



phantasmagorica:

an odyssey of dreams in five acts

concept proposal for the **2025 ChaShaMa Gala**

phantasmagorica

artist's statement

At its core, Phantasmagorica is an exploration of the subconscious—an unfolding narrative where personal reflection and our shared humanity intersect. It is a space where guests can lose themselves in the spectral beauty of impermanence, embracing the mystery of what lies just beyond perception.

This experience serves as a portal to the unknown, an ephemeral encounter with the spectral and sublime.

Guests of the 2025 ChaShaMa Gala will encounter five unique installation spaces that combine physical scenery, lighting, sound, live performance, and more to ignite the senses and inspire the curious mind. It is our goal as designers to bring these abstract concepts to vivid life by using our shared experiences in theatre, film, and theme park design to craft an unforgettable evening.

We thank you for your consideration and hope you enjoy your journey into the dreamscape that is
p h a n t a s m a g o r i c a

Picture a tranquil meadow where ideas take root and blossom into dreams
that manifest into a bountiful garden - you've arrived at **The Garden of Your Mind.**

Guests are invited to gather around the proverbial fire to exchange stories and ideas, while dancers
move fluidly through the space, accompanied by a symphony of color + light + imagination.

To fuel their creative energy, guests are encouraged to craft their own cocktails and contribute to the garden by
making their own paper flowers, each one building upon the collective dream that evolves throughout the evening.

It's a celebration of the creative spirit, human connection and the boundless nature of the mind.



AS YOU WANDER DOWN

THE DARK

AND GLOSSY

RAIN-COVERED

STEPS, YOU ENTER A EUPHORIC HAZY

WONDERLAND OF IMPROVISATIONAL CIRCADIAN RHYTHMS

THAT EXIST ONLY AT -

mellow
tone inn

YOU DISSOLVE INTO A WARM, BUT DIMLY LIT INTIMATE JAZZ

WHERE GUESTS ARE

UNDERGROUND

INVITED TO FIND A SMALL CANDLELIT TABLE TO BE IN COMMUNITY

WITH THE RHYTHMIC STORIES OF THE PAST, PRESENT, AND FUTURE...WHILST SIPPING YOUR DRINK

OF CHOICE. IT'S A CELEBRATION OF HOW MUSIC AND SOUND INFLUENCE THE VISUAL DEPTH OF OUR

D R E A M S.

dreamscape 002 // mellow tone inn

*A celestial
space where light, energy, and
cosmic phenomena blend harmoniously inside the*

aurarium

*As you enter the otherworldly expanse, sculptural masses
of shadow and light command your attention. Guests will
experience a contemplative environment,
prime for reflection, connection,
and meditation.*

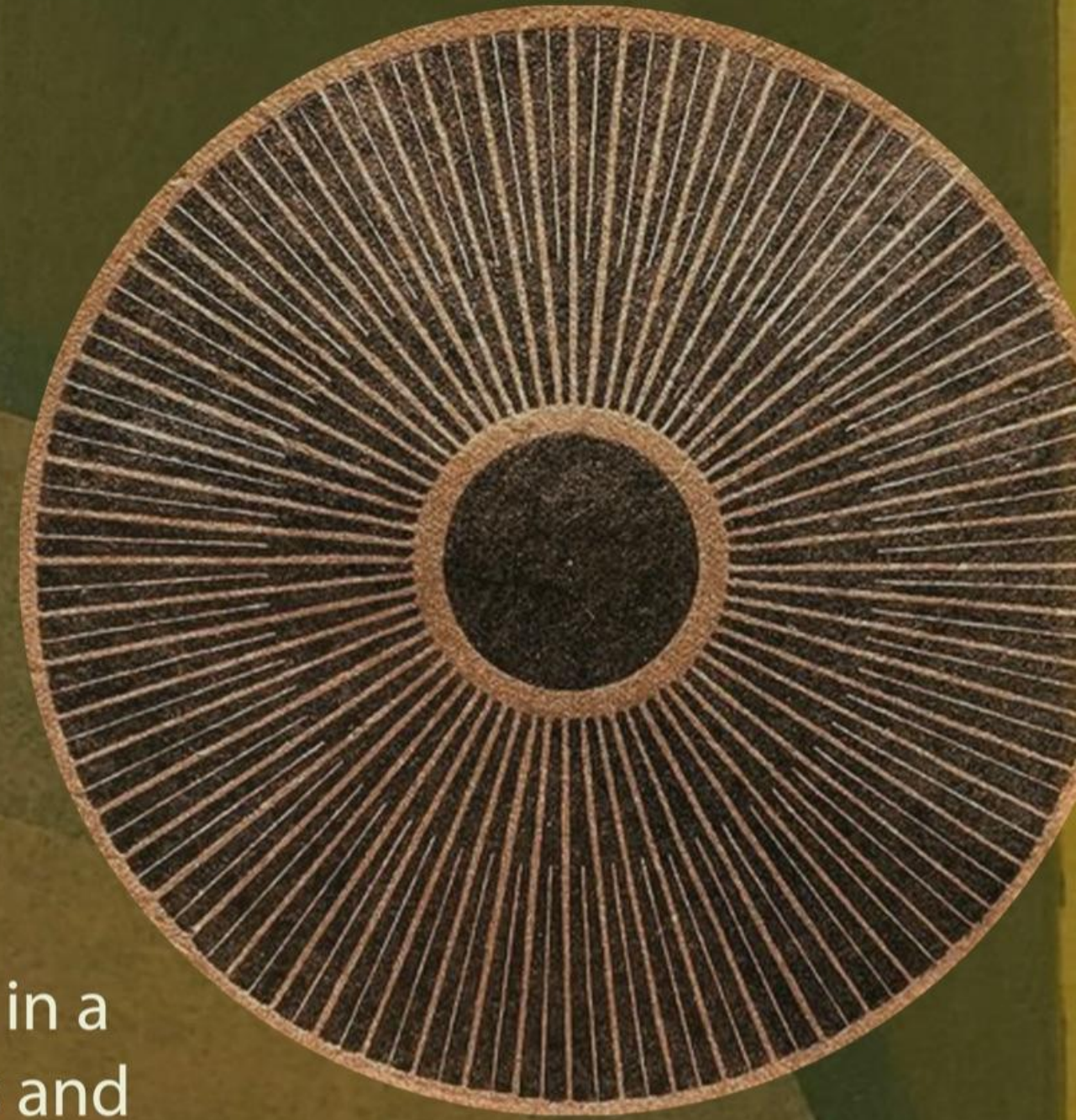


In the hushed embrace of shadowed space,
a room becomes a canvas for time and place.
Slide projectors hum, casting fragments unknown,
a carousel of images, in whispers, are sown.

The subconscious speaks in layers of light,
nostalgia's touch, both tender and bright.

In **Sublimina**, we dream and we feel,
lost in the reverie of what is unreal.

Within this realm, all senses converge as guests take in a
randomlycalculated blend of imagery, words, sounds and
aromas that onlythe subliminal mind can make sense of.



the smell of the sistine chapel

the taste of things to come

the soothing sound of the city traffic

the feeling of your bare feet on the damp grass

the smell of earth

the feeling of missing them

the sound of wonder

dreamscape 004 // sublimina

Memories provide our mind's eye with the visual reference
needed to craft the physical realms of our dreams.

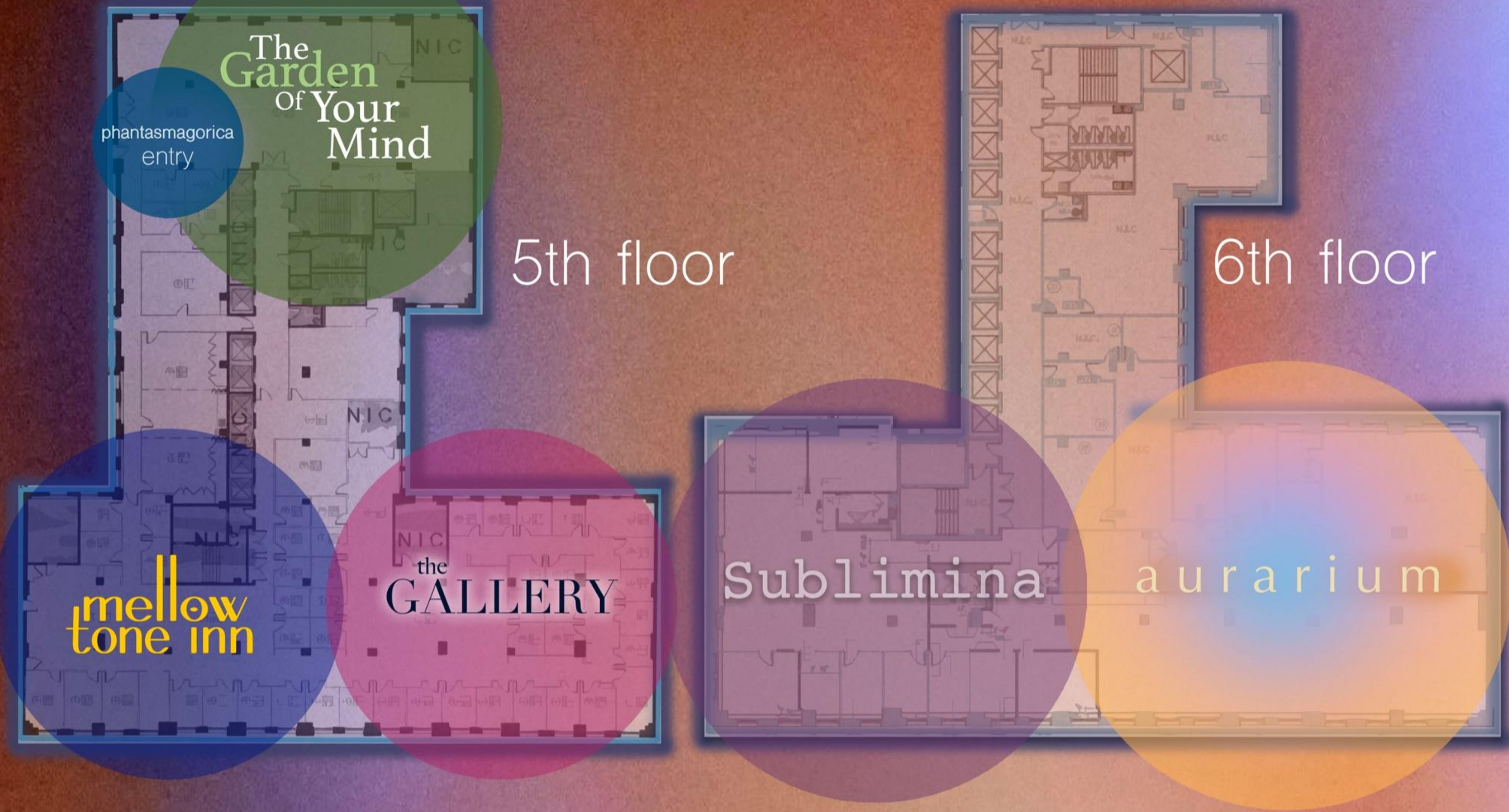
We store these memories in

the
GALLERY

awaiting the day when they must be recalled...



preliminary conceptual floorplan



Meet the Designers



Alexander Whittenberg

Alexander Whittenberg is a designer for film/tv, theatre and themed entertainment. Recent Theatre Projects include The Color Purple, Knead (Aurora Theatre) Static Head (Emory University)

A Christmas Story (Theatrical Outfit) and Wait Until Dark (Georgia Ensemble).

Recent Film/TV: Popular Theory, RISE (Disney +), Them (S2)(Prime Video), Bear With Us and several commercial projects.

Alexander recently designed a series of holiday windows for Amazon in NYC and has worked on projects for Disney Parks, BlackRock, QVC/HSN and Mariah Carey.

He is a member of the Art Directors Guild - IATSE Local 800.

Learn more at www.WhittenbergCreative.com

IG: @whittenberg_creative



Gavin Mosier

Gavin Mosier is a designer for theatre, film, immersive storytelling and events.

Recent Theatre: Hot Jambalaya (Dad's Garage), Petite Rouge (Synchronicity Theatre), Human Museum (Rorschach Theatre), Men on Boats (University of Maryland), As You Like It (University of Maryland), and Later the Same Evening (Maryland Opera Studio).

Recent Film: Power Play! (Short Film / Post-Production), Watchful Eye (Feature / Post-Production), Popular Theory (Feature / 2024)

He is a member of the Art Directors Guild - IATSE Local 800.

IG: g.mosier1952

thank you.