

# THE BUSINESS HOP



PRESENTED BY:

spilt social.

FILL YOUR CUP





# THE BUSINESS HOP

*A CURATED NETWORKING EXPERIENCE*

**What is the Business Hop? —a unique, invite-only, relationship, networking event spanning unique venues and spaces across multiple cities in Ohio. We have had success in Columbus, Cincinnati, and soon to be Cleveland. This is just the beginning of the expansion!**

**General Event Layout consists of:**

- **4 PM – 4:30 PM (Check-in)**
- **4:30 – 6:30 PM (Hop Sessions)**
- **6:45 PM – 7:30 PM (Featuring Speakers and Closing Remarks)**
- **8 PM – Close of Event**
- **Location:**
  - **Varies per city, however, it is always at a pristine location.**





# THE BUSINESS HOP

## *A CURATED NETWORKING EXPERIENCE*

Each Business Hop has a wide variety of industries represented so that the attendees obtain diverse professional exposure. In order to maximize this exposure, we pair each industry group with a new industry group at the start of each new hop session. The industries represented at our Business Hops include:

- Venture capital / Entrepreneurship
- Tech/ Engineering
- Finance/ Banking/ Wealth
- Real Estate/ Construction/ Building
- Healthcare/ Wellness/ Sports
- Sales/ Operations
- Retail/ Consumer Goods/ Marketing
- Government/ Non-profit/ Legal
- HR/ People
- Hospitality





# THE BUSINESS HOP

## *CURATION AND VETTING*

**The networking event will be a curated experience where each attendee will complete an application and interview in order to be accepted and placed into the group that suits them best, with the highest consideration to which other attendees backgrounds, industry, preferences, career paths, and basic demographic info will be best fit.**

**Our goal is to create as diverse and enlightening experience as possible. As such, the vetting and curated match making of each attendee will be essential to the programs success.**





# EVENT DETAILS



Your admission includes access to all event programming, unique event cocktails, hors d'oeuvres, and a variety of prominent sponsors and vendors. Each hop donates 10% of proceeds to a charity or foundation relevant to each city.



# INVITATION AND ATTENDANCE PROCESS

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1

Receive  
Invitation

2

Fill Out  
Application



3

Confirm and  
Complete  
Interview



4

Attend The  
Business Hop



# ATTENDEE TICKETS

## ELEVATE YOUR EXPERIENCE

<b>Early Bird – \$40</b>	<b>Tier 1 – \$50</b>	<b>Tier 2 – \$75</b>	<b>Day of – \$100</b>
<ul style="list-style-type: none"><li>• Access: First 75 Attendees</li><li>• Networking: Rotate through all spaces in each venue</li><li>• Activities: First access to matchmaking and gamification</li></ul>	<ul style="list-style-type: none"><li>• Access: Second 75 Attendees</li><li>• Networking: Rotate through all spaces in each venue</li><li>• Activities: Second access to matchmaking and gamification</li></ul>	<ul style="list-style-type: none"><li>• Access: Remaining Presale</li><li>• Networking: Rotate through all spaces in each venue</li><li>• Activities: Third access to matchmaking and gamification</li></ul>	<ul style="list-style-type: none"><li>• Access: Day of ticket price</li><li>• Networking: Rotate through all spaces in each venue</li><li>• Activities: Grouped with other day of attendees</li></ul>



# ABOUT SPILT SOCIAL

At [Spilt Social](#), we're revolutionizing the networking landscape by bridging the gap of the old school networking model by fostering intentional environments where modern professionals can thrive.

Inspired by innovative yet simple concepts, out-of-the-box thinking, and a more curated approach, we're dedicated to fostering genuine connections and unforgettable experiences.

Join us as we push the professional networking envelope forward in Ohio — [Follow us on Instagram!](#)

In a world where traditional social clubs often miss the mark, Spilt Social emerges as the game-changer. We're here to fill the gap left by exclusivity-driven venues with a vibrant, dynamic space designed for the modern professional. Inspired by the innovative spirit of companies like Soho House and VIP City, our mission is to create a community where authenticity and meaningful connections flourish.

Our vision is clear: transform the social scene into a realm of genuine interaction and unparalleled experiences. Join us in redefining networking and community engagement where every moment counts and every connection matters.



# WHY PARTNER WITH SPILT SOCIAL?

Align your brand with a groundbreaking event that is setting new standards in networking. By sponsoring Spilt Social or attending our events, you're joining a movement that champions authenticity, connection, and innovation. We expect **500 attendees, ranging from ages 25-55 that work in high growth fields and are in leadership positions or are in the top of their companies.**

Ready to make an impact?  
Contact us at [josiah@spiltsocial.com](mailto:josiah@spiltsocial.com) or  
740-816-3222 to secure your sponsorship and be  
part of an unforgettable experience.







# Rules of Engagement

NO HARD SELLING OR SOLICITING OF ANY KIND WILL BE ALLOWED. ATTENDEES WHO VIOLATE THIS RULE WILL NOT BE ACCEPTED BACK TO FUTURE SPILT HOSTED NETWORKING EVENTS.



PREVIOUS  
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BREAKAWAY

TOWNHALL

TAN WOLF

Red Bull

CYRANNUS

OHIO ANGEL  
COLLECTIVE

Columbus  
ROOFING Co.

ARMADA  
TALENT GROUP



# SPONSORSHIP LEVELS

## **Presenting Sponsorship | \$5,000**

- Event Naming Rights: “Presented by <Your Brand>”
- Pre, during and post event consultancy including planned introductions to potential investors, candidates for hire, clients and more.
- Access to full event attendee list
- 2-3 planning sessions before the event to review attendee list, marketing and sales objectives
- Exclusive Promotion: 3 social media story posts and 1 email campaign
- Prominent Signage: At the entrance and throughout the event
- Logo Placement: On all event materials
- Top Booth Selection: Premium location and size
- Speaking Opportunity: 2-minute address at one of the segments
- VIP Access: 6 General Admission tickets



# SPONSORSHIP LEVELS

## **Platinum Sponsorship | \$3,000**

- 2 planning sessions before the event to review attendee list, marketing and sales objectives
- Access to full event attendee list
- Exclusive Promotion: 3 social media story posts and 1 email campaign
- Prominent Signage: At the entrance and throughout the event
- Logo Placement: On all event materials
- Top Booth Selection: Premium location and size
- Speaking Opportunity: 2-minute address at one of the segments
- VIP Access: 4 General Admission tickets



# SPONSORSHIP LEVELS

## Gold Sponsorship | \$1,500

- Logo Placement: On all event marketing materials
- Social Media Shout-Out: 2 story posts and one email campaign
- Gold-Level Signage: Prominent display at the event
- Booth Selection: Secondary location with 6ft table
- Access: 2 General Admission tickets



# SPONSORSHIP LEVELS

## Ongoing Custom Sponsorship

Spilt Social offers a limited number of firms the ability to engage in ongoing custom consultancy leveraging our full range of programming and community from digital marketing, social media and small groups to social, business and wellness events. We do this by offering a full range of custom sales and marketing initiatives to ultimately drive ROI to your firm.

Our pricing and engagement is fully custom and can include but is not limited to:

- Specific persons prospecting: IE if you have a specific contact you are prospecting, we will tactfully work with you to attract them to the ideal event for an introduction
- Custom digital marketing and social media campaigns
- Logo placement at all events or a targeted amount of events
- On going prospecting and introductions to targeted leads within our community
- Ongoing access to attendees list
- Ongoing prospecting for talent, capital and deal flow
- Profit and Loss consultancy
- Cultural engagement and strategy
- Custom event planning and negotiation with over 30 active venues
- Free access to all Spilt Social programs and events
- Custom marketing and sales campaigns

Please contact our event lead, Josiah Myers for further information



# EVENT COHOSTS



Josiah Myers

CEO and Founder

Spilt Social



Vanessa Shannon

CSO

Spilt Social



Pat Klein

Operating Partner

Vessel Ventures



# PREVIOUS CHARITY RECIPIENTS



**PELOTONIA®**



**Foster the Future**



10% OF NET PROCEEDS ARE GRANTED  
TO A LOCAL CHARITY



# EVENT CONTACT



Josiah Myers is the former CEO and founder of a hotel brand he founded in his basement in 2018 and helped scale nationally to over 17 states. He has raised over \$10 million in series A, B and seed funding and is the owner of multiple hotels. Prior to starting his company he was a top 5 year over year sales executive for a third party recruiting and consulting firm with over 2000 associates globally. He has a passion for community building and philanthropy. Feel free to contact him directly for any questions, ideas or curiosities.

Josiah Myers, Founder and CEO

[josiah@spiltsocial.com](mailto:josiah@spiltsocial.com) 740-816-3222