

# TRANSFORM YOUR TECHNICAL EXPERTISE INTO EXECUTIVE EXCELLENCE

Empower Authentic Coaching exists to transform technical leaders into exceptional executives by embracing their unique style. We believe that the most impactful leaders are those who lead from a place of genuine authenticity, combining technical expertise with powerful executive presence.







## WHY CHOOSE US:















### Led by Real-World Experience

Founded by Tamlynn, who brings 15 years of hands-on experience in Cyber Security and IT, combined with a proven track record of ascending to senior leadership positions. This unique blend of technical expertise and leadership experience means you're learning from someone who has successfully navigated the path you're on.

### Specialized Expertise

We understand the unique challenges technical leaders face when ascending to executive roles because we've lived them. Our certified business coaching approach bridges the gap between technical proficiency and executive leadership, backed by real-world insights from both corporate leadership and entrepreneurial success.

## Practical, Proven Insights

As an active speaker at industry events and successful business owner, Tamlynn brings current, relevant insights from the field. This means you're not just getting theoretical advice, but practical strategies that work in today's business environment.

#### Personalized Growth Journey

Every leader's path is distinct. We don't believe in one-size-fits-all solutions. Instead, we create tailored strategies that align with your individual strengths, challenges, and leadership style.

#### Comprehensive Development Areas

Our coaching encompasses crucial areas for executive success:
Strategic alignment and vision creation

Executive communication mastery

Team building and leadership presence

Personal drive and authenticity development

#### Results-Driven Approach

Whether you're aiming for C-suite positions or looking to enhance your current executive role, our structured yet flexible coaching methodology helps you achieve tangible outcomes while staying true to your authentic self.

## Collaborative Partnership

Working with
Empower Authentic
Coaching means
gaining a dedicated
partner in your
leadership journey.
Our warm,
professional, and
motivating
approach creates a
safe space for
growth while
maintaining high
standards of
excellence.

# WHAT IS IN IT FOR YOU?

#### **AREAS OF MASTERY:**

- Strategic Vision & Leadership
- Executive Presence & Impact
- Decision-Making Excellence
- High-Stakes Communication
- Team Leadership & Inspiration
- Influence & Engaging Stakeholders
- Business Acumen Development

# YOUR TRANSFORMATION JOURNEY INCLUDES: √ Confidential, safe space for authentic growth ✓ Scheduling to suit your executive lifestyle √ Session recordings to reinforce your learning √ Accountability and action tracking ✓ Flexibility on sessions, the below packages are guides / examples of what we can do, it is not a rigid framework

# ONE ON ONE COACHING

At Empower Authentic Coaching, we believe every technical leader has the power to become an exceptional executive. Through our personalized coaching partnerships, we help you bridge the gap between technical expertise and executive excellence, creating a leadership style that's authentically yours.

Whether you're stepping into your first executive role, navigating complex stakeholder relationships, or ready to amplify your strategic impact, our coaching approach adapts to your unique journey and goals. From enhancing executive presence to mastering board-level communication, we focus on what matters most for your growth.

Choose the coaching partnership that aligns with your ambitions:

- Essential Leadership Package (3 months)
- Premium Executive Package (6 months)
- VIP Transformation Package (6 months)

Each journey is tailored to your specific challenges, industry context, and leadership aspirations, ensuring meaningful and lasting transformation.



# ESSENTIAL LEADERSHIP PACKAGE

#### **Ignite Your Executive Journey**

Perfect for emerging technical leaders ready to step into their power

Your 3-Month Transformation Includes:

- 6 transformative 1:1 coaching sessions (60 minutes, bi-weekly)
- Deep-dive leadership assessment to uncover your unique strengths
- Ongoing support via email (within 1 week)
- Actionable growth plans after each milestone
- Curated leadership resources to accelerate your development

Investment in Your Future: £3,000 (or £1,000/month)



# PREMIUM EXECUTIVE PACKAGE



#### **Elevate Your Leadership Impact**

For technical leaders actively stepping into executive excellence

Your 6-Month Evolution Includes:

- 12 intensive 1:1 coaching sessions (90 minutes, bi-weekly)
- Comprehensive leadership assessment and strategic roadmap
- Priority support (48-hour response)
- Tailored development pathway
- Premium resource access
- Monthly strategic realignment sessions
- Executive presence mastery guidance

Investment in Your Vision: £7,500 (or £1,250/month)

# VIP TRANSFORMATION PACKAGE

#### **Accelerate Your Executive Ascent**

For visionary leaders committed to extraordinary growth

Your 6-Month Elite Journey Includes:

- 24 high-impact sessions (90 minutes, weekly)
- Strategic executive blueprint creation
- VIP-level support (24-hour response)
- Rapid-response coaching sessions (2 per month, arranged collaboratively)
- Bespoke leadership program
- Exclusive VIP toolkit access
- Executive presence masterclass
- Board-ready presentation coaching

Investment in Your Legacy: £15,000 (or £2,500/month)



# GROUP COACHING

At Empower Authentic Coaching, we understand that developing executive leadership capabilities requires more than just theory. Our immersive group workshops blend strategic insights with practical application, designed specifically for technical leaders ready to amplify their executive impact.

Whether you're looking to enhance your team's executive communication, strengthen strategic decision-making, or master crisis response leadership, our workshops provide the perfect environment for collaborative growth and immediate implementation.



## GROUP TRANSFORMATION EXPERIENCES

Every workshop will be tailored to address your organization's specific challenges, goals, and industry context.

From cyber security crisis management to strategic business planning, building relationships to overcoming networking jitters, we craft experiences that align perfectly with your technical or leadership team development needs and business objectives.

\*Workshops (excluding bespoke) are for up to 8 participants with an additional charge of £250 per person. All sessions include pre-session consultation, customized materials, and 30-day implementation support.

**HALF-DAY INTENSIVES** (4 Hours) Focused, high-impact sessions for immediate results some examples include:

Executive Communication Mastery
 Strategic Vision Workshop
 Crisis Response Leadership Investment: From £3,000

**FULL-DAY IMMERSION** (8 Hours) Comprehensive skill development and team alignment some examples include:

• Cyber Security Executive Response • Change Leadership Acceleration • Technical to Executive Leadership Investment: From  $\pounds 5,000$ 

**TWO-DAY TRANSFORMATION** (2 x 8 Hours) Deep integration of executive leadership capabilities some examples include:

• Technical Leadership to Executive Excellence • Strategic Technology Leadership • Business Innovation & Growth Investment: From £9,000

**BESPOKE GROUP COACHING** (3 to 12 months) Tailored duration and content some examples include:

- Strategy Communication Networking Building resilience
- Interpersonal Skill Enhancement Practical Social Strategies Investment: From £15,000

### READY TO TRANSFORM YOUR LEADERSHIP JOURNEY?

#### FOR EXECUTIVE COACHING

Take the first step toward executive excellence. Whether you're ready to begin your transformation or want to explore which package best suits your goals, let's connect and discuss your unique leadership journey.

#### FOR GROUP WORKSHOPS

Elevate your technical teams to new heights. From tailored group workshops to comprehensive leadership programs, we'll craft the perfect development solution for your organization's needs.

#### **CONNECT WITH US:**

Schedule a complimentary discovery call to explore your leadership goals Discuss custom workshop solutions for your team Learn more about our transformation packages

Visit: empowerauthenticcoaching.co.uk

#### YOUR EXECUTIVE TRANSFORMATION STARTS HERE

Every exceptional executive journey begins with a single step. Take yours today.





