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LIVE SHOW PRODUCTION PROFILE

Multidimensional, dynamic, creative live show production designer, director and producer with an extensive background in designing, organizing and managing the on-stage, back-stage and front-of-house production elements for high-end, large-scale outdoor festivals, concerts and corporate events. I possess the unique combination of technical stagecraft know-how with showbiz sensitivities, innate creative flair and a keen eye for detail. Skill-sets and experience includes:

- Initial show ideation, conceptualization, and creation, meeting the specific needs of the client
- Audio, lighting, staging, plot, scenic, LED and projection design, implementation and direction
- Finding, negotiating with and contracting of bands, acts, performers, and presenters, from local groups to A-List artists
- CAD rendering software experience for design of stage, set, seating, sight-lines, FOH position, backstage
- Budget creation, oversight and management
- Concert/event scheduling, from load-in, through operations, to strike, creating entire production schedule
- Equipment, backline and labor negotiations, procurement and contracting with union and non-union crews
- Ensuring comfort and proper handling of VIPs, performers, sponsors, clients and stakeholders
- Direction and management of crew, technicians, contractors and show staff

LIVE SHOW PRODUCTION HISTORY

1/01/19 - present: **FREELANCE SHOW DIRECTOR/PRODUCER:** As the owner of Babcock Creative Productions, LLC, I have been the production designer, show director or producer (often all three) for a variety of high-end live shows, events and concerts across the country, including:

> Multiple association and corporate general sessions featuring celebrities, performing artists, heads of state, etc.

> Designed and directed two sold-out productions at **Carnegie Hall** featuring **Jerry Seinfeld**, John Legend, Seth Meyers, Leslie Jones, Michael Strahan, Common, Jim Gaffigan, Amy Schumer and Kevin Hart.

> Designed and directed four of the most recent nationally-televised **STIHL TimberSports US National Championships**, where I added music, lighting effects, a new set, LED walls and ribbons, plus show-biz timing and sensibilities to the event.

> Directed **two** July 4 events on the **South Lawn of the White House** for the President and First Lady in 2021 and 2022. Events included speeches by the President and concerts by multiple bands including headliners **Jennifer Nettles** and **Andy Grammer**.

> Show-called, directed and production designed multiple televised events and concerts for various clients, working closely with the broadcast team to create a seamless production. (See artist list below)

12/28/07 – 12/30/18: **DIRECTOR OF EVENT PRODUCTION** for PCI Event Productions in Alexandria, VA.

Primary duties included initial creative show concept ideation, live show design, casting of actors, singers, dancers, acrobats, aerialists, musicians, bands, and the **direction** of the live final product for a wide variety of corporate and association clients. Along with videographers, animators, graphic artists, writers, choreographers and music composers/arrangers, I created live shows which - often with the addition of music, dance, acrobatics, aerialists, expertly-synched lighting effects and videos, lasers and other multi-media elements - delivered the client's desired message in highly-entertaining, unique, experiential, impactful ways.

For 11 years I oversaw every detail of event show logistics and creative content for more than **150** live shows for audiences of 300 to 15,000. I not only found, auditioned, hired, contracted and directed the performers for each show, I also "show-called" each production, maintaining exacting attention to detail, show flow, arc, timing and transitions. I also brought my extensive experience in theatrical stagecraft to bear in designing the stage, set, lighting, LEDs, projection and special effects. I found, negotiated contracts with and hired all audio, lighting, projection, video, set and stage companies and crews, and oversaw load-in, operation and strike of all AV gear.

12/2006 – 06/2007: **FESTIVAL PRODUCTION MANAGER** for “*Anniversary Weekend*,” the signature event commemorating “*America’s 400th Anniversary*,” held May 11, 12 and 13, 2007 in Jamestown, Virginia. This massive outdoor festival attracted more than 70,000 people and featured **six stages** with multiple performing acts, including celebrities, orchestras, military bands, choruses, variety acts and original programming. Participating dignitaries included the **President of the United States** and **HRM Queen Elizabeth II**.

The event was broadcast nation-wide on CBS and made into a documentary for the Discovery Channel. Duties included designing and laying out the entire **22-acre site**, designing the main stage, it’s sets, on-stage and backstage operations, booking and overseeing vendors for audio, video, lighting, staging, tents, signage, bleachers, pyrotechnics, etc. Directed all load-in and set-up operations, as well as show logistics and operations, plus strike and load-out. Having produced numerous shows both for and featuring the **US President**, I was also instrumental in working with the US Secret Service and other security agencies.

November, 2006: **PRODUCTION MANAGER** for “*Jamestown Live!*” an internationally-broadcast production featuring Gwen Ifill and cast of more than 25 individuals. Oversaw the load-in, set-up, operations and strike of the myriad of theatrical production elements, and acted as production stage manager.

09/2006 – 10/2006: **PRODUCTION MANAGER** for *Yorktown’s 225th Victory Celebration*, a major festival featuring a parade, thousands of re-enactors, two stages, fireworks, etc. This event included a main stage original production with a cast of more than 120 performers, celebrities and VIPs.

01/2006 – 08/2006: **TOUR PRODUCTION MANAGER** for “*The Godspeed Sail*”, a massive touring festival held in Alexandria, Baltimore, Philadelphia, New York, Boston and Newport. Each event included more than 40,000 square feet of active event space with 30 tents, interactive exhibits, youth and adult activities, a simulator ride, a performance stage and 2 casts - all traveling in 18 trucks and buses for an 80-day tour. Duties included designing each site, handling permit acquisition, union labor negotiations, and overseeing vendors for audio, video, lighting, staging, tents, signage, etc, plus directing all load-in and set-up, as well as show logistics and operations.

03/1989 – 01/2006: **FESTIVAL PRODUCTION DIRECTOR** for *America Sings! Inc.*: organizing 45 of the largest song & dance festivals in North America. Held in cities across the U.S. and Canada, these massive events featured thousands of performers and hundreds of individual performing ensembles from across North America performing on multiple stages. The first ASI event featured more than **400** individual song-and-dance ensembles who performed concerts on **21** separate stages. At that event's Finale, **15,000 singers** formed the largest massed show choir ever assembled in the United States.

11/1990 – 11/2005: **PRODUCTION MANAGER** for **15** Macy’s Thanksgiving Day Parades, creating and managing the opening number for the NBC TV nation-wide television broadcast, seen by millions.

1982 - present: **CONCERT PRODUCTION MANAGER** and/or **PRODUCER** for more than 150 concerts as either one-offs or part of corporate or association national conferences. Artists include:

Brooks & Dunn	Andy Grammer	Diamond Rio	Chicago
Tony Bennett	Jennifer Nettles	Take 6	Oak Ridge Boys
Bruce Hornsby	Trisha Yearwood	Ricky Skaggs	Jackson Browne
Huey Lewis & the News	Melissa Etheridge	KC and the Sunshine Band	Train
Martina McBride	O.A.R.	Jennifer Hudson	Kelly Clarkson
Keith Urban	OneRepublic	Sheryl Crow	Imagine Dragons

PRODUCER, PRODUCTION DESIGNER, DIRECTOR, SHOW-CALLER for more than **250** major shows, theatrical productions, galas, ceremonies, fundraisers, special events, industrials and nationally-televised productions. These shows have included appearances by:

The President of the United States	The Vice President	HRM Queen Elizabeth II	Ambassadors
Heads-of-State	US Senators/Congressmen	CEOs of major companies	Military Leaders
Members of the Cabinet	US Supreme Court Justices	Famous Athletes	A-List Celebrities