

Mackenzie Olivia Umberger

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WORK EXPERIENCE

Aims Community College

Video Production Tutor

January 2026 - Current

Assists students with working with video editing softwares including Adobe Premiere Pro, After Effects, Cinema 4D, and Final Cut Pro.

Ram+

Showrunner - Internship

January 2024 - Current

Showrunner and Director for the show, *Ramferno*, created exclusively for Ram+, the free digital streaming service for Colorado State University. Manages team with scheduling, casting, scripting, filming, and editing. Secured a brand sponsorship for *Ramferno*. Additionally assists with website management and graphics work.

SKILLS

Production

- Scheduling
- Casting
- Audio and Video Equipment
- Social Media Formats
- Film and Broadcasting
- Analytics & Website Management

Softwares

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe Audition
- Final Cut Pro
- Avid Media Composer
- Cinema 4D

Media Writing

- Print
 - Web
 - Video (Narrative & Broadcast)
 - Audio
 - Social Media
 - Advertisement
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EDUCATION

Bachelor of Arts, Spring 2026

Major: Journalism and Media Communication
Colorado State University

Associates of Applied Science, Fall 2023

Major: Video Editing & Effects Production
Aims Community College

Associates of Applied Science, Fall 2023

Major: Television & Video Production
Aims Community College

Associates of Applied Science, Fall 2023

Major: Media Writing
Aims Community College

MEMBERSHIPS & HONORS

Broadcast Education Association

February 2022 - Current

Student Member

2024-25 BEA Founders Scholarship Recipient

2024 RAB Scholar

2025 BEA On-Location Panelist

Alpha Epsilon Rho

March 2024

Honors Society for Electronic Media

Women in Film & Media Colorado

April 2023 - Current

Student Member