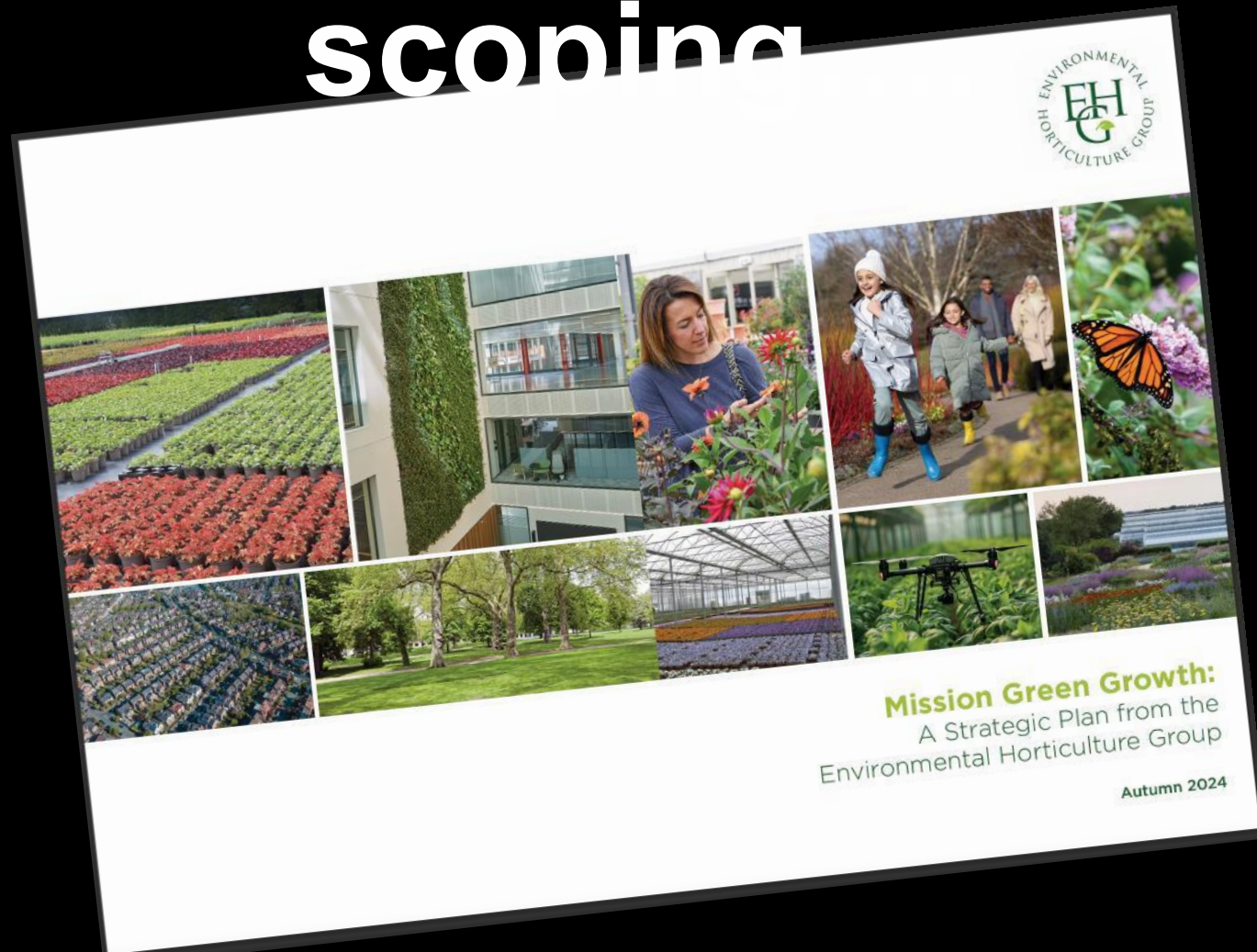
**Webbs of
Wychbold**

**British
Garden
Centres**

Horticulture & beyond...



Future scoping



The Value of Plants, Trees and Green Spaces is Environmental, Social and Economic.

This has never been

722,000 jobs now

£38 billion UK GDP in 2023

£8.4 billion in tax revenues

£800.5 million

**The estimated value that the removal
of
harmful pollutants by urban vegetation
generated in avoided
negative health impacts in
Great Britain in 2021 (ONS, 2023)**

£27.4 billion

**The asset value of urban cooling
provided by green and blue
spaces
in UK urban environments in
2021
(ONS, 2023)**

EHG many asks of the government...

- **Policy framework that enables investment**
- **Strong education programme**
- **Urban & suburban green strategy**
- **++Environmental impact**
- **The new NHS** (Neighbourhood Health Service)









The Future?



The Future?





The biggest challenge we face?

US!!!!

£?





BRIT PLOTS!



= A GROWER
WE LOVE!

100% BRITISH

Boyd@TheBoydPartnership.co.

uk