



# enzymes

SAFE NATURAL SUSTAINABLE

## LIQUID LAUNDRY DETERGENT

ITEM #: 600163

## BIOZYME™ DISH SOAP CONCENTRATE

ITEM#: 600062

## LAUNDRY STAIN REMOVER

ITEM#: 600056

## BRIGHT & WHITE LAUNDRY + HOME BOOSTER

ITEM#: 600066

## CARPET STAIN REMOVER

ITEM#: 600001

## OVEN AND GRILL CLEANER

ITEM#: 600006

## MATTRESS CLEANER

ITEM#: 600008

## ODOUR ELIMINATOR CONCENTRATE

ITEM#: 600020

## SPORTZYME

ITEM#: 600007

## ULTRAZYME™ DISHWASHER POWDER

ITEM#: 403474

## MICROFIBER CLEANER LAUNDRY BOOSTER

ITEM#: 600016

In line with our Mission to radically reduce chemicals, Norwex® formulates its household products to perform specific functions and solve common cleaning problems. Our products typically contain several enzyme types to create a unique blend that ensures optimal cleaning performance. Because enzymes are able to target specific proteins, fats and other organic matter, they provide many advantages over synthetic cleaning chemicals. They're also much more compatible with the environment as they don't release phosphates or other impurities.

### What are enzymes?

Enzymes are proteins that act as natural catalysts to efficiently break down dirt and stains so they wash away more easily.

### Why does Norwex use enzymes?

Because enzymes are so efficient at breaking down organic stains, just a small amount can provide significant cleaning benefits. This offsets large amounts of chemical ingredients required for many products to be effective.

- Incorporating enzymes allows for the reduction of harmful ingredients.
- Enhanced cleaning power in more compact products reduces environmental impact.
- Natural, not petroleum-based.
- Biodegradable and milder than harsh surfactants.
- Safe for humans and the environment with proven low toxicity.

Norwex uses enzymes from natural origin, using a biofermentation process. Extensive testing has proven them safe for use in household cleaners. Norwex formulas take advantage of these benefits, which ultimately reduces the overall chemical burden on humans and the planet.

### Did you know?

Because a single enzyme will typically catalyze around 10,000 chemical reactions per second, only a tiny amount is needed to have a huge effect, making them perfect for concentrated products. In fact, multi-enzyme blends can replace up to 25% of the surfactants in a typical laundry detergent without compromising the cleaning effect, resulting in a more sustainable, yet effective, detergent.

Enzymes also work well with biotic ingredients; learn more [here](#).

### How Enzymes Work:

