TITLE: Behind the Scenes at Aims Community College PRODUCER: Mac Umberger

DIRECTOR: _____ CLIENT: Communication Media Department at Aims Community College

LENGTH: 00:30:00:00

VIDEO	AUDIO
HOST STANDS IN FRONT OF THE SET WITH THE BOOM MIC IN THE FRAME BOOM MIC IS MOVED OUT OF THE SHOT HOST SHAKES OUT THEIR NERVES AND GIVES A THUMBS-UP HOST STANDS CONFIDENTLY IN FRONT OF THE CAMERA FOR INTRO	"DIRECTOR" (VOICE-OVER): Boom you're in the shot! Are we rolling? Talent ready? Okay. In five, four, three, two, one Action! HOST:
CUT TO: SHOT OF AIMS COMMUNITY COLLEGE CUT TO: TO STUDENT ENTERING ED BEATY	Have you ever wondered what it's like to work behind the scenes of television? Or you may have wondered about what it takes to be a radio show host. HOST (V.O.): At Aims Community College located in Northern Colorado, you can explore these careers within the Communication Media Department. The Communication Media Department, also referred to as the Com. Media Department is
MOTION GRAPHICS WITH PROGRAMS	Our department offers both Applied Science associate degrees and certificates. The programs we offer are Audio Production, Radio Production, Television & Video Production, Video Editing & Effects Production, Media Writing, and Journalism.

CUT TO PATRICK HESSE OUTSIDE OF COMM. MEDIA DEPARTMENT

Before we continue let's go for a tour of the place that Com. Media calls home.

PATRICK HESSE:

Hello, I am Patrick Hesse, the radio coordinator of the Aims Communication Media department.

INSERT PATRICK TOUR DIALOGUE

PATRICK WALKS THROUGH EACH PART OF THE DEPARTMENT INCLUDING:

EQUIPMENT CHECK OUT

GREEN SCREEN STUDIO

RADIO STATION

AUDIO RECORDING STUDIOS

STUDIO AND CONTROL ROOM

MOTION GRAPHICS MATCHING DIALOGUE

HOST (V.O.):

Following your time at Aims some of the careers you could expect to do are: Television or News Director, Sound Designer, Audio Producer, Radio Host, Copy editor, Social Media Manager

There are many other careers you can do with your training here.

CUT TO HOST WALKING TO BH 137 (COMPUTER LAB)

HOST:

The Communication Media Department here at Aims strives to teach students the necessary skills to thrive in real work settings post-graduation.

Students may take a variety of different courses to make them well-rounded in the field.

Journalism and Media Writing students can expect to take classes such as Media News and Reporting, Investigative Reporting, Writing for Television and Radio, and Corporate Scriptwriting. Students should also expect to learn computer software programming that is up to HOST WALKS INTO BH137 WHERE industry standard while here in the STUDENTS WORK ON DIFFERENT Communication Media Department at Aims. **PROGRAMS** HOST: Audio students learn audio production and editing programs like Adobe Audition, Pro Tools, and Music Instrument Digital Interface. CLOSE UP ON STUDENT WORKING ON **COMPUTER FOR AUDIO** HOST (V.O.): For our video students, we offer classes that work with industry-standard programs such as Adobe Premiere Pro, Avid Media Composer, Final Cut Pro, Adobe After CLOSE UP ON STUDENT WORKING ON Effects, and Cinema 4D. COMPUTER FOR VIDEO HOST (V.O.): For a complete list of course offerings please go to the programs tab on the Aims Community College website. SHOW HOW TO GET TO THE AIMS HOST: WEBSITE THEN THE PROGRAMS TAB Students here have access to computer labs with editing programs to work on outside their classes. HOST WALKS UP THE STAIRS OF THE Additionally, students have access to laptops STUDENT COMMONS with the same programs through the Aims library known as the learning commons. CAMERA PANS TO SHOW A STUDENT CHECKING OUT A LAPTOP FROM THE LIBRARY HOST (V.O.)

FOOTAGE OF STUDENTS WORKING IN THE CONTROL ROOM AND STUDIO.

SHOW STUDENT VISUAL-ONLY EXAMPLES OF PROJECTS

For those in the Television & Video Production program, you will be taught how to operate studio-grade cameras in our studio as well as the intricate processes of running a show such as a news broadcast as a team.

All students will be given the practice and training in every type of role on set so that when it comes time for entering the industry they are well prepared.

SHOW STUDENTS TALKING ON THE RADIO

As for the radio students, they will be taught how to run a radio station by taking classes and by running the Aims Community College Student Radio.

HOST STANDS IN FRONT OF GREEN SCREEN WITH STUDENT OPERATING CAMERA IN FRAME HOST:

The most important thing to note about our programs in the Communication Media Department is that we are strong believers in hands-on learning being essential for success in the media industry.

STUDENT GIVES TESTIMONIAL

INSERT STUDENT TESTIMONIAL #1

HOST STANDS

HOST (V.O.): Students here at Aims Community College's Communication Media Department will be given many different opportunity to create work that they can use for the resume and portfolios.

CLIPS OF DIFFERENT STUDENT PROJECTS DISPLAYED AND BEHIND THE SCENES FOOTAGE OF STUDENTS WORKING Commercials, News Segments, Podcasts, Narratives, Articles, and so much more.

SHOW CLIPS OF LIVE IN STUDIO A PAST VIDEOS AS WELL AS BEHIND THE SCENES FOOTAGE

To highlight one special opportunity students here have to work on is Live in Studio A, a video project that films local bands. Students will be given the opportunity to work as cameraman, floor managers, and audio technicians.

DISPLAY GRAPHIC WITH LIVE IN STUDIO A INFORMATION

Are you a part of a band? Feel free to email ____to be a part of the Live in Studio A 2024 season.

HOST:

Our department is top of the line and the instructors here are there to help throughout your Aims journey.

CUT TO: ERIC GIVING HIS BLURB

ERIC TAYLOR:

I am Eric Taylor, one of the faculty members here in the Communication Media Department at Aims Community College.

Insert Blurb

CUT TO: DAVE GIVING HIS BLURB

DAVE FARRELL:

Insert Blurb

SHOTS OF DIFFERENT CLASSROOMS AND CLASSES DEMONSTRATING THE CLASS SIZES

HOST (V.O.)

Class sizes here in the Communication Media Department at Aims Community College are small with most classes being no larger than 20 students.

STUDENT GETS ONE-ON-ONE HELP FROM INSTRUCTOR

With smaller class sizes, students can get more one-on-one training from their instructors.

STUDENT GIVES THEIR TESTIMONIAL

INSERT STUDENT TESTIMONIAL #2

STUDENT GIVES THEIR TESTIMONIAL IN A DIFFERENT LOCATION

INSERT STUDENT TESTIMONIAL #3

STUDENT GIVES THEIR TESTIMONIAL IN A DIFFERENT LOCATION

INSERT STUDENT TESTIMONIAL #4

HOST WALKS TO STAND IN FRONT OF THE ORIGINAL SET FROM THE BEGINNING HOST:

Our department's different program offerings in Audio Production, Radio Production, Television & Video Production, Video Editing & Effects Production, Media Writing, and Journalism are made for everyone.

CUT TO SHOTS OF DIFFERENT STUDENTS IN THE DEPARTMENT

HOST (V.O.):

Whether you have no experience or have been in the industry for years here you will be a part of a community of like-minded individuals who are all looking to learn more about the world of Media.

Aims Community College's Communication Media Department is here to teach the next generation of creative minds in visual and audio mediums.

HOST STANDS IN FRONT OF OG SET IN FRAME

I invite you to come experience the wonders of our department, for you never know what projects we have up our sleeves.

CAMERA PULLS OUT SLOWLY SHOWING THE REST OF THE SET

HOST:

And with that, I think it's safe to say...

"DIRECTOR": THAT'S A WRAP!

PAN OVER TO THE "DIRECTOR" WHO STANDS WITH A HEADSET