



WAGS TO WISHES

5TH ANNUAL

NAPLES PUPPY PROM

CANDY LAND

A Sweet Second Chance

2027

SPONSORSHIP OPPORTUNITIES



MARCH 6TH 2027 · NAPLES JET CENTER · NAPLES, FLORIDA

A CELEBRATION OF HOPE, COMPASSION, AND SECOND CHANCES.

Welcome to **NAPLES PUPPY PROM**

Once a year, Naples' most pet obsessed people get dressed up, gather in one room, and raise a genuinely unreasonable amount of money for local pets and the people who love them.

The 2027 edition's theme is **CandyLand: A Sweet Second Chance**, featuring adoptable pets, dancing, entertainment, an unforgettable auction, and plenty of reasons to stay on the dance floor.

This year, we're taking over **Naples Jet Center**, for our biggest puppy prom yet.

Black tie optional. Pet hair mandatory.

LEARN MORE AT: WWW.NAPLESPUPPYPROM.COM | PHOTOGRAPHY BY: [SOPHIA WEA](#)



NAPLES PUPPY PROM 2027 🐾 SPONSORSHIP OPPORTUNITIES

WAGS TO WISHES IS A 501(C)(3) NONPROFIT ORGANIZATION. YOUR DONATION MAY BE TAX DEDUCTIBLE; PLEASE CONSULT YOUR TAX ADVISOR. TAX ID#: 99-0867297

ABOUT THE ORGANIZATION



WAGS TO WISHES

OUR MISSION

NO FAMILY SHOULD LOSE A PET OVER A BILL THEY CAN'T PAY

At **Wags to Wishes**, we help keep pets where they belong: at home, with the families who love them. Through veterinary financial assistance, pet food support, medications, essential care, and crisis resources, we help Southwest Florida families overcome barriers so their pets can stay healthy, cared for, and by their side.



VETERINARY FINANCIAL ASSISTANCE

Help with care that could otherwise force an impossible choice.



FOOD, MEDICATIONS & ESSENTIALS

Support with the everyday costs that help keep pets healthy at home.



CRISIS & SURRENDER PREVENTION

Resources and short-term support to help families keep pets during difficult times.

LEARN MORE AT: WWW.WAGSTOWISHESNAPLES.COM | [DOWNLOAD OUR 2025 IMPACT REPORT](#)

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THE 2027 AMBITION

\$500,000

FOR THE PETS AND THE
PEOPLE WHO LOVE THEM

In 2027, Wags to Wishes is setting our BIGGEST goal yet: to raise \$500,000 across the year to help local families keep their pets healthy, cared for, and at home.

WHERE THE MONEY GOES



VETERINARY
FINANCIAL
ASSISTANCE



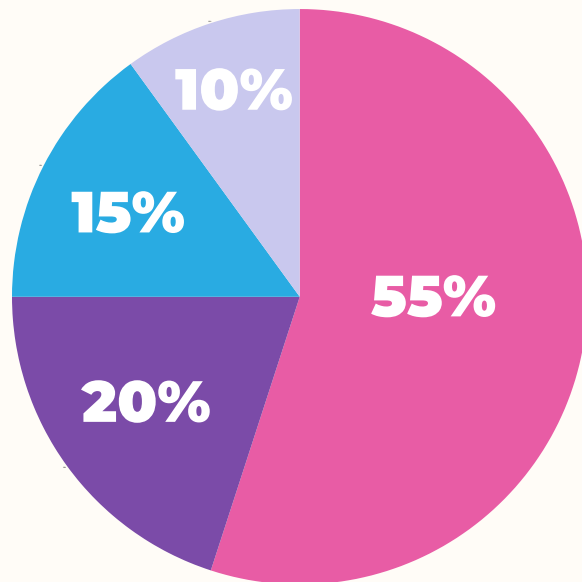
FOOD,
MEDICATIONS
& ESSENTIALS



CRISIS &
SURRENDER
PREVENTION



PROGRAM
DELIVERY



ONLY 48 SPONSORSHIP SPOTS AVAILABLE

Our 2027 Puppy Prom Sponsorship program is limited to just 48 partners.

Together, those 48 sponsorships can unlock **\$240,000** toward our goal **\$500,000** annual fundraising goal.

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PUPPY PROM IMPACT

260+

GUESTS UNITED FOR THE CAUSE

\$115K

RAISED AT PUPPY PROM 2026

5

YEARS OF PUPPY PROM



MORE THAN **ONE** NIGHT.

Puppy Prom turns one unforgettable evening into year-round impact for pets and families in our community.



FUNDING YEAR-ROUND IMPACT

Helping provide the resources Wags to Wishes needs to serve local pets and families.



CONNECTING PETS WITH PEOPLE

Bringing adoptable dogs directly into a room filled with hundreds of potential advocates and supporters.



RALLYING OUR COMMUNITY

Bringing local businesses, supporters and animal advocates together for one shared mission.

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SPONSORSHIP LEVELS

	PRESENTING \$25,000	PLATNIUM PAW \$10,000	GOLDEN PAW \$5,000	SILVER PAW \$2,500	BRONZE PAW \$1,000
AVAILABILITY	ONLY 1	ONLY 5	ONLY 5	ONLY 10	ONLY 15
EVENT TICKETS	10 PRIVATE TABLE	6 RESERVERED SEATS	4 RESERVERED SEATS	2 TICKETS	1 TICKETS
Category Exclusivity					
Featured Event Moment					
Dedicated Sponsor Spotlight					
Premier Event Recognition					
Featured Social Recognition					
Reserved Seating					
Renewal Priority					

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WHAT EACH LEVEL INCLUDES

ONLY
1
AVAILABLE

EXCLUSIVE PRESENTING SPONSOR

10 GUESTS • PRIVATE TABLE

\$25,000

- 🐾 Exclusive “Naples Puppy Prom presented by [Sponsor Name]” designation
- 🐾 Category exclusivity throughout the event
- 🐾 Dedicated sponsor spotlight
- 🐾 Premier private table with 10 event tickets
- 🐾 First opportunity to renew for 2028
- 🐾 Premier event recognition across marketing, social media & event signage

PLATNIUM PAW

5 AVAILABLE • 6 GUESTS

\$10,000

- 🐾 Featured event moment
- 🐾 Dedicated sponsor spotlight
- 🐾 Premier event recognition
- 🐾 Featured social recognition
- 🐾 6 reserved seats
- 🐾 2028 Renewal priority

GOLDEN PAW

5 AVAILABLE • 4 GUESTS

\$5,000

- 🐾 Premier event recognition
- 🐾 Featured social recognition
- 🐾 4 reserved seats
- 🐾 Special event recognition

SILVER PAW

10 AVAILABLE • 2 GUESTS

\$2,500

- 🐾 Premier Event recognition
- 🐾 Featured social recognition
- 🐾 2 event tickets

BRONZE PAW

15 AVAILABLE • 1 GUEST

\$1,000

- 🐾 Featured social recognition
- 🐾 1 event ticket

**** Sponsorship must be secured and camera-ready artwork received no later than 1/6/2027 to be included in printed event materials. Sponsorships are fulfilled in the order received; category exclusivity is granted on a first-come basis. For updated sponsorship availability please [click here](#). ****

Want to talk about additional Sponsorship opportunities and benefits? Contact:
Marianna Clark - Director of Sponsorships | (508) 954-4604 | wagstowishescharity@gmail.com

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JOIN US IN MAKING AN **IMPACT.**

YOUR PARTNERSHIP HELPS TURN ONE UNFORGETTABLE NIGHT INTO YEAR-ROUND SUPPORT FOR LOCAL PETS AND THE FAMILIES WHO LOVE THEM. TOGETHER, WE CAN MAKE THE 5TH ANNUAL NAPLES PUPPY PROM OUR MOST IMPACTFUL YEAR YET.

CLICK BELOW TO

BECOME A 2027 PUPPY PROM SPONSOR

SPONSORSHIP INQUIRIES:

MARIANNA CLARK | DIRECTOR OF SPONSORSHIPS
(608) 954-4604
WAGSTOWISHESCHARITY@GMAIL.COM



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