



From Tech to Exec

TECHNICALLY PROVEN.
EXECUTIVELY READY.

Empower Authentic
COACHING



TRANSFORM YOUR LEADERSHIP IN ONE POWERFUL DAY

An immersive, high-impact experience designed for technical professionals ready to step into executive leadership. This intensive day combines strategic insight, authentic leadership development, and actionable frameworks to accelerate your journey from technical expert to executive leader.

WHO IS THIS FOR?

Senior technical professionals (architects, senior engineers, technical managers) targeting director or VP roles

Technical directors ready to transition to C-suite positions

High-performing tech leaders who feel stuck at the "technical expert" ceiling

Professionals who know they're ready for more but need clarity on how to get there

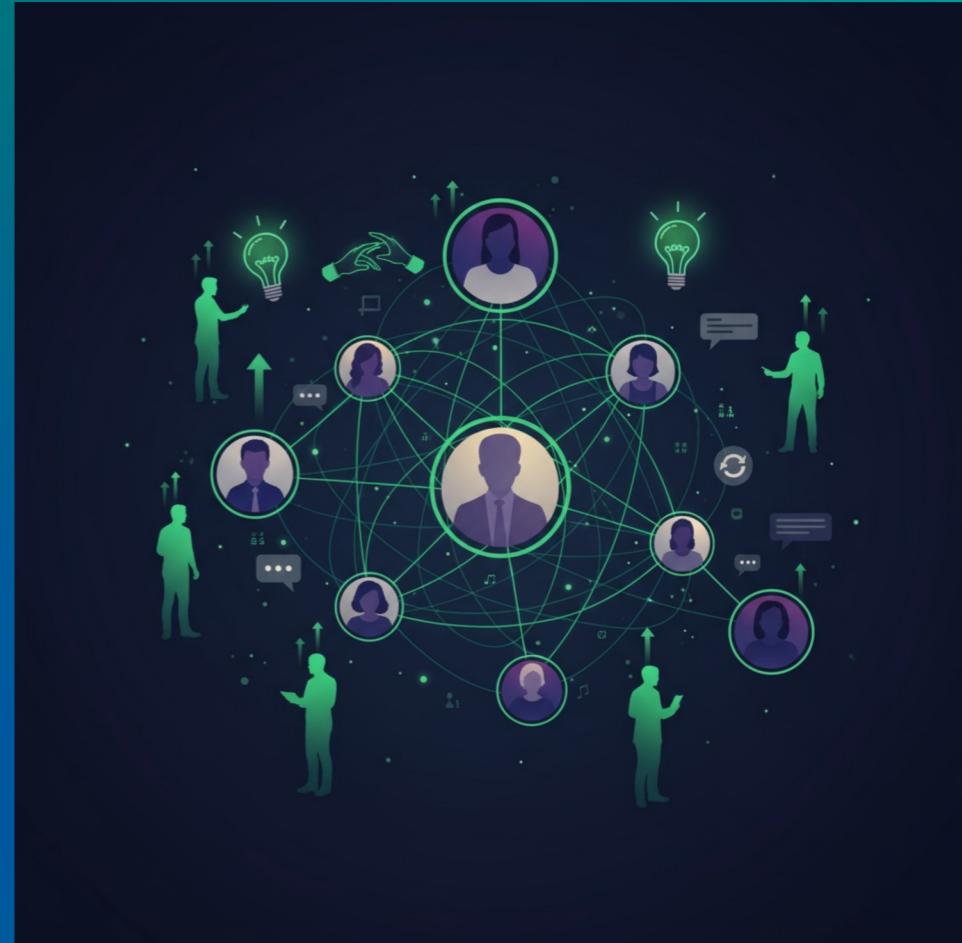
WHAT YOU'LL ACHIEVE



- Executive Presence Clarity: Discover and embody the authentic leadership style that commands respect and inspires confidence at the executive level
- Strategic Communication Mastery: Learn to translate technical complexity into compelling business narratives that influence C-suite decisions
- Your Personal Tech to Exec Blueprint: Walk away with a customized 90-day action plan to position yourself for your next executive role
- Boardroom Navigation Skills: Gain insights into the unspoken rules of executive-level dynamics, decision-making, and influence
- Career Acceleration Strategy: Identify and eliminate the hidden barriers holding you back from director and C-level opportunities

WHAT'S INCLUDED

- Full-Day Intensive Session: Transformational group experience with maximum 20 participants
- Interactive Group Learning: Benefit from diverse perspectives and shared experiences with fellow technical leaders
- Your Tech to Exec Blueprint: Personalized 90-day action plan with specific milestones
- Executive Positioning Toolkit: Templates, frameworks, and resources for immediate implementation
- Private Group Chat Access: 30 days of continued support, Q&A, and accountability with Tamlynn and your cohort
- Peer Network: Connect with like-minded technical professionals on the same executive journey



WHAT IS THE PRICE?

STANDARD / CORPORATE RATE

£999 + VAT

EVENT SIGN UP RATE

If you met Tamlynn at one of our events, she will have given you a 50% discount code

To take advantage of this, purchase the corporate package and apply the discount code on check out



DETAILS



START

February 9th
or
March 4th

TIME AND PLACE

GMT 09:00 - 17:00
Online invite to be shared



COACHING

1 Full day interactive session to kick start your executive journey



PERSONALISED ATTENTION

Maximum of 20 participants
Private community support group



RESOURCES

Workbooks
Training content
Additional content for further research

REVIEWS



LAURA - HEAD OF MARKETING, CYBER CONSULTANCY

"Tamlynn creates a space where I never felt judged, only supported and encouraged - her thoughtful, collaborative approach gave me clarity, confidence, and a clear path forward."



DAVE - EX DETECTIVE & PEAK PERFORMANCE COACH

"Working with Tamlynn creates a uniquely safe yet challenging environment where you discover your authentic voice while developing the confidence to use it effectively, all delivered through a non-threatening approach that combines accountability with genuine support."



JOANNA - CTO & FOUNDER

"Tamlynn's extensive security expertise combined with her exceptional ability to understand and communicate with people makes her a valuable asset."

MEET YOUR COACH - TAMLYNN DEACON

With over 15 years of experience in Cybersecurity and IT leadership, Tamlynn has navigated the journey from individual contributor to senior leadership, and now serves as a trusted advisor to businesses at all stages of growth. Having transformed from a self-described introvert to a confident public speaker and thought leader, she intimately understands the challenges of stepping into visibility while maintaining authenticity.

As an executive coach and business consultant, she combines real-world experience with professional coaching expertise to help ambitious professionals and businesses amplify their impact while remaining authentically themselves. Her approach blends practical business insights with proven coaching methodologies, ensuring clients benefit from both strategic guidance and transformative coaching techniques.

