



The Business Hop

A CURATED NETWORKING EXPERIENCE

PRESENTED BY:

spilt social

FILL YOUR CUP

What is the Business Hop?

The Business Hop is a unique, invite-only networking event spanning prestigious venues across the midwest. The “Hop” involves two curated groups of mentors and mentees to allow attendees to meet as many like-minded individuals as possible and get the most out of their experience.

EVENT SCHEDULE

Check-In & Welcome

Hop Sessions Begin

Featured Speakers

Open Networking & Closing Remarks

We hand-select premium venues. Location varies per city.

6

Cities

17

Events Hosted

20,000+

Alumni Network

Industries Represented

DIVERSE EXPOSURE BY DESIGN

Each Business Hop pairs people with like-minded individuals and attendees in neighboring industries.

01 Venture Capital / Entrepreneurship

02 Tech / Engineering

03 Finance / Banking / Wealth

04 Real Estate / Construction / Building

05 Healthcare / Wellness / Sports

06 Sales / Operations

07 Retail / Consumer Goods / Marketing

08 Government / Non-Profit / Legal

09 HR / People

10 Hospitality

Curation & Vetting

A high-caliber room starts with the right selection process

01

Invitation to Apply

Selected professionals are invited based on industry, career stage, and community fit.

02

Complete Application

Applicants share their background, goals, industry, and professional preferences.

03

Confirm Interview

A brief conversation ensures mutual alignment and optimal group placement.

04

Attend the Hop

Arrive ready to connect. Your groups are curated for maximum cross-industry value.

Event Details

What's Included

1

Personal Introductions

Authentic introductions to elite leaders in target industries

2

Signature Cocktails & Hors D'oeuvres

A unique curated food and drink experience at every venue

3

Featured Speakers

Prominent voices across business, sports & culture

4

Curated Networking

Industry-paired sessions for maximum connection

5

Sponsors & Vendors

Premier brands adding value to your experience

6

Charitable Giving

10% of net proceeds donated to a local charity

Attendee Demographics

Every Business Hop draws a vetted, high-caliber audience of professionals from Ohio's most dynamic industries — attendees who are ready to invest in meaningful connections.

200+

Attendees Per Event

10+

Industries Represented

Mentors

55% Leadership including C-Suite, VPs & Founders

Mentees

The next generation of leaders.



Attendee Tickets

\$40

Early Bird

First 75 Attendees

*Priority matchmaking &
gamification*

Full event programming
Venue rotation access

MOST POPULAR

\$50

Tier 1

Next 75 Attendees

*Second access to
matchmaking*

Full event programming
Venue rotation access

\$75

Tier 2

Remaining Presale

Third access to matchmaking

Full event programming
Venue rotation access

\$100

Day Of

Day-of Purchase

*Grouped with day-of
attendees*

Full event programming
Venue rotation access

Previous Sponsors

JPMorganChase

Solyco
Capital



LLH HEALTHCARE
LIVE LIFE HEALTHY



lower.com



PIECES®



eFuse

Handshake



velocity health



MM LENDING



AURIS

thoughtly



Stephen Gould

Ameriprise
Financial

mb
The Middlefield
Banking Company



HENDERSON
BROTHERS®

Taft/

spilt social

Our Partners



PREVIOUS SPEAKERS

VOICES THAT HAVE GRACED OUR STAGE



Jake Diebler

Head Coach, Ohio State Men's Basketball



Britney Ruby Miller

CEO, Jeff Ruby Culinary Entertainment



Mike Venerable

Managing Director, CincyTech



Charlotte Heyward

Executive Director, The Cameron
Heyward Foundation



Ray Leach

CEO, JumpStart Inc.



Will Allen

12-Year NFL Veteran
Founder, Will Allen Foundation

Sponsorship Levels

PRESENTING

- + Event Naming Rights
- + Attendee List Access
- + 2-3 Pre-Event Planning Sessions
- + 3 Social Posts + Email Campaign
- + Premier Signage & All Materials
- + Priority Booth Selection
- + 6 VIP Tickets

PLATINUM

- + 2 Pre-Event Planning Sessions
- + Attendee List Access
- + 3 Social Posts + Email Campaign
- + Prominent Signage & Logo Placement
- + Priority Booth Selection
- + 4 VIP Tickets

GOLD

- + Logo on All Marketing Materials
- + 2 Social Posts + Email Campaign
- + Signage at Event
- + 6ft Booth - Secondary Location
- + 2 VIP Tickets

CUSTOM

- + Targeted Prospect Introductions
- + Custom Marketing Campaigns
- + Logo at All Events
- + Ongoing Community Access
- + Talent & Capital Sourcing
- + P&L Consultancy
- + All Spilt Social Programs

Presenting Sponsorship

Event Naming Rights	"Presented by <Your Brand>" on all event materials and digital promotion
Pre/During/Post Consultancy	Planned introductions to investors, potential hires, clients, and more
Full Attendee List Access	Review who's in the room, before, during, and after the event
2-3 Planning Sessions	Align on attendee mix, marketing strategy, and sales objectives pre-event
Exclusive Digital Promotion	3 social story posts + 1 dedicated email campaign to our full list
Premier Signage	Prominent brand placement at the entrance and throughout the venue
Priority Booth Selection	First choice of premium booth location and table size
6 VIP Admission Tickets	Bring your team. 6 VIP tickets included for your company

Platinum & Gold Sponsorship

PLATINUM

- + 2 Pre-Event Planning Sessions
- + Full Attendee List Access
- + 3 Social Posts + Email Campaign
- + Prominent Signage at Entrance & Throughout
- + Logo on All Event Materials
- + Priority Booth — Premium Location & Size
- + 4 VIP Admission Tickets

GOLD

- + Logo on All Event Marketing Materials
- + 2 Social Story Posts + Email Campaign
- + Prominent Signage at the Event
- + Booth, Secondary Location, 6ft Table
- + 2 VIP Admission Tickets

Ongoing Custom Sponsorship

Spilt Social offers a limited number of firms a deeply integrated, ongoing partnership, leveraging our full range of programming and community to drive real, measurable ROI.

Targeted Prospecting

We identify and attract your specific prospects to the ideal event for a natural introduction.

Custom Marketing Campaigns

Digital marketing, social media, and email campaigns built around your brand and goals.

Logo at All Events

Consistent brand presence across our full Ohio event schedule, every city, every event.

Ongoing Lead Introductions

Continuous introductions to targeted leads within our vetted professional community.

Talent, Capital & Deal Flow

Leverage our network for recruiting, fundraising, or partnership development.

P&L Consultancy

Strategic advisory on cultural engagement, revenue optimization, and business growth.

EVENT CO HOSTS

Kevin Marginian

Chief Operating Officer

Strategic leader and operator with 20+ years of experience driving growth, partnerships, and operational excellence across global Fortune 500 companies and emerging businesses.

Josiah Myers

CEO & Founder

Serial entrepreneur and hotelier. Raised \$10M+, scaled a hotel brand to 17 states, and brings a passion for community building to every event.

Pat Klein

Operating Partner

Venture operator and investor helping founders build and scale high-growth companies across the Midwest.



Let's Connect

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