

The Actors Life Organization Co. – T.A.L.O

Donor Presentation



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Our Company

T.A.L.O – The Actors Life Organization is a 501(c)(3) nonprofit organization dedicated to the well-being and advancement of actors. We provide affordable education, career development, industry access, community, and financial support to help actors pursue their dreams without financial compromise.

Empowering Actors. Rewriting the Narrative.

We See You, We Hear You, We Care



Mission

Our mission is to remove the financial barriers that stand between actors and opportunity. Through affordable education, career resources, industry access, community support, and emergency financial assistance, we give actors the tools and opportunities they need to grow, thrive, and advance their careers.

No actor should have to put their dreams on hold because they can't afford to pursue them.

T.A.L.O Presents: A Talk With Talent - A Lead Actor Educational Panel



T.A.L.O Acting Class



The Problem

Talent shouldn't be determined by
who can afford to stay in the pursuit.

But unfortunately, it too often is.

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That's why T.A.L.O exists.

T.A.L.O

The Actors Life Organization Co.

Why We Matter

73.3% — Theatre workers surveyed who have considered leaving or already left the field because of financial constraints. (Theatre Communications Group, Heart, Hustle, Survival)

57% — U.S. artists worried about affording basic necessities such as food, housing, utilities, or healthcare. (NORC at the University of Chicago, National Survey of Artists)

\$15,000 — Median income from U.S. artists' primary jobs in the National Survey of Artists. (NORC at the University of Chicago, National Survey of Artists)

61% — Artists' primary jobs that are part-time. (NORC at the University of Chicago, National Survey of Artists)

29% — Arts alumni respondents in the 2025 SNAAP Pulse survey who were not working in the arts. (Strategic National Arts Alumni Project, 2025 Pulse Core Survey)

73% — Actors reported losing sleep because of money worries. (Actors' Trust, Spotlights and Shadows, 2026)

69% — Actors reported problems having enough money for day-to-day living expenses or paying bills. (Actors' Trust, Spotlights and Shadows, 2026)

39% — Actors had made late payments or missed payments entirely during the previous three years. (Actors' Trust, Spotlights and Shadows, 2026)

24% — Actors reported an extreme problem with not having enough savings to cover emergencies. (Actors' Trust, Spotlights and Shadows, 2026)

Why We Matter

SO WHAT IF ACTORS, OR OTHER ARTISTS, CHOSE TO QUIT FOR A MORE STABLE LIFE?

It would cause a serious reduction in art, purpose, drive, happiness, and healing, which would affect far more than entertainment; it would weaken our economy, culture, communities, education, innovation, and ability to preserve and share the stories of our time. Artists fuel industries that support millions of jobs, strengthen social connection, inspire creativity, preserve cultural identity, and help ensure that diverse experiences and perspectives are represented. Most importantly, when financial barriers force talented people out of the arts, we risk creating a world where artistic careers are determined not by talent or potential, but by who can afford to stay in the pursuit. When we lose an artist, we also lose the stories they may have told, the people they may have inspired, and the cultural and economic contributions they may have made.

COST REALITY

Based on T.A.L.O's review of prevailing Atlanta-area rates

The average cost of an acting class is between \$250 and \$400 for one class per week with no other benefits.

The average cost of audition taping is \$1 per minute, and it takes an average of 30 to 60 minutes to tape and edit an audition. In most cases, actors get multiple auditions per week.

The average cost of a workshop with an industry professional, like a talent agent or casting director, who creates opportunities for advancement is anywhere between \$175-\$1000.

(T.A.L.O offers two options for students: one class per week with free coached audition taping before or after class, one free one-on-one career consult/materials meeting per year, and discounts on headshots and events for only \$100/mo; **or** unlimited weekly classes, unlimited coached audition taping, unlimited one-on-one career consults, free access to all workshops and events, three free private coaching lessons per year, and discounts on headshots for only \$200/mo. For non-students, we offer audition taping for nearly half the cost. Our workshops have always ranged from \$50 to \$85 and have never exceeded that amount. We've also partnered with headshot photographers to offer discounts to actors seeking their services.)

The Solution

T.A.L.O removes financial barriers by creating affordable education, industry access, community, and financial support for actors. We provide affordable classes and workshops so actors can train consistently and gain opportunities to be seen, signed, and discovered; networking and community-building experiences that foster meaningful industry relationships and peer support; and emergency financial assistance to help actors facing hardship stay on their path.



T h e A c t o r s L i f e O r g a n i z a t i o n C o .

The Annual Ask

HELP US RAISE \$305,000 ANNUALLY

\$160,000 — The Fund

Emergency financial assistance for actors experiencing hardship, up to \$40k per quarter.

\$35,000 — Affordable Education

Annual training facility rent and supplies.

\$30,000 — Dreams & Opportunities

An annual amount to produce 1 to 2 workshops, panels, networking, and community-building events per month, providing industry access and advancement opportunities.

\$80,000 — Operations & Capacity

Annual staffing, technology, insurance, administration, marketing, and outreach.

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PLUS, A ONE-TIME \$15,000 Facility Expansion Grant

A one-time donation to secure a consistent space of our own for classes, audition taping, workshops, and programming.

Affordable Education

Our Affordable Education Program makes professional acting training accessible regardless of financial circumstance. Starting at just \$100 per month, actors receive high-quality, affordable training with unprecedented perks and benefits, while every dollar earned supports T.A.L.O's mission, programs, resources, and assistance for the acting community.



Our Core Programs

Dreams & Opportunities

Our Dreams & Opportunities Program connects actors with industry professionals, career opportunities, and one another through affordable workshops, panels, networking events, and community-building events. These experiences give actors opportunities to learn, build relationships, be seen, and potentially be discovered or signed, without the financial barriers that often limit access.

THE FUND

The Fund provides emergency financial assistance to qualified Georgia actors facing unexpected hardship. Eligible actors can receive support for urgent needs such as housing, vehicle expenses, and training costs, helping financial emergencies from disrupting their lives and career development. Assistance is provided based on individual circumstances and available funding.

SPONSOR A STUDENT

\$1,200 will enable a student on a standard membership to take acting classes for one year. **\$2,400** will enable a student on a plus membership to attend for one year.

PROGRAM PARTNER

\$5,000–\$10,000+ will fund a branded workshop or event that enables actors to be educated, seen, and discovered by industry professionals, network, and build community. The higher the donation, the higher the scale of the event or initiative.

LEGACY PARTNER

\$20,000+ can create a lasting impact through a transformational gift. Eligible donors may receive naming recognition for a T.A.L.O program, initiative, scholarship fund, or designated space.

Specific Donor Opportunities

Direct support

RECURRING DONOR

\$100–\$5,000 per month helps us sustain our programs and funds our administrative and operating expenses so we can continue providing the services that actors need most.

THE FUND

Any donation is greatly appreciated. You may donate specifically to The Fund, which is a pool of money used to support actors who need emergency financial assistance. The goal for this program is to raise **\$40,000** per quarter.

Our impact

In only 2 years

1,000+

Actors meaningfully impacted

In just over 2 years, we've brought over a thousand actors together for education, advancement, networking, and community building – which has created real impact.

300+

Actors educated and mentored

Through Atlanta's most affordable acting classes, complete with unmatched perks, resources, and career development opportunities.

200+

Actors connected with talent agents

Through our affordable Think Like an Agent workshop series and networking events.

20%+

Secured representation or a meeting

Which provided an opportunity for career advancement.

100+

Actors introduced to casting directors

Through our affordable Think Like a Casting Director workshop series and networking events.

\$16,000+

Emergency assistance distributed

Underwritten solely by the board.

7,000+

Social media community

Built an organic digital community of more than 7,000 followers in a short amount of time.



Just a Few Testimonials



First of all, I am truly grateful to have found such an amazing organization geared towards helping artists when met with difficult or unexpected circumstances. This could not have come at a better time. May God continue to have his hands on this organization to keep being a blessing, and may we all come together to bless T.A.L.O in whatever capacity that may be possible. From the bottom of my heart, thank you!

A. Bell



I'm so glad I discovered T.A.L.O. This organization assisted me when I needed help. The application was easy to submit. They gave me a decision very quickly. don't hesitate to reach out to them if you need financial assistance.

Dana Wachtel



This organization is a game changer and a Godsend!! Actors receive top-notch quality education about all aspects of the industry at an affordable rate. It almost seemed too good to be true, but it is true, and I am grateful.

Kimberly Webb

Celebrity Involvement

Established actors and entertainment professionals have donated their time and expertise to help T.A.L.O educate, inspire, and create opportunities for developing actors.

T.A.L.O IS HERE EVENT



T.A.L.O PRESENTS - ACTORSGIVING 2024



TA.L.O PRESENTS - A TALK WITH TALENT - A LEADING ACTOR PANEL



Where We're Going

- Secure a dedicated home for T.A.L.O programming.
- Build The Fund to provide up to \$40,000 in emergency assistance each quarter.
- Expand affordable education to serve 500 actors annually.
- Create more industry-access opportunities connecting actors with agents, casting directors, producers, and other decision-makers to help advance more careers.
- Gain more supporters like you.





US IN ACTION





Amondre D. Jackson-Oglesby

Amondre Oglesby, professionally known as Amondre D. Jackson, founded T.A.L.O in 2024 after more than a decade as an actor, writer, and filmmaker. His firsthand experience in the entertainment industry revealed a critical need: better financial accessibility to the education, resources, support, and opportunities required to build an acting career.

Amondre holds a B.S. in Business Management & Leadership, Summa Cum Laude, and an MBA in Human Resource Management. As an actor, his credits include One Night in Miami, Netflix's Miss Governor, and CBS's Beyond the Gates. Combining his experience in entertainment, business, and leadership, Amondre founded T.A.L.O to help create an industry where actors can pursue their potential without financial compromise.

The Founder

The Actors Life Organization Co. – T.A.L.O
Thank You For Your Support



Join Us

Help ensure talent and potential, not financial circumstance, determine how far an actor can go.

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DONATE • PARTNER • SPONSOR

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