

Mackenzie Olivia Umberger

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WORK EXPERIENCE

Ram+

Showrunner (Internship)

January 2024 - Current

Showrunner and Director for the shows *Ramferno* and *Dining Hall Dating* that were created exclusively for Ram+, the free digital streaming service for Colorado State University. Helps with scheduling, casting, scripting, filming, and editing. Manages productions in every stage, allowing the crew to create a quality product. Secured a brand sponsorship for *Ramferno*.

Live in Studio A

Camera Person / Floor Manager (Temporary)

March 2023

Worked as a camera person and a floor manager for a live recorded video series that featured local bands hosted by Aims Community College.

SKILLS

Softwares

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe Audition
- Final Cut Pro
- Avid Media Composer
- Cinema 4D

Media Writing

- Print
- Web
- Video (Narrative & News)
- Audio
- Social Media
- Advertisement

Production

- Scheduling
 - Casting
 - Audio and Video Equipment
 - Youtube, TikTok, Instagram, and Facebook Video Formats
 - Analytics
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EDUCATION

Bachelor of Arts, Fall 2025

Major: Journalism and Media Communication
Colorado State University

Associates of Applied Science, Fall 2023

Major: Video Editing & Effects Production
Aims Community College

Associates of Applied Science, Fall 2023

Major: Television & Video Production
Aims Community College

Associates of Applied Science, Fall 2023

Major: Media Writing
Aims Community College

MEMBERSHIPS & HONORS

Broadcast Education Association

February 2022 - Current

Student Member

2024-25 BEA Founders Scholarship Recipient

2024 RAB Scholar

2025 BEA On-Location Panelist

Alpha Epsilon Rho

March 2024

Honors Society for Electronic Media

Women in Film & Media Colorado

April 2023 - Current

Student Member