

# Mackenzie Olivia Umberger

inquiries@mackenzieolivia.com · mackenzieolivia.com · www.linkedin.com/in/mackenzieolivia

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## WORK EXPERIENCE

### Aims Community College Video Production Tutor

January 2026 - Current

Assists students with working with video editing softwares including Adobe Premiere Pro, After Effects, Cinema 4D, and Final Cut Pro.

### Ram+

### Showrunner - Internship

January 2024 - Current

Showrunner and Director for the show, *Ramferno*, created exclusively for Ram+, the free digital streaming service for Colorado State University. Manages team with scheduling, casting, scripting, filming, and editing. Secured a brand sponsorship for *Ramferno*. Additionally assists with website management and graphics work.

### Live in Studio A

### Camera Person / Floor Manager

March 2023 - December 2023

A camera person and a floor manager for a live recorded video series that featured local bands hosted by Aims Community College annually. Additionally assisted the recording of other Aims Community College events including intramural sports tournaments.

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## SKILLS

### Production

- Scheduling
- Casting
- Audio and Video Equipment
- Social Media Formats
- Film and Broadcasting
- Analytics & Website Management

### Softwares

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe Audition
- Final Cut Pro
- Avid Media Composer
- Cinema 4D

### Media Writing

- Print
  - Web
  - Video (Narrative & Broadcast)
  - Audio
  - Social Media
  - Advertisement
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## EDUCATION

### Bachelor of Arts, Spring 2026

Major: Journalism and Media Communication  
Colorado State University

### Associates of Applied Science, Fall 2023

Major: Video Editing & Effects Production  
Aims Community College

### Associates of Applied Science, Fall 2023

Major: Television & Video Production  
Aims Community College

### Associates of Applied Science, Fall 2023

Major: Media Writing  
Aims Community College