



# THE MEMORIAL HOP

PRESENTED BY:

spilt social.  
FILL YOUR CUP





# THE BUSINESS HOP

*A CURATED NETWORKING EXPERIENCE*

**We're excited to announce The 3rd Edition of the Business Hop —a unique, invite only, relationship, networking event spanning three exciting areas at the acclaimed Ameriprise Financial House of Muirfield Village on the 7th hole fairway during the Wednesday before the Memorial Tournament.**

## **Event Details**

- **Date:** May 28th, 2025
- **Time:**
  - 4 PM – 4:30 PM (Checkin)
  - 4:30 – 6:30 PM (Hop Sessions)
  - 6:45 PM – 7:30 PM (Featuring Speakers and Closing Remarks)
  - 8 PM – Close of Event
- **Location:**
  - Ameriprise House at the Memorial Tournament – 7th hole.





# THE BUSINESS HOP

*A CURATED NETWORKING EXPERIENCE*

**The event will feature a unique event cocktails, hors d'oeuvres and a variety of prominent sponsors and vendors. This will be a curated networking experience aimed to connect Columbus's top business contributors and aspiring future leaders.**





To enhance your experience, we've curated an exciting schedule of activities designed to foster meaningful conversations, led by influential leaders in our community.

For this edition of the Business Hop, we are introducing a more dynamic, open-format networking event. Mentors and mentees will wear distinctively colored name tags, and participate in our facilitated outdoor activities, to promote ways to engage with one another.

Your admission includes access to all event programming, with 10% of the proceeds benefiting My Village Ministries, as well as unlimited food and drinks throughout the event.

# AGENDA



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# INVITATION AND ATTENDANCE PROCESS

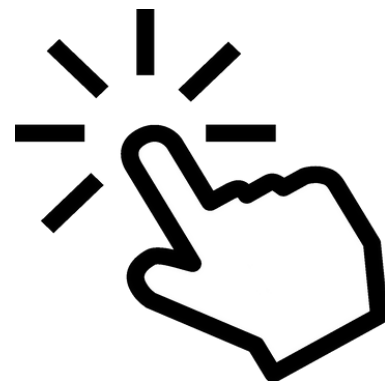
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**1**

Receive  
Invitation

**2**

Fill Out  
Application



**3**

Confirm and  
Complete  
Interview



**4**

Attend The  
Business Hop



# ATTENDEE TICKETS

## ELEVATE YOUR EXPERIENCE

<b>Early Bird – \$40</b>	<b>Tier 1 – \$50</b>	<b>Tier 2 – \$75</b>	<b>Day of – \$100</b>
<ul style="list-style-type: none"><li>• Access: First 75 Attendees</li><li>• Networking: Rotate through all four venues</li><li>• Activities: First access to matchmaking and gamification</li></ul>	<ul style="list-style-type: none"><li>• Access: Second 75 Attendees</li><li>• Networking: Rotate through all four venues</li><li>• Activities: Second access to matchmaking and gamification</li></ul>	<ul style="list-style-type: none"><li>• Access: Remaining Presale</li><li>• Networking: Rotate through all four venues</li><li>• Activities: Third access to matchmaking and gamification</li></ul>	<ul style="list-style-type: none"><li>• Access: Day of ticket price</li><li>• Networking: Rotate through all four venues</li><li>• Activities: Grouped with other day of attendees</li></ul>



# ABOUT SPILT SOCIAL

At [Spilt Social](#), we're revolutionizing the networking landscape by bridging the gap of the old school networking model by fostering intentional environments where modern professionals can thrive.

Inspired by innovative yet simple concepts, out of the box thinking and a more curated approach, we're dedicated to fostering genuine connections and unforgettable experiences.

Join us as we push the professional networking envelope forward in the Greater Columbus area — [Follow us on Instagram!](#)

In a world where traditional social clubs often miss the mark, Spilt Social emerges as the game-changer. We're here to fill the gap left by exclusivity-driven venues with a vibrant, dynamic space designed for the modern professional. Inspired by the innovative spirit companies like Soho House and VIP City, our mission is to create a community where authenticity and meaningful connections flourish.

Our vision is clear: transform the social scene into a realm of genuine interaction and unparalleled experiences. Join us in redefining networking and community engagement where every moment counts and every connection matters.



# WHY PARTNER WITH SPILT SOCIAL?

Align your brand with a groundbreaking event that is setting new standards in networking. By sponsoring Spilt Social or attending our events, you're joining a movement that champions authenticity, connection, and innovation. We expect **500 attendees, ranging from ages 25-55 that work in high growth fields and are in leadership positions or are in the top of their companies.**

Ready to make an impact?  
Contact us at [josiah@spiltsocial.com](mailto:josiah@spiltsocial.com) or  
740-816-3222 to secure your sponsorship and be  
part of an unforgettable experience.







# Rules of Engagement

NO HARD SELLING OR SOLICITING OF ANY KIND WILL BE ALLOWED. ATTENDEES WHO VIOLATE THIS RULE WILL NOT BE ACCEPTED BACK TO FUTURE SPILT HOSTED NETWORKING EVENTS.



PREVIOUS  
SPONSORS

PELOTONIA®

lower®

Ameriprise  
Financial

Solyco  
Capital



BACARDÍ



AIP  
AFFINITY INSURANCE PARTNERS

mb  
The Middlefield  
Banking Company

HYLANT

ORBIT MEDIA  
GROUP

MANDRAKE  
ROOFTOP | COLUMBUS

C  
YOUR  
CONCIERGE  
MD



real | THE  
ELITE  
COLLECTIVE

BREAKAWAY

TOWNHALL

TAN WOLF

Red Bull

CYRANNUS

OHIO ANGEL  
COLLECTIVE

Columbus  
ROOFING Co.

ARMADA  
TALENT GROUP



# SPONSORSHIP LEVELS

## **Presenting Sponsorship | \$5,000**

- Event Naming Rights: “Presented by <Your Brand>”
- Pre, during and post event consultancy including planned introductions to potential investors, candidates for hire, clients and more.
- Access to full event attendee list
- 2-3 planning sessions before the event to review attendee list, marketing and sales objectives
- Exclusive Promotion: 3 social media story posts and 1 email campaign
- Prominent Signage: At the entrance and throughout the event
- Logo Placement: On all event materials
- Top Booth Selection: Premium location and size
- Speaking Opportunity: 2-minute address at one of the segments
- VIP Access: 6 General Admission tickets



# SPONSORSHIP LEVELS

## **Platinum Sponsorship | \$3,000**

- 2 planning sessions before the event to review attendee list, marketing and sales objectives
- Access to full event attendee list
- Exclusive Promotion: 3 social media story posts and 1 email campaign
- Prominent Signage: At the entrance and throughout the event
- Logo Placement: On all event materials
- Top Booth Selection: Premium location and size
- Speaking Opportunity: 2-minute address at one of the segments
- VIP Access: 4 General Admission tickets



# SPONSORSHIP LEVELS

## Gold Sponsorship | \$1,500

- Logo Placement: On all event marketing materials
- Social Media Shout-Out: 2 story posts and one email campaign
- Gold-Level Signage: Prominent display at the event
- Booth Selection: Secondary location with 6ft table
- Access: 2 General Admission tickets



# SPONSORSHIP LEVELS

## Ongoing Custom Sponsorship

Spilt Social offers a limited number of firms the ability to engage in ongoing custom consultancy leveraging our full range of programming and community from digital marketing, social media and small groups to social, business and wellness events. We do this by offering a full range of custom sales and marketing initiatives to ultimately drive ROI to your firm.

Our pricing and engagement is fully custom and can include but is not limited to:

- Specific persons prospecting: IE if you have a specific contact you are prospecting, we will tactfully work with you to attract them to the ideal event for an introduction
- Custom digital marketing and social media campaigns
- Logo placement at all events or a targeted amount of events
- On going prospecting and introductions to targeted leads within our community
- Ongoing access to attendees list
- Ongoing prospecting for talent, capital and deal flow
- Profit and Loss consultancy
- Cultural engagement and strategy
- Custom event planning and negotiation with over 30 active venues
- Free access to all Spilt Social programs and events
- Custom marketing and sales campaigns

Please contact our event lead, Josiah Myers for further information



# EVENT COHOSTS



Josiah Myers  
CEO and Founder  
Spilt Social



Pat Klein  
Operating Partner  
Vessel Ventures



# CHARITY BENEFIT



10% OF NET PROCEEDS WILL BE GRANTED  
TO MY VILLAGE MINISTRIES.



# EVENT CONTACT



Josiah Myers is the former CEO and founder of a hotel brand he founded in his basement in 2018 and helped scale nationally to over 17 states. He has raised over \$10 million in series A, B and seed funding and is the owner of multiple hotels. Prior to starting his company he was a top 5 year over year sales executive for a third party recruiting and consulting firm with over 2000 associates globally. He has a passion for community building and philanthropy. Feel free to contact him directly for any questions, ideas or curiosities.

Josiah Myers, Founder and CEO

[josiah@spiltsocial.com](mailto:josiah@spiltsocial.com) 740-816-3222