



## **FOR IMMEDIATE RELEASE**

**November 20, 2025**

### **Cambridge Waterfront Development, Inc. Announces Hire of Tracy Ward as Chief Administrative Officer**

Cambridge, MD — Cambridge Waterfront Development, Inc. (CWDI) has engaged Tracy Ward, a seasoned economic and community development leader, as its new Chief Administrative Officer, strengthening coordination, communications, and strategic implementation across the multi-phase Cambridge Harbor development project.

Ward brings more than 20 years of experience in community and economic development, strategic planning, and multi-stakeholder project management across Maryland. Most recently the founder and principal of Bluebird Enterprises, LLC, she has guided numerous complex, multi-partner initiatives spanning master planning, workforce development, green infrastructure, and local food systems.

Her career includes leadership as an Executive Director for several nonprofit and community organizations, where she earned a reputation for building organizational capacity, advancing public-private partnerships, and leading high-impact strategic communications efforts. Known for her ability to synthesize complex information and align diverse partners, Ward has worked closely with state agencies, municipal governments, private-sector partners, philanthropic investors, and community-based organizations throughout the region.

“I’m honored to join CWDI at such an exciting time,” said Ward. “The Cambridge Harbor waterfront project has immense potential to strengthen the local economy, enhance community amenities, and honor Cambridge’s heritage. I look forward to supporting the board, our partners, and the community as we move this important vision forward.”

Ward’s hire reinforces CWDI’s commitment to effective governance, transparent communication, and professional coordination as the organization advances the design, pre-development, financing, and partner engagement needed to deliver Cambridge Harbor.

A resident of Talbot County, Ward is an avid gardener who enjoys sailing, traveling, and exploring Maryland’s Eastern Shore.



### **About CWDI**

CWDI is a 501 (c) (3) non-profit development corporation and public-private partnership made up the State of Maryland, Dorchester County and the City of Cambridge. Each partner appoints members to CWDI's seven-member all volunteer Board of Directors. CWDI is charged with developing the Cambridge waterfront through a community-first approach consistent with the community's long-term vision.

For more information about CWDI or Cambridge Harbor, use the QR code to link to [www.cambridgeharbor.org](http://www.cambridgeharbor.org)

