



Angelica Fernandez

Master Stylist

# ANGELICA FERNANDEZ

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November 20, 2017

Derrick Deering

Babylisspro

Re: Hairstylist - Babylisspro Team

Dear Mr. Deering:

I am so excited about this huge opportunity with you and the Babylisspro team. I know I would be an asset to the team bringing over 17 years of award winning artistry plus I have already been shadowing the team and assisting them since 2015 with shows like Birmingham and Orlando Premiere. Also being the team player that I am I travelled to the San Juan Beauty Show to view and support the team.

With all of my experience in the industry and working with the Babylisspro team I can promise that you will be impressed by my attitude of being a team player, hair-artistry skills, forward thinking creative energy and skill set when it comes to this artistic journey in the creative field which we are apart of.

Brave by Beauty, a well known Full Service Salon in Tampa Bay opened in October 2015 where I am not only the owner but also a Master Stylist. We bring the current trending styles to the community and also are setting some market trends. During this time I have excelled as a Celebrity, Fashion and Runway Stylist also.

As you can see my love for my craft has gained me a tremendous creative skillset in the world of hair but what I am most excited about is continuing my grow pattern and being known as one of the best in the industry.

Thank you for this opportunity and as you can see I think I would be a great asset to your team and know that it would catapult my career to the next level.

I look forward to hearing from you. Thank you!

Sincerely,

Angelica Fernandez

Enclosure: Résumé

# Angelica Fernandez

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## SUMMARY

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A forward thinking creative force with 17+ years of experience with consistent and beautiful results. Listens attentively to specific requests, drives salon sales, forges strong relationships, lead stylist for major fashion events and International magazine.

## EDUCATION

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**MANHATTAN BEAUTY ACADEMY, TAMPA**

**2002**

Pivot Point, Mileydis and Goldwell Certifications

## EXPERIENCE

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**BRAVE BY BEAUTY, TAMPA - Owner & Hair Stylist**

**2015 - Current**

- Developed reputation as a color specialist
- Specialist in Introducing clients to hair products designed for their hair type
- Known for trend setting hairstyles and color applications
- Instituted improved system to track client records, previous services and product purchases

**PROLIFIC QUARTERLY, SARASOTA - Artistic Team Director**  
**2018 - Current**

- Styled hair for International magazine
- Manages artistic team coming up with hair and make up concepts, styling and wardrobe
- Creating mood boards to present to Editor in Chief of magazine
- Manages location scouting team

**PROLIFIC QUARTERLY, SARASOTA - Lead Stylist**  
**2017 - 2018**

- Styled hair for International magazine
- Created High fashion hair styles for concept photo shoots
- Worked with Make up artist to create total artistic expression for photo shoots

**PROLIFIC QUARTERLY, SARASOTA - Stylist**  
**2017 - 2017**

- Styled hair for International magazine
- Created High fashion hair styles for concept photo shoots

**TRUE COLORS HAIR SALON, TAMPA - Hair Stylist**  
**2014 - 2015**

- Styled, cut and blow out hair and created an inviting experience
- Provided consultations and hair services, including cutting, coloring (highlights, lowlights, ombre and balayage), perming and styling
- Encouraged clients to adopt hair care maintenance routine specific to their needs and goals

**FIRST CHIOCE HAIRCUTTERS, LAND O'LAKES - Hair Stylist**  
**2010 - 2014**

- Styled, cut and blow out hair and created an inviting experience
- Cut and styles market trending styles
- Encouraged clients to adopt hair care maintenance routine specific to their needs and goals

## **TRUE COLORS HAIR SALON, TAMPA - Hair Stylist**

**2014 - 2015**

- Styled, cut and blow out hair and created an inviting experience
- Provided consultations and hair services, including cutting, coloring (highlights, lowlights, ombre and balayage), perming and styling
- Encouraged clients to adopt hair care maintenance routine specific to their needs and goals

## **GREAT CLIPS, TAMPA - Hair Stylist**

**2008 - 2010**

- Styled, cut and blow out hair and created an inviting experience
- Provided consultations and hair services, including cutting, coloring (highlights, lowlights, ombre and balayage), perming and styling
- Consulted clients to obtain products for maintenance and styling
- #1 Retail stylist

## **CERTIFICATIONS**

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- 2002 - Graduated with Pivot Point, Mileydis and Goldwell Certifications
  - 2013 - Matrix Cafe, Orlando
  - 2014 - Pravana, Learn the Basics | True Color Hair Salon
  - 2014 - Global Keratin Certification | Global Beauty Image
  - 2015 - Free Essentials Keratin Certification | Global Beauty Image
  - 2018 - Pravana Masters Training | California Pravana Headquarters
  - 2018 - Cosmopolitan Hair Extensions / Tape-ins & Hip-tips | Marie Parrilla Global Beauty Image

# HIGHLIGHTS

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- 2013 - Fashion Show, International Mall, Tampa | Hair Stylist - Jazzy Jewels
- 2015 - Premiere, Orlando | Met Babylisspro Team
- 2016 - Premiere, Birmingham | Assistant Babylisspro Team
- 2017 - Facts Beauty Explosion, Orlando | Judge - Paul Barry
- 2017 - Shear Excellence Beauty & Barber Expo, Tampa | Judge
- 2017 - Prolific Quarterly, Worldwide | Stylist
- 2018 - Talent Barristar Beauty & Expo, Orlando | Judge - Paul Batty & Adam Shuman
- 2018 - Prolific Belle Arti Fashion Gala & Release Party, St. Pete | Lead Stylist
- 2018 - Duality Fashion Show, Tampa | Lead Stylist
- 2018 - Premiere, Orlando | Assistant Babylisspro Team
- 2018 - Tampa Bay Fashion Week, Tampa | Lead Stylist - Prolific Quarterly
- 2018 - Miami Swim Week, Miami | Lead Stylist - Prolific Quarterly
- 2018 - Shear Excellence Beauty & Barber Expo, Tampa | Judge
- 2018 - Masquerade Fashion Gala, Tampa | Lead Stylist
- 2018 - St. Joseph Hospital 30th Annual Charity Fashion Gala, Tampa | Hair Stylist
- 2018 - Prolific Quarterly, Worldwide | Lead Stylist
- 2019 - CMG New York Fashion Week, New York | Lead Stylist - Prolific Quarterly
- 2019 - Shear Excellence Beauty & Barber Expo, Tampa | Director, Judge & Lead Stylist - Prolific Quarterly
- 2019 - St. Judes Fashion Gala, Tampa | Lead Stylist
- 2019 - Prolific Quarterly, Worldwide | Artistic Team Director

## NOMINATIONS & AWARDS

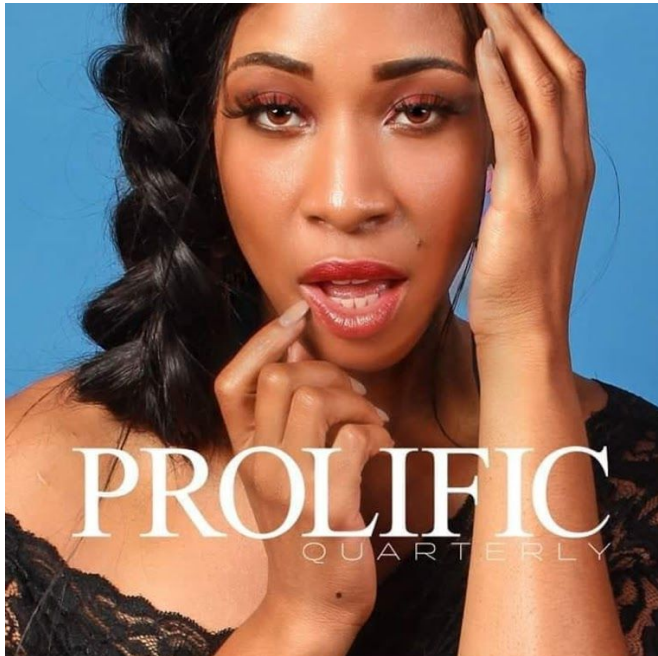
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- 2015 - Won Most Creative Stylist | True Colors Hair Salon
- 2016 - 2nd place - Creative Bob | Xotics Barber World Tour, Tampa
- 2018 - Nominated Best Hair Stylist of the Bay | Creative Lofting, Tampa
- 2019 - Nominated Best Hair Stylist of the Bay | Creative Lofting, Tampa
- 2019 - Nominated Best New Business of the Bay - Brave by Beauty | Creative Lofting, Tampa
- 2019 - Won Best Hair Stylist | Fashion Galla, Tampa
- 2019 - Recognition for Outstanding Work | Shear Excellence Beauty & Barber Expo

## WORK











## *Boombastic*

*Photographer: Minh Insixiangmy*  
*Hair Stylist: Angelica Fernandez / Brave by Beauty*  
*Wardrobe Stylist: Sonya Stuebrenberg*  
*Makeup Artist: Corine Potter*  
*Model: Christina Stuebrenberg*  
*Wardrobe Stylist: Molly Kathryn Holland*





