

PRESS RELEASE



FOR IMMEDIATE RELEASE

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Southbury Women's Club's Operation Backpack 2024 to provide school supplies for children of needy Southbury families.

SOUTHURY – With the last day of school barely behind us, *Southbury Women's Club's Operation Backpack* committee is already preparing for the new school year.

In partnership with Southbury Social Services, *Operation Backpack* annually provides school supplies for the children of needy Southbury families. In order to maintain anonymity, the backpack committee is first provided with a spreadsheet with a number for each family, along with the school and grade levels of their participating children. Next, school supplies are purchased, sorted and assembled by SWC member volunteers based upon each school's supply lists. Finally, they get delivered to Mary Silverman, Director of Southbury Social Services, in time to be distributed privately before the first day of school.

"Because of generous grants and the continued loyal support of local businesses and community members, SWC has been able to lighten the financial load of struggling Southbury families by equipping their children with back to school supplies similar to their peers, so they may start their school year, proudly ready to learn." says Sue Grom, *Southbury Women's Club* member and co-chair of *Operation Backpack*.

We extend special thanks to Connecticut Community Foundation and Mid-South Mustard Seed Fund for selecting *Operation Backpack* as a grant recipient, and to New Morning Market for inviting *Operation Backpack* to be a participant in their Bags for Change and Round Up for a Cause community outreach programs. To learn more about these generous organizations, as well as follow *Operation Backpack's* progress this summer, please visit our Facebook page: <https://www.facebook.com/operationbackpacksouthbury/> .

Those wishing to assist us in this worthy cause may purchase needed back-to-school supplies from our [Amazon Shopping List link](#), which can be found on our facebook page mentioned above, as well as our website <https://southburywomensclub.org/operation-backpack>. Items will ship directly to us for your convenience. Members of the community are also invited to learn more about all of the good that Southbury Women's Club does for the community by visiting our website: <https://southburywomensclub.org/> and our Facebook page: <https://www.facebook.com/southburywomensclub>.

The Southbury Women's Club is a 501 (c) (3) charitable organization dedicated to serving our community through various fundraising events and activities such as CT Arts & Eats, Operation Backpack, Southbury Turkey Trot 5k & Kid's Fun Run, and An Evening with Santa. As a result of the collaborative efforts of our dedicated members, supporters, and sponsors since 2001, SWC has donated over \$675,000 to local charities, scholarships and families in need with approximately 75% of all gifted funds being distributed within Southbury.

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