

# MacKenzie Olivia Umberger

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## WORK EXPERIENCE

Ram+

**Showrunner (Internship)**

**January 2024 - Current**

Showrunner and Director for the shows *Ramferno* and *Dining Hall Dating* that were created exclusively for Ram+, the free digital streaming service for Colorado State University. Helps with scheduling, casting, scripting, filming, and editing. Manages productions in every stage, allowing the crew to create a quality product. Secured a brand sponsorship for *Ramferno*.

**Live in Studio A**

**Camera Person / Floor Manager (Temporary)**

**March 2023**

Worked as a camera person and a floor manager for a live recorded video series that featured local bands hosted by Aims Community College.

## SKILLS

### Softwares

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe Audition
- Final Cut Pro
- Avid Media Composer
- Cinema 4D

### Media Writing

- Print
- Web
- Video (Narrative & News)
- Audio
- Social Media
- Advertisement

### Production

- Scheduling
- Casting
- Audio and Video Equipment
- Youtube, TikTok, Instagram, and Facebook Video Formats
- Analytics

## EDUCATION

**Bachelor of Arts, Fall 2025**

Major: Journalism and Media Communication  
Colorado State University

**Associates of Applied Science, Fall 2023**

Major: Video Editing & Effects Production  
Aims Community College

**Associates of Applied Science, Fall 2023**

Major: Television & Video Production  
Aims Community College

**Associates of Applied Science, Fall 2023**

Major: Media Writing  
Aims Community College

## MEMBERSHIPS & HONORS

**Broadcast Education Association**

**February 2022 - Current**

Student Member

2024-25 BEA Founders Scholarship Recipient

2024 RAB Scholar

2025 BEA On-Location Panelist

**Alpha Epsilon Rho**

**March 2024**

Honors Society for Electronic Media

**Women in Film & Media Colorado**

**April 2023 - Current**

Student Member