



**Every student should have the opportunity to start their school year prepared for success!**

For more than a decade, Southbury Women's Club's (SWC) Operation Backpack event has provided backpacks and school supplies for the children of needy families in Southbury.

Working in conjunction with Southbury Social Services and Region 15 schools, the number of students in need of assistance is anonymously provided, and lists of required school supplies obtained. Last year, SWC helped over 75 students, and we anticipate helping over 90 students this year.

From pencils to scientific calculators, we make sure all students can start the year prepared.

With the generosity of Southbury residents and businesses, we are able to assist these families to ensure their children start the year off ready to succeed.

***We would love to include your business as a 2022 Operation Backpack Sponsor.***

(Attached are the various sponsorship and donor opportunities for your review.)

Please contact either one of us with any questions. Thank you for your time and consideration.

Together we can make a difference in our community!

Sue Dolan  
Operation Backpack Co-Chair  
Southbury Women's Club  
[SueDolan1014@gmail.com](mailto:SueDolan1014@gmail.com)  
203-994-0873

Sue Grom  
Operation Backpack Co-Chair  
Southbury Women's Club  
[suegrom31@yahoo.com](mailto:suegrom31@yahoo.com)  
203-206-6060



## 2022 SWC's Operation Backpack Sponsorship Opportunities

### **Platinum Sponsor - \$500** (*One sponsor at this level*)

- Everything mentioned in Gold Sponsorship, plus
- Sponsor's name will be mentioned in all press releases associated with Operation Backpack. A minimum of two social media postings will go out prior to the event.
- We will include the sponsor's name in our advertising for the event.

### **Gold Sponsors - \$250**

- Everything mentioned in Silver Sponsorship, plus
- Sponsor's logo or donor name will appear on all Operation Backpack media promotions.

### **Silver Sponsors - \$150**

- We will post your logo on our club's website while we are promoting Operation Backpack.
- Sponsor's name will be displayed in a "Thank You" ad placed in Voices.
- Social Media shout-out.

### **Sponsor a Filled Backpack - \$75**

- Social media shout-out.

### **Donation Options:**

- Make an online donation at: <https://southburywomensclub.org/operation-backpack>
- Mail a check payable to Southbury Women's Club (with "Operation Backpack" in the memo) to the following address: Southbury Women's Club P.O. Box 195 Southbury, CT 06488, or call one of us to arrange pickup.
- Purchase items on our Amazon Wishlist [SWC Operation Backpack Amazon Wish List](#)
- Share this information with your friends and family so they can also help Southbury Women's Club support our community.



Thank you for your interest in becoming a sponsor for our event! Please complete the information below and contact Sue Dolan or Sue Grom so we can include you in our marketing campaign immediately.

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone#: \_\_\_\_\_ Email: \_\_\_\_\_

Method of Payment:  Online  Mailed Check

Level of Sponsorship:

Platinum Sponsor - \$500

Gold Sponsor - \$250

Silver Sponsor - \$150

Backpack Sponsor - \$75

Once again, THANK YOU and have a great summer!

Sue Dolan  
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The Southbury Women's Club is a 501 (c) (3) charitable organization dedicated to serving the community through various public service projects. We support scholarships and charities including the Southbury Fuel Bank, Food Bank and Needy Fund, the Region 15 PTO Perpetual Fund, Safe Haven and Southbury Land Trust. In addition, "Operation Backpack" works with Southbury Social Services to provide needy students backpacks filled with school supplies each August. To learn more about our club and the charities we support, please visit our website at [www.southburywomensclub.org](http://www.southburywomensclub.org).