



## **North Atlantic Fastpitch Privacy Policy**

North Atlantic Fastpitch takes your privacy seriously.

You can take comfort in the way we protect your personal information. We will retain and safeguard your personal identifiable information only as long as necessary to maintain your account and achieve the desired objectives. Thereafter we will continue to store your information for a period of time in order to provide excellent customer service. Acceptance of our Terms & Conditions and Privacy Policy is required to become a client of North Atlantic Fastpitch. If you do not accept our terms, you must leave the site now.

### **Persons or Parties Covered**

This Privacy Policy covers members, visitors, and all others to North Atlantic Fastpitch. Persons who promote North Atlantic Fastpitch by word of mouth, sending correspondence or emails and/or use our website [www.Advancedplayeracademy.com](http://www.Advancedplayeracademy.com) or links are covered by this Privacy Policy. North Atlantic Fastpitch is not offered to persons under the age of 1. If you are under the age of 13 you must leave this site now.

### **Overview**

North Atlantic Fastpitch maintains a wholly-owned database of the names of all our registered members. Your personal information (including, but not limited to, demographics, physical characteristics, athletic and sport evaluation, and academic assessments) will not be made publically available but will be used as we see fit in order to try and meet the key objectives of North Atlantic Fastpitch.

Once you register with North Atlantic Fastpitch, we may gather additional information about you as needed. All such information will be subject to the same Privacy Policy as stated herein.

We use this information as one of many tools to continue the development and improvement of the services we offer.

Transaction History

Your IP address

The sites visited immediately preceding your visit to North Atlantic Fastpitch

The pages accessed from within our site

#### Other Information Gathered

North Atlantic Fastpitch may also obtain information when you click on banners and/or hyperlinked advertising within our site. You agree that North Atlantic Fastpitch is not responsible for the information collected or used by the advertising or related partners in such a fashion. You further understand that

North Atlantic Fastpitch has no control over what happens with this data by the advertising company

North Atlantic Fastpitch takes no responsibility over the accuracy or content of advertisers

North Atlantic Fastpitch is not responsible for downloads from third party advertisers that contain viruses or worms or other computer code that causes their computer or software harm

North Atlantic Fastpitch assumes no responsibility for the data that is garnered from the click itself or that the advertiser collects.

#### The Information We Collect:

This notice applies to all information collected or submitted to North Atlantic Fastpitch.

The types of information collected includes, but is not limited to, the following:

Name

Address

Email address

Phone number

Payment Information (Debit/Credit/ACH)

Scholastic Information

Athletic Information

Other Miscellaneous Information

#### The Way We Use Information:

We use the information you provide about yourself and that which we compile and develop for our service to aid in providing our service to you. We do not share this information with outside parties except to the extent necessary to facilitate our advice about counseling.

Finally, we never use or share the personally identifiable information provided to us in any method in ways unrelated to the services we offer.

#### Our Commitment To Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

#### Information Gathered through Email and other Sources

North Atlantic Fastpitch may also obtain information through emails sent by you through our site or by forwarding the web-site address or one of our web pages. When sending such communication, you must assume that some data is collected about your IP address and that of the recipient of your communication.

#### Information Use

The information North Atlantic Fastpitch gathers may be shared by us, at our sole discretion in order to enhance the delivery and success of the services we offer. North Atlantic Fastpitch has no control over the use of such data by our advertisers. We are not responsible for the privacy policies or practices of other companies you may visit through our site. We encourage you to review the privacy policies of those other Web sites so you can understand how they collect, use and share your information. Some of the information we obtain about you (from you) may be used for the purpose of determining your potential interest in receiving e-mail or other communications about other products or services we offer.

By your registration with North Atlantic Fastpitch, you acknowledge that you may receive emails from us regarding, but not limited to, any of the following:

- Itineraries

- Direct marketing efforts promoting or announcing a new service or program from us or our advertising partners

- Newsletters, newsworthy events, other announcements and North Atlantic Fastpitch related solicitations

- Updates to our site, services, or programs

- Encouragement to participate in various activities offered through or endorsed by North Atlantic Fastpitch

You further acknowledge that you may receive communication from any of our advertising partners, affiliated companies, college representatives, or other related parties. (Other extraordinary uses of and reason to release your information)

- As required by subpoenas, court orders, or other legal processes

In order to exercise our legal rights or defend against legal claims

As may be required to comply with the Patriot Act

As part of a merger with another company (\*)

In conjunction with the acquisition of North Atlantic Fastpitch (\*)

(\*) this could cause your information to be subject to another company's privacy policy  
You understand that visiting our advertising and affiliated partners, your electronic and other personal information (IP address, email address, and any other information that may be tracked by the visited company) may be noted, secured, and retained by said visited company.

While North Atlantic Fastpitch makes every attempt, and with the utmost care, to make sure all contacts, coaches, and others relying on our services (and other related parties) are doing so for legitimate purposes, we cannot represent that this will always occur.

We remain harmless should any breach in confidentiality by recruiters and/or the companies for which they are employed occur.

#### Updating of your Information

We may request your information to be updated two times per year. However, if updates are needed in addition to that, we ask that you call or email us with those changes. We will provide a written confirmation once the changes have been made and confirmed.

#### Other Distribution of information

North Atlantic Fastpitch works with affiliates and business partners (for payments, marketing and advertising, program development, etc.) who may have access to your Information. Their access is limited only to the extent necessary to perform their functions and may not use it for any other purpose.

#### Confidentiality and Security

We maintain strict security and safeguard procedures and policies to protect your personal information and comply with federal regulations to protect the same. You must assume that it is possible for your personal data to be obtained by others, such as "hackers," and used in an inappropriate manner that may cause you harm and that you agree that the site is not responsible for damages to you. We cannot guarantee that unauthorized third parties will never be able to defeat those measures or use your personal information for improper purposes.

#### Disputes and Legal Recourse

As a consideration for viewing, using, or visiting North Atlantic Fastpitch and relying on our services, you waive all claims and legal rights whatsoever of any nature (legal or otherwise) against North Atlantic Fastpitch concerning the loss, alteration, or misuse of

information (whether intentional or not). Additionally, by using our site you also agree to indemnify (including attorney's fees) and hold harmless North Atlantic Fastpitch for any and all claims that may arise from the information you may have provided to our company.

#### Use of and reason for "Cookies"

Cookies are used to provide you with custom and on-point information. A cookie is an element of data that a Web site sends to your browser, which in turn can be stored on your computer. You may set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it.

You must assume that your web-viewing or web-use activity is monitored, tracked, and information collected. This information is not usually of a personal nature, but it may help define your viewing habits and product preferences even though the website may or may not have any idea who you are. By using our site, you also give permission to collect, archive, retrieve, and use any information collected for product design, product offers to you, and general commercial solicitation purposes by this site or joint venture partners, affiliates, and marketing organizations.

#### Customer Emails and Testimonials

If you are a customer and send an email to North Atlantic Fastpitch , we may, in our sole discretion, use it as a testimonial and publicize it for commercial purposes or other use.

#### Privacy Policy Changes

From time-to-time, it may be necessary for North Atlantic Fastpitch to change or modify our policy. We will notify you about significant changes to our policy via the current email address we have for you on record or by noting the change from the Home Page of our site.