

AMAN MAHENDRU

WICA Membership: 05986

Cinematographer / Producer



Mumbai, MH 400104



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EXPERTISE

Camera Operation

Lighting

Focus Pulling

Production Narrative Development

Post Production Supervision

Production Optimization

EDUCATION

BACHELOR OF COMPUTER APPLICATIONS

Manav Rachna International University
2017 - 2020

CAREER SUMMARY

Cinematographer and Producer based in Mumbai, with a diverse body of work spanning films, web shows, TVCs, music videos and branded content. Transitioned into filmmaking in 2017 after a background in software development, bringing a problem-solving mindset to creative production. Experienced in both long and short format storytelling with a strong grasp of visual aesthetics, on-set workflows and post-production supervision. Also involved in production strategy and equipment planning, supporting production houses and agencies with both creative and technical direction.

PROFESSIONAL EXPERIENCE

CINEMATOGRAPHER & PRODUCER

JUN 2022 – PRESENT

Freelancer

Overseeing both the creative and executional aspects of video production, from concept development to final delivery. Worked across web shows, branded content, documentaries, music videos, and agency-led campaigns.

- Led visual development and creative direction for over 50 video projects, managing both agency briefs and independent productions
- Worked closely with directors and brand teams to translate scripts into cinematic visuals while maintaining production feasibility
- Handled budgeting, crew sourcing, scheduling, and vendor coordination across various production scales
- Spearheaded location recce, camera tests, and pre-production design, ensuring seamless transitions into shoot days
- Directed multi-cam crews and managed post-production pipelines, including edit supervision, grading, and final deliveries
- Consulted for production houses on building in-house gear kits and streamlining camera department operations

CINEMATOGRAPHER & VIDEO EDITOR

JAN 2021 – JUN 2022

First Frame Studios

Focused on corporate films and high-end wedding cinematography while developing core technical and visual storytelling skills.

- Filmed and edited over 30 projects ranging from brand films to wedding documentaries.
- Collaborated with clients to understand briefs, create shot plans, and execute visual concepts
- Led on-set camera operations, lighting design, and color correction in post.
- Played a key role in refining the studio's visual style and workflow processes

PHOTOGRAPHER & EDITOR

FEB 2020 – JAN 2021

Photuvala Studios

Worked on family, maternity, and baby photography assignments while also contributing to video-based projects.

- Shot and edited over 90 photo sessions including newborns, families, and maternity portraits
- Built strong client rapport to ensure comfort during sensitive and emotional shoots
- Took initiative in editing workflows and contributed to the studio's early video content
- Gained foundational experience in video shooting and lighting setups

NOTABLE PROJECTS

- DOP

1. **CAPED** (Brand Film)
2. **Sabr** (Short Film)
3. **Bua Ji Namaste!** (Web – Show)
4. **Golu Ki Dulhan** (Web – Show)
5. **Swiggy XL** Launch Film (DVC)
6. **Copper Water** (DVC)
7. **Estiana Clothin Spring Collection** (DVC)

- ASSISTANT CINEMATOGRAPHER

1. **Mission Grey House** (Feature Film)
2. **Girhein** (Short Film)
3. **Aaina** (Web Show)
4. **Zuppee Ludo** (DVC)
5. **Tecno Camon 30** (DVC)
6. **Caprese Handbags** (DVC)
7. **Samsung Galaxy Foldables** (DVC)
8. **PokerBaazi** (DVC)
9. **Saas Bahu Achaar Pvt. Ltd.** (Web – Show)
10. **The Aam Aadmi Family Season 4** (Web – Show)
11. **Mahalya** (Short Film)

OTHER PROJECTS

- More than **30 YouTube** comedy sketches with various credits as DOP, AC and Gaffer.
- 5 Corporate Films shot for brands like Hindustan Unilever and HCL