

#Weddingfloraltrends2020

Here at Dish GardenART and Best Day Events, we pride ourselves in staying up to date with the newest and best trends of the wedding year and floral industry. We attend wedding shows across the state and subscribe to many trend magazines and blogs. This way, we are equipped with the knowledge and skills to offer our brides the best and most up-to-date trends in flowers and weddings.

According to the Flower Trends Forecast by the International Flower Distributors (IFD) and Produce Marketing Association (PMA), there are four distinctive trends for the wedding year of 2020! Where some weddings may be solely dedicated to one of these themes, your wedding may actually fall somewhere in between or be a combination to make your dream wedding be as unique as you are! Check out our summary of these trends as you plan your color and flower palettes for your special day!

Black Tie + Barefoot

Soft colors and feminine textures bring the stuffiness of a formal affair into the modern century without being too traditional. Muted tonal flowers combine with lacy and airy foliage. In addition, collecting high-end items evokes the romantic sense of a barefoot bohemian style with sophistication. Items such as linen & lace, mercury glass, hoops, white wooden lanterns and vintage antiques can be used to accent this look. Garden flowers such as roses, hydrangea, lilac, lisianthus and jasmine vines are paired unexpectedly with a dried floral accent such as pampas grass in loose natural stylings to create an elegant yet comfortable feel.

Whimsical Greenery

This style remains immersed in a sense that all of nature's materials are not separate, but one. Blurring the lines of how we use nature with a combination of plants, fresh, and dried flowers, one is inclined to embrace the impermanence of this style. Designs constructed using all these materials in one strike a sense of curiosity from onlookers. Can all of nature's bounties be used together as one and still be impactful? YES! "Simple greens" such as all varieties of eucalyptus, vines, sprengeri, fern leaves, ruscus and even some cabbage are used in these designs. We combine these with soft, muted tones of yellow, coral and cream roses, hydrangea, orchids, stock and lisianthus. Mix these flowers & greens with interesting plant materials such as ornamental cabbages to achieve a beautiful combination and texture!

Posh + Polished

Elegance and luxury are at the heart of this style. Bold, deep textures of velvet and matte metals paired with warm jewel tones set the stage for this cosmopolitan affair. Mixed in with the darker toned look is a light side of tone-on-tone combinations of beige and cream to bring a shadow texture pairing with a variety of velvety blooms such as: roses, orchids, ranunculus and peonies. When combined with the greens of magnolia and Israeli ruscus in metallic containers and candles, it will complete an over-all sophisticated setting.

Vibrant Vibe

Brides with playful sides, are drawn to this harmonious collections of colors to excite and calm your senses and yet give you the whimsical look reminiscent of the different patterns offered in various cultures from around the world. Additions of bright, bold prints will accent this look. Flowers such as gerbera daisies, sunflowers, protea and craspedia dominate this grouping for harmony and texture yet remain grounded by the implementation of a darker background color of grays.

Next Steps

Questions? Ready to discuss your wedding flower ideas? Call us at Dish GardenART at 336-677-2777. We'd love to sit down with you to help you make your wedding dreams a reality.